



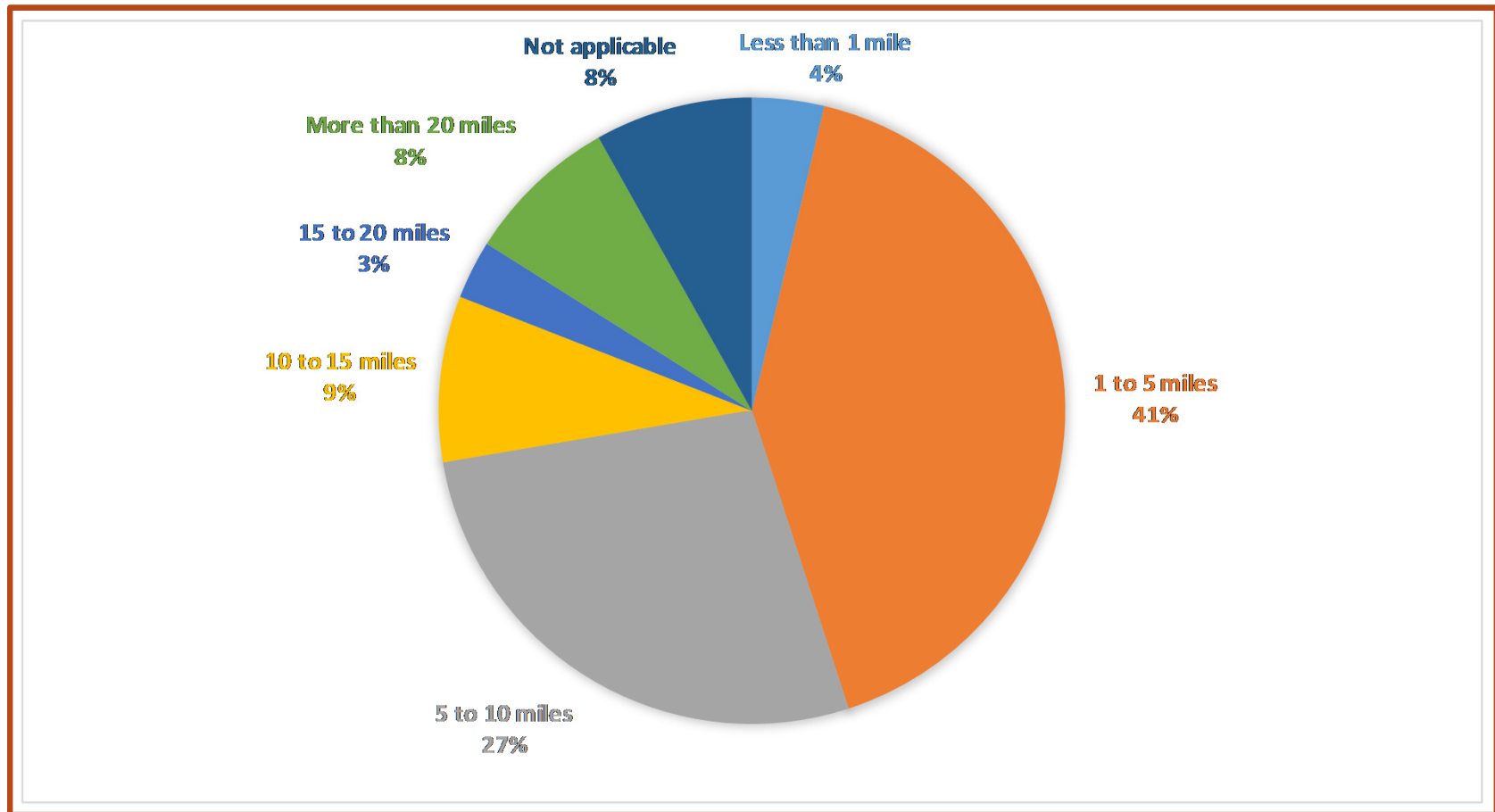
2050 Long-Range Transportation Plan Survey Results

October 17, 2017

Survey Background

- The Columbia Area Transportation Study Organization (CATSO) functions as the Metropolitan Planning Organization (MPO) responsible for transportation planning in the City of Columbia and central Boone County. CATSO is required to update and adopt a Long-Range Transportation Plan (LRTP) that encompasses a 30 year horizon and focuses on Streets, Bicycle Facilities, Pedestrian Facilities, Regional Transportation, Public Transit, System Maintenance and Interstate Freight every 5 years. The LRTP survey was created and distributed to help CATSO collect community feedback for the development of community oriented priorities for inclusion in CATSO's 2050 LRTP.
- Survey provided in an online format: sent to CATSO transportation stakeholder lists and promoted through a daily, boosted Facebook message on the City of Columbia, Government Facebook page.
- CATSO Area Population: 149,635
- 860 total survey respondents.
- The following is a summary of survey responses.

