



Department Source: City Clerk  
To: City Council  
From: City Manager & Staff  
Council Meeting Date: December 5, 2016  
Re: Adoption of a "Vision Zero" Policy

## Executive Summary

This policy resolution would establish a "Vision Zero" Policy, and set a goal of eliminating traffic deaths and serious injuries in Columbia by 2030.

## Discussion

In May 2015, the Council established a Mayor's Task Force on Pedestrian Safety due to traffic deaths and serious injuries throughout Columbia within a time span of a few months. The Task Force was tasked to analyze the problem and provide recommendations on what could be done to decrease collisions between automobiles and pedestrians in terms of education and community outreach, law enforcement, and engineering solutions.

The Task Force provided a Final Report and Recommendations to the Council at its April 4, 2016 meeting (REP28-16) entitled *A Vision Zero Policy for Columbia*, and a presentation was made to the Council at its November 7, 2016 Pre-Council Meeting. The presentation included the recommendation to establish a "Vision Zero" Policy with a goal of eliminating traffic deaths and serious injuries in Columbia by 2030.

Per the request of Council Member Thomas, a "Vision Zero" Policy has been drafted for Council consideration. It asserts that safety should be the most important factor in transportation planning, traffic deaths and serious injuries are preventable, and therefore, ethically unacceptable, and transportation systems should be designed and operated so that user errors are not fatal. It also directs the City Manager to review the recommendations with other parties and to design and present a Vision Zero Implementation Plan consistent with the guidelines presented in Exhibit A to the policy resolution no later than April 30, 2017.

There will be costs associated with this as the guidelines include at least a 0.50 FTE for a Vision Zero Program Manager and a new position for a Traffic Safety Engineer/Crash Analyst. In addition, the educational and enforcement implementation strategies will likely result in some costs. The definitive costs, however, are unknown at this time.

## Fiscal Impact

Short-Term Impact: There will be a financial impact, but the extent is unknown at this time.  
Long-Term Impact: There will be a financial impact, but the extent is unknown at this time.



## Vision & Strategic Plan Impact

### Vision Impacts:

Primary Impact: Transportation, Secondary Impact: Community Facilities & Services, Tertiary Impact: Community Character

### Strategic Plan Impacts:

Primary Impact: Infrastructure, Secondary Impact: Public Safety, Tertiary Impact: Social Equity

### Comprehensive Plan Impacts:

Primary Impact: Mobility, Connectivity, and Accessibility, Secondary Impact: Infrastructure, Tertiary Impact: Livable & Sustainable Communities

## Legislative History

Date	Action
05/18/2015	R84-15 Establishment of a Mayor's Task Force on Pedestrian Safety
01/04/2016	REP5-16 Interim Report from the Mayor's Task Force on Pedestrian Safety
04/04/2016	REP28-16 Final Report from the Mayor's Task Force on Pedestrian Safety
11/07/2016	Presentation at the Pre-Council Meeting involving the Final Report and Recommendations of the Mayor's Task Force on Pedestrian Safety

## Suggested Council Action

Adopt the policy resolution, if desired.