



Department Source: City Manager

To: City Council

From: City Manager & Staff

Council Meeting Date: May 15, 2017

Re: City of Columbia Vision Zero Action Plan 2017-2020

## Executive Summary

At the December 19, 2016 City Council meeting, the Council unanimously passed a Policy Resolution committing Columbia to "Vision Zero". This action also set a goal to eliminate traffic fatalities and serious injuries in Columbia by 2030, and directed the city manager to provide an Action Plan to the Council by April 30, 2017. The attached Action Plan was provided to the Council by email on April 28, 2017. This formal report is being provided as public record and for official acceptance of the plan by the Council.

## Discussion

The City of Columbia Action Plan is a three year plan effective May 2017 through May 2020 and is broken into three focus categories: engineering, education and enforcement. The implementation of this plan will be overseen by Heather Cole, Vision Zero Program Manager and Assistant to the City Manager. Each team has a team lead and potential team members which are noted in the plan. Teams have three to four "Critical Actions", each with corresponding initiatives which note performance measures, funding and timeframes.

Teams will provide an annual update on the status and progress of the plan each May. Additionally, a Vision Zero website has been launched and will help gather input; coordinate information about Vision Zero plans and events; provide crash data; and keep the Council and community informed on the status of the Action Plan initiatives.

[www.comovisionzero.org](http://www.comovisionzero.org)

## Fiscal Impact

Short-Term Impact: The initiatives included in this three year plan will be performed with existing city budgets and the grant that PedNet Coalition received from the Missouri Foundation for Health.

Long-Term Impact: The fiscal impact of future Action Plans is not known at this time.

## Vision & Strategic Plan Impact

### Vision Impacts:

Primary Impact: Transportation, Secondary Impact: Governance & Decision Making, Tertiary Impact: Not Applicable



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

## Strategic Plan Impacts:

Primary Impact: Public Safety, Secondary Impact: Infrastructure, Tertiary Impact: Operational Excellence

## Comprehensive Plan Impacts:

Primary Impact: Mobility, Connectivity, and Accessibility, Secondary Impact: Infrastructure, Tertiary Impact: Not Applicable

### Legislative History

Date	Action
12/19/16	City Council adopted PR178-16A, to adopt a "Vision Zero" Policy; setting a goal of eliminating traffic deaths and serious injuries in Columbia by 2030.

### Suggested Council Action

This report is informational and staff recommends acceptance of the Action Plan. As we begin execution of this plan, some initiatives will require council approval and will be brought forth on an individual basis for approval as needed.