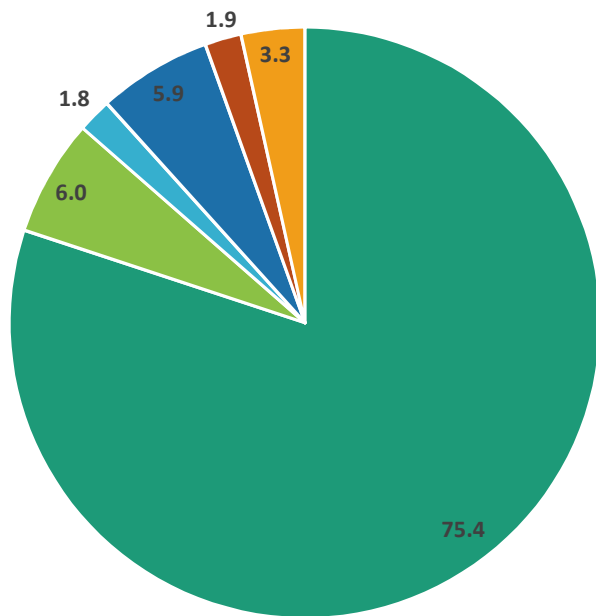
How far is your commute directly from home to work (if applicable)? 860 responses.



72% of the CATSO area population commute less than 10 miles to work.

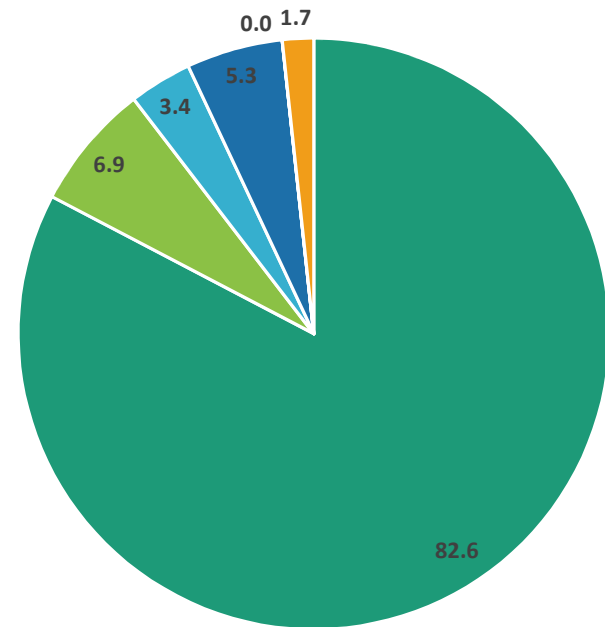
Modes of Transportation

Primary Mode of Transportation to Work, 855 Responses



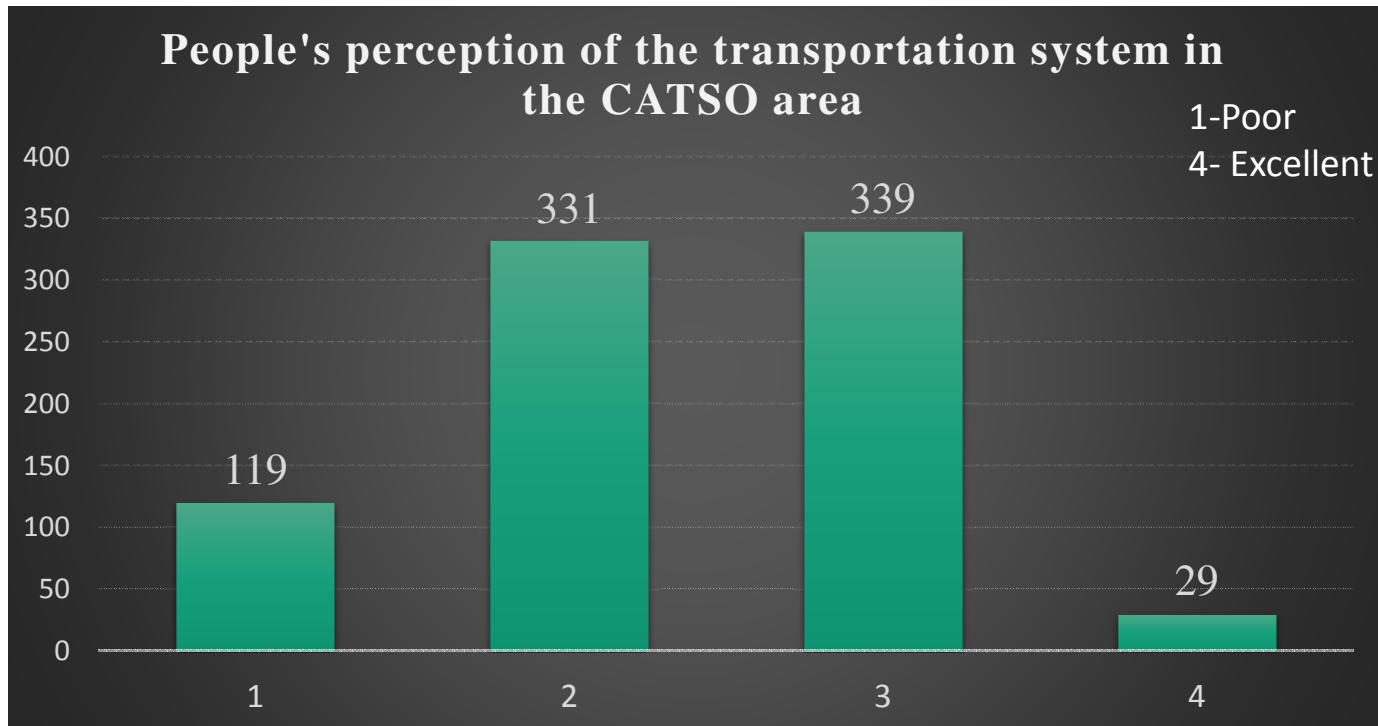
■ Drive alone ■ Drive w/ other adults (car pool) ■ Public Transit ■ Bike ■ Walk ■ Other

