

RideKC Freedom On-Demand

- One-year pilot program launched on May 1
- Focused on people with disabilities, but others may use it as well
- Public/private partnership with Transdev; uses taxis from 10/10 Taxi, Yellow Cab Co. and zTrip

Benefits over traditional paratransit:

- No advance reservation required
- Available 24/7 & 365 days a year
- Track your ride with the app—know when it will arrive
- More payment options: cash, credit/debit, or via the app
- Up to three guests

“The beautiful part of the private-public partnership is that the KCATA receives a portion of the fare paid by the general public, which drives down the cost to provide the service to those with disabilities.” Robbie Makinen, CEO, KCATA

Methods of ordering rides:

- iOS app
- Android app
- Or call 816.842.9070

When a Freedom On-Demand service vehicle arrives, it has a zTrip, Yellow Cab Co., or 10/10 Taxi branded with the RideKC Freedom logo on the sides.

Fares:

- People with disabilities: \$3 for the first 8 miles, and \$2 for each mile after
- “Able-bodied” folks: \$10 for the first 5 miles, and \$2 for each mile after
- 65 and older: \$5 for the first 5 miles, and \$2 for each mile after
- Up to 4 riders for a single fare for all categories

KCATA is partnered with Transdev for this program, and Transdev will return a portion of the fares for non-ADA trips to KCATA to reinvest in transit service.

References

RideKC Freedom On-Demand (<http://ridekc.org/mobility-services/ridekc-freedom-ondemand>)

KC Freedom Ride Guide ([http://ridekc.org/assets/uploads/documents/RKC Ride Guide.pdf](http://ridekc.org/assets/uploads/documents/RKC_Ride_Guide.pdf))

Cronkleton, R. (4/25/2017). "KCATA's Uber-like service breaks barriers riders with disabilities face." (<http://www.kansascity.com/news/local/article146675834.html>).

Hartle, S (4/26/2017). "New RideKC service allows users to use app to hail a ride." KSHB, Scripps Media, Inc. . (<http://www.kshb.com/news/local-news/new-ridekc-service-allows-users-to-use-app-to-hail-a-ride>)

The Transit Wire (4/26/2017). "KCATA rolls out on-demand taxi service."
(<http://www.thetransitwire.com/2017/04/26/kcata-rolls-out-on-demand-taxi-service/>)