



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Parks and Recreation

To: City Council

From: City Manager & Staff

Council Meeting Date: August 7, 2017

Re: Proposed Parks and Recreation Fee Ordinance Changes

## Executive Summary

As part of the FY 2018 budget process, the Parks and Recreation Department evaluated existing fees and is proposing a limited number of fee increases related only to the municipal golf courses. The proposed fee changes are based on market research, recovery goals, and internal staff review; and if approved, are expected to generate an additional \$46,600/year in revenue for the Recreation Services Fund.

## Discussion

The proposed increase for 18-hole weekday green fee is \$1.00 and the weekend green fee is \$2.00 (example: weekday 18 hole green fee will increase from \$19 to \$20). All other pass and membership fees are based on the basic green fee rate and have been increased accordingly (see attached chart). Green fees were last increased in 2017. After the proposed fee increase, Columbia municipal golf courses will still have the lowest published green fee rates in the area.

The attached table outlines previous and current fees, as well as the proposed fee changes for FY 2018.

## Fiscal Impact

Short-Term Impact: The proposed changes to the fee ordinance, if approved, are expected to generate an additional \$46,600/year in revenue for Recreation Services Fund. The proposed increase in revenue has already been included in the proposed FY 2017 budget. Long-Term Impact: The estimated annual revenue increase will impact future years, as well.

## Strategic & Comprehensive Plan Impacts

### Strategic Plan Impacts:

Primary Impact: Social Equity, Secondary Impact: Economy, Tertiary Impact: Operational Excellence

### Comprehensive Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

## Legislative History

Date	Action
9/19/2016	Ordinance #02291: <a href="#">Amending Chapter 17 of the City Code as it relates to Parks and Recreation Fees</a>
09/15/14	Ordinance #22212: <a href="#">Amending Chapter 17 of the City Code as it relates to Parks and Recreation Fees</a>
9/16/13	Ordinance #21802: <a href="#">Amending Chapter 17 of the City Code as it relates to Parks and Recreation Fees</a>
9/18/12	Ordinance #21427: <a href="#">Amending Chapter 17 of the City Code as it relates to Parks and Recreation Fees</a>

## Suggested Council Action

Approve the ordinance amending Chapter 17 of the City Code as it relates to Parks and Recreation fees.