Primary Mode of Non-Work Related Transportation, 858 Responses



■ Drive alone ■ Drive w/ others (car pool) ■ Public Transit ■ Bike ■ Walk ■ Other

Overall, how would you rate the transportation system in the CATSO area? 819 responses.



How would you rate the quality of the following in the CATSO area?
(Very good – Poor)

Transportation elements ranked by percentage of respondents that rated the element as either good or very good.								
1	2	3	4	5	6	7	8	9
Trails	Bike Lanes	Accessibility of roadways	Signal System	Safety of roads	Sidewalks	Condition of Road	Public Transit	Traffic Congestion
Percentage of Respondents that rated transportation element as either good or very good.								
63.22%	28.22%	20.73%	18.68%	17.00%	16.37%	15.10%	13.12%	7.99%

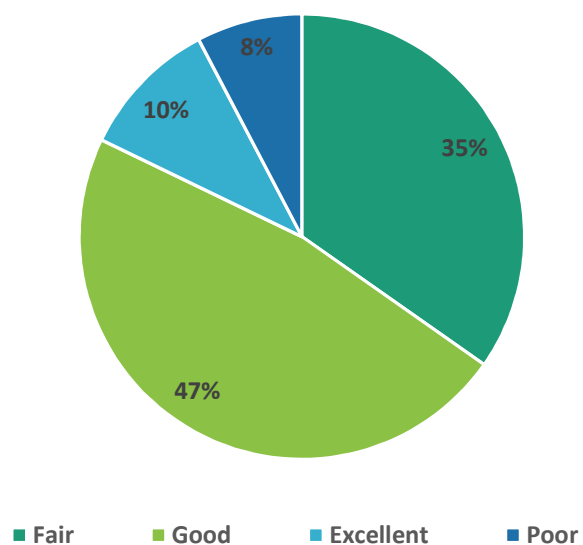
How would you prioritize investments for the following in the CATSO area
(1 indicating highest priority and 9 indicating lowest?)

Investments ranked by percentage of respondents that chose the investment as one of the top three priorities.

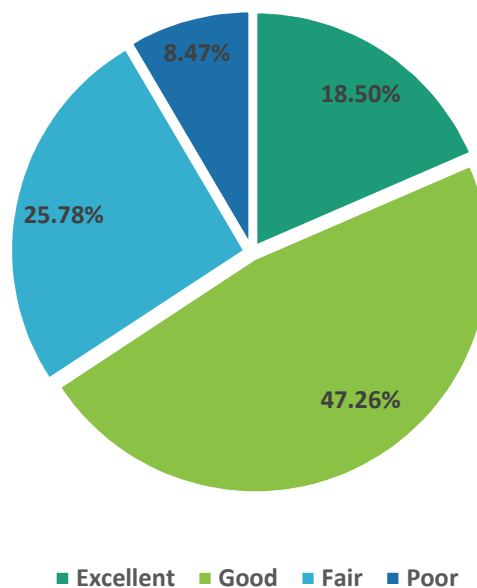
1	2	3	4	5	6	7	8	9
Maintain Road Conditions	Reduce Traffic Congestion	Improve safety of roads	Public Transit	Signal system	Sidewalks	Accessibility of roadways and sidewalks	Bike Lanes	Trails
Percentage of Respondents that chose investment as one of their top three priorities								
58.21%	48.75%	47.98%	40.19%	35.46%	34.21%	33.50%	32.74%	30.18%

