

City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: City Manager To: City Council From: City Manager & Staff Council Meeting Date: February 5, 2018 Re: Granting an operations agreement with Ragtag Programming for Film and Media Art for

the 2018 True False Film Festival.

Executive Summary

Staff has prepared for Council consideration an operations agreement for the 2018 True False Film Festival being held at various venues in downtown Columbia. The True/False Film Festival will be held March 1 – 4, 2018, from 9 a.m. until 1 a.m. daily for its fifteenth edition.

Discussion

The Operations Agreement addresses the following items:

- Go CoMo operation during the festival
- Film venues/festival layout plan
- Temporary art installations
- Parade route and street closure for March March parade and Jubilee
- Sponsorship agreement \$12,000
- Liability insurance requirements
- City trash and recycling services

Notable items to the operations agreement from past events are as follows:

- True False organizers are requesting a closure of 9th Street between Locust and Elm for the entirety of the festival. The closure will begin on Thursday, March 1, 2018 at 8:00 a.m. and end on Sunday, March 4, 2018 at 11:59 p.m.
- Included in the street closure will be new art installations, a waiver of open container, a tent and stage for pass holders.
- A waiver of the open container ordinance is requested on Thursday, March 1, 2018 from 5:30 p.m. until 7:30 p.m. for the area bound by the 20x60 tent set-up by A1 Rentals, set up on 9th Street between Locust and Elm.
- In an ongoing effort to reduce the carbon footprint of the festival, True False has
 partnered with Columbia Center for Urban Agriculture who has agreed to pick up and
 haul away food waste.

The City Event Committee has met with festival organizers and recommends approval of the operations agreement.



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Fiscal Impact

Short-Term Impact: n/a Long-Term Impact: n/a

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Economy, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

Comprehensive Plan Impacts:

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

Legislative History	
Date	Action
01/05/2016	R7-15 - Authorizing an operations agreement with Ragtag Programming for Film and Media Art for the 2015 True False Film Festival
01/17/2018	R5-17 Authorizing an operations agreement with Ragtag Film Society for the 2017 True False Film Festival.

Suggested Council Action

If Council agrees, adoption of the resolution is recommended.