

Welcome Youth Advisory Council

November 14, 2017

6:00 - 8:00 PM

City Hall - 701 E. Broadway

Conference Room 1A/1B

Agenda

- Call to Order
- Introductions
- Approval of the Agenda
- Approval of the Minutes
- Discuss Social Justice/Activities for Youth Report Topics
- Overview of Strategic Plan
- Wake Up Campaign
- General comments from the public, YAC members or staff
- Adjourn

Topics for Consideration

- More Activities for Youth
- Social Justice/Racial Awareness
- Parks and Recreation
 - Lots of Activities
 - What do youth need? What is the best way to communicate with youth about available activities? Why don't youth come to current activities?
 - Survey school and present findings and recommendations to Council and P&R

City of Columbia 2016-2019 Strategic Plan



5 Strategic Topics and Questions

Infrastructure- How can we build the future today?

Social Equity- How can we strengthen our community so all individuals thrive?

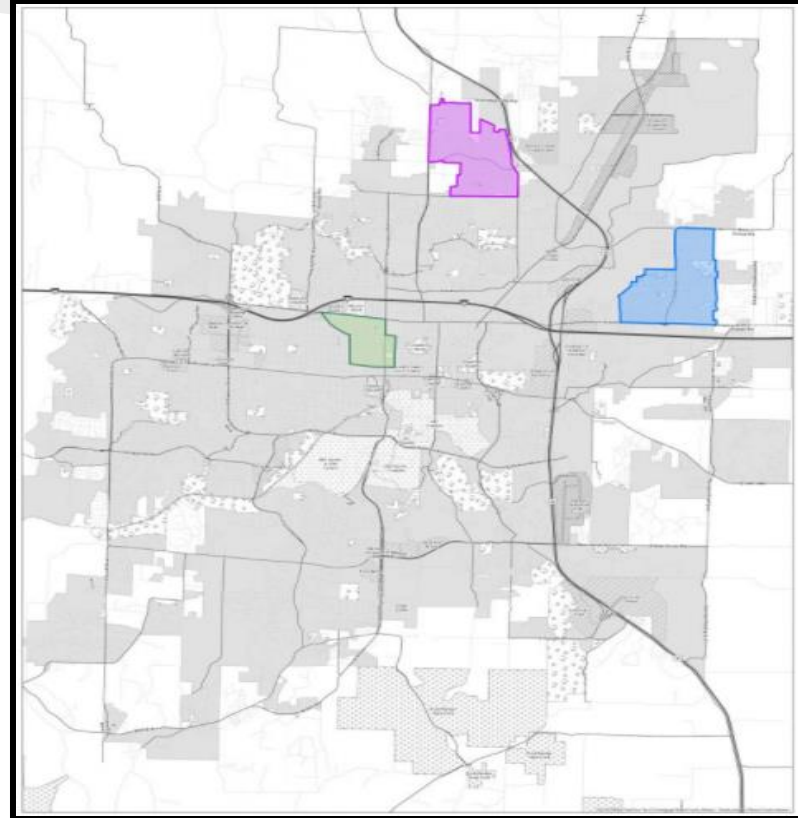
Operational Excellence- How can we improve workforce performance, engagement and satisfaction?

Public Safety- How can we improve citizen satisfaction with public safety?

Economy- How do we create more living wage jobs?

Social Equity: Improving the Odds for Success

- Increase neighborhood activities
- Increase healthy eating and active living
- Increase access to healthcare
- Increase participation in outdoor and cultural activities
- Help 50 first time homebuyers achieve homeownership
- Increase stock of affordable, energy efficient universal design homes
- Reduce residential energy consumption



Infrastructure: Connecting the Community

- Improve Transit Ridership
- Improve Roadway Corridor
- Maintain Current Rate of Acres of Natural Areas with Diverse Habitats per 1,000 persons

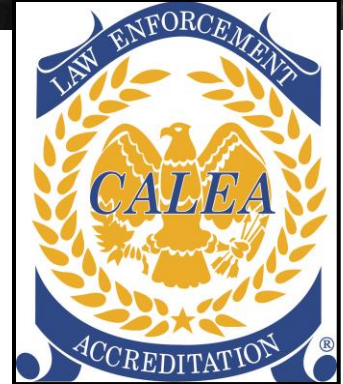


Public Safety: Safe Where You Live, Work, Learn and Play

- Increase citizen satisfaction with overall quality of police services by 6% by 2019
- Increase citizen perception of safety by 6% by 2019
- Increase the coverage area in order to decrease the percentage of calls outside 4 minute travel time for the fire department by 6% by 2019



Center for
Public Safety
Excellence



Economy: Jobs that Support Families

- Establish benchmark of current living wage jobs and increase the number of living wage jobs until benchmark is reached
- Reduce median wage gap between white and minority households in Columbia by 5% in 3 years
- Reduce skills gap in labor market by 10% in 3 years



Bridging Gaps. Transforming Lives.



Operational Excellence: High Level Service from Engaged Employees

- Increase City's ability to recognize and address bias in its operations
- Increase City employee engagement and satisfaction by 3%
- Develop a baseline of Continuous Improvement opportunities
- Increase the percentage of citizens who know who to contact for City services by 6% by 2019
- Accredit as many departments as possible



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Public Health
Prevent. Promote. Protect.

Columbia/Boone County
Public Health & Human Services



CITY OF COLUMBIA 
CONTACT CENTER
573·874·CITY
CONNECTING PEOPLE WITH ANSWERS



More Info?

Strategic Plan Annual Report 2016

The City of Columbia envisions a community where everyone can thrive. Adopted by City Council in September 2015, the City of Columbia 2016-2019 Strategic Plan focuses on the mission, vision, values and priorities of the City. Over the past year, the City has been striving towards the goals as set out in the areas of economy, social equity, public safety, infrastructure and operational excellence.

City of Columbia, Missouri
www.CoMo.gov/strategic-plan/

Strategic Plan Annual Report 2017

City of Columbia, Missouri
www.CoMo.gov/Strategic-Plan/

City of Columbia MISSOURI

city services A-Z site map

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- Learn about
- Citizen Survey Results
- Strategic Plan**
- Awards

Information Center New & Featured City Calendar Resident Guide

MEETINGS View Council meetings, access board and commission meeting information. Live Meeting Broadcasts

JOBS View current openings and apply for employment.

RECREATION Find a park or trail, view sports schedules, find arts events and register for golf tee times.

UTILITIES Pay utility bills, connect services, sign up for budget billing or contact customer services.

MAPS Use City View to see zoning and more. View the Community Dashboard. View Map of Electric Outages.

NEWS View newsletters, press releases or City Channel broadcasts online.

CITY UPDATES Receive social media, RSS, email or text notifications.

TRAVEL View bus schedules, parking, biking, walking and airport information.

Record Requests

Columbia's Vision Zero

CITY OF COLUMBIA PROP 1
USE TAX
ELECTION: NOVEMBER 7, 2017

CONTACT US
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Columbia, MO 65205

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Wake Up Campaign

Other items

Questions, comments or
other items to discuss?

Adjourned!

See you all next time

- December 12th
- 6:00 - 8:00 PM
- City Hall Conference Room 1A/1B
- Let Kacy Hall know in advance if you cannot attend
 - Kacy.Hall@como.gov
 - 874-7218