

# City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Community Development - Planning

To: City Council

From: City Manager & Staff

Council Meeting Date: February 6, 2017

Re: Parking and Traffic Management Task Force, Final Report and Recommendations (Case

#17-71)

### **Executive Summary**

The attached Parking and Traffic Management Task Force Final Report and Recommendations includes a full outline of the Parking and Traffic Management Task Force meetings and its final Recommendations for City Council Action, as well as a letter from the downtown Community Improvement District (CID) supporting the Task Force recommendations.

Any final action by City Council concerning the Task Force recommendations will include a decision to potentially: 1) form a Parking and Transportation Management Commission; 2) hire a parking and transportation management consultant to work with the commission, and staff on a number of ideas outlined in its Recommendations for City Council Action; 3) develop an ordinance forbidding the resale of parking permits at a higher price than charged by the City; and 4) consider the Task Force Mixed Use – Downtown (M-DT) district parking requirement recommendations (1-4) within the larger discussion of the proposed Unified Development Code (UDC).

#### Discussion

The City of Columbia Parking and Traffic Management Task Force met a total of eleven times over a six-month period from July, 2016 to December, 2016 to complete their Recommendations for City Council Action. As demonstrated in the Recommendations for City Council Action on pages 23-27 of the attached report, the Task Force's overarching recommendation (number 7) is to form a long-term Parking and Transportation Management Commission, with the potential to partner with City staff to hire a parking and transportation management consultant to further examine and implement a number of ideas that the Task Force discussed.

The Task Force also completed several recommendations concerning the M-DT district parking requirements in the proposed UDC. Namely, the recommendations include keeping the current requirement of one-quarter (.25) parking space per bedroom, to be subject to periodic review by the proposed Parking and Transportation Management Commission; parking requirement exemptions for developments of 20 bedrooms or less; prohibition of meeting minimum parking requirements through the provision of City managed hourly parking spaces; and a requirement to build all accessible parking spaces on-site.



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

In addition, the Task Force recommended the passage of an ordinance forbidding the resale of parking permits at a higher price than charged by the City.

Finally, it recommended the allowance of the sale of CoMo Park cards to downtown retailers at a discount for businesses to retail; City staff is already partnering with the downtown CID on implementing this recommendation.

## Fiscal Impact

Short-Term Impact: Unknown Long-Term Impact: Unknown

### Vision & Strategic Plan Impact

### Vision Impacts:

Primary Impact: Community Facilities & Services, Secondary Impact: Development, Tertiary Impact: Transportation

#### Strategic Plan Impacts:

Primary Impact: Infrastructure, Secondary Impact: Economy, Tertiary Impact: Not Applicable

#### Comprehensive Plan Impacts:

Primary Impact: Land Use & Growth Management, Secondary Impact: Mobility, Connectivity, and Accessibility, Tertiary Impact: Infrastructure

#### Legislative History

Date	Action
June 6, 2016	City Council passed a resolution establishing the 6 month Parking and Traffic Management Task Force.
July 13, 2016	The Parking and Traffic Management Task Force met for the first time
December 14, 2016	The Parking and Traffic Management Task Force met for the last time and passed its final Recommendations for City Council Action.



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

### Suggested Council Action

The City Council needs to make a decision concerning the following Parking and Traffic Management Task Force recommendations, and direct staff to follow up accordingly: 1) formation of a Parking and Transportation Management Commission; 2) hiring a parking and transportation management consultant to work with the commission and staff on a number of ideas outlined in the Recommendations for City Council Action; 3) passage of an ordinance forbidding the resale of parking permits at a higher price than charged by the City; and 4) consideration of the Parking and Traffic Management Task Force M-DT parking requirement recommendations (1-4) within the larger discussion of the proposed UDC.