Quality of Bike/Ped Network

Quality of Pedestrian Network, 846 Responses

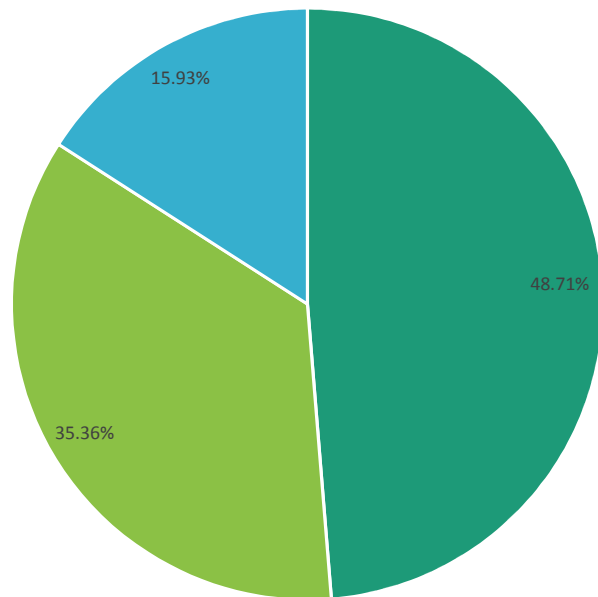


Quality of Bicycle Network, 838 Responses



Opportunities for more walking/biking

Would you bicycle and/or walk more if additional bicycle and pedestrian facilities were available? (854 Respondents)



■ Yes ■ No ■ Unsure

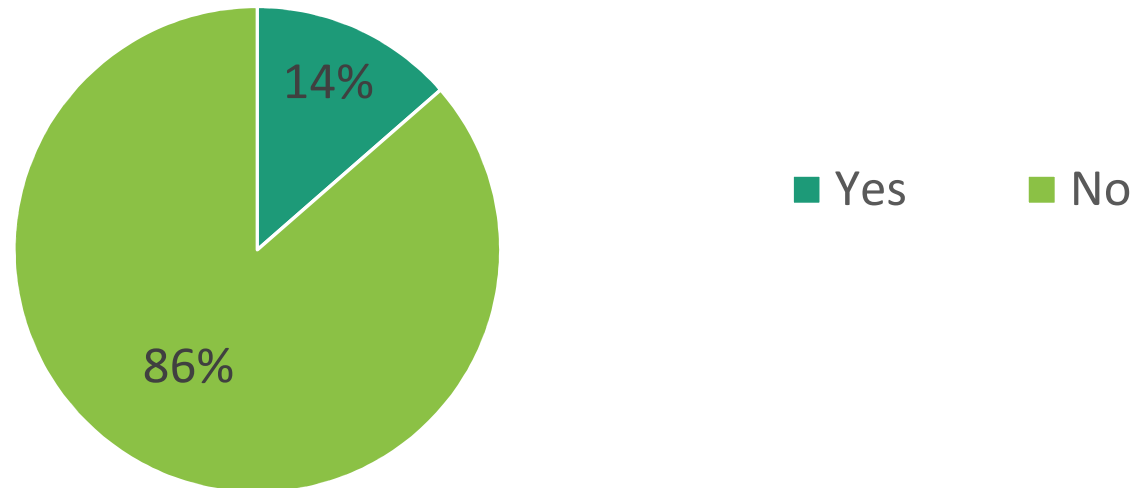
If you answered "yes", which would be helpful to you (choose all that apply) (475 Respondents)

Top Choices	# of yes responses
1. Protected bicycle lanes	300
More connectivity of bicycle/ pedestrian network	289
Extended trail system	273
More sidewalks	251
Bicycle lanes/wide outside lanes	234
Safe routes to school programs for children	142

Other options included improved signage, bicycle/facilities maps, improved maintenance of existing facilities, and bicycling & walking groups.

Do you use public transit (Go COMO) within the CATSO area?

Use of Public Transit



Would you be likely to increase your use of public transit if the following improvements were made?

Option	Yes	Maybe	No	Not sure	Total points	Ranking
More frequent service	309	166	301	42	483	1
More transit routes	288	179	303	51	452	2
Better Route Information	255	188	318	50	380	3
Extended service hours	255	158	338	55	330	4
Improved Shelters	166	176	387	74	121	5
Park and Ride	133	176	425	69	17	6
Updated buses and facilities	129	172	416	83	14	7
Van Pools	100	164	458	80	-94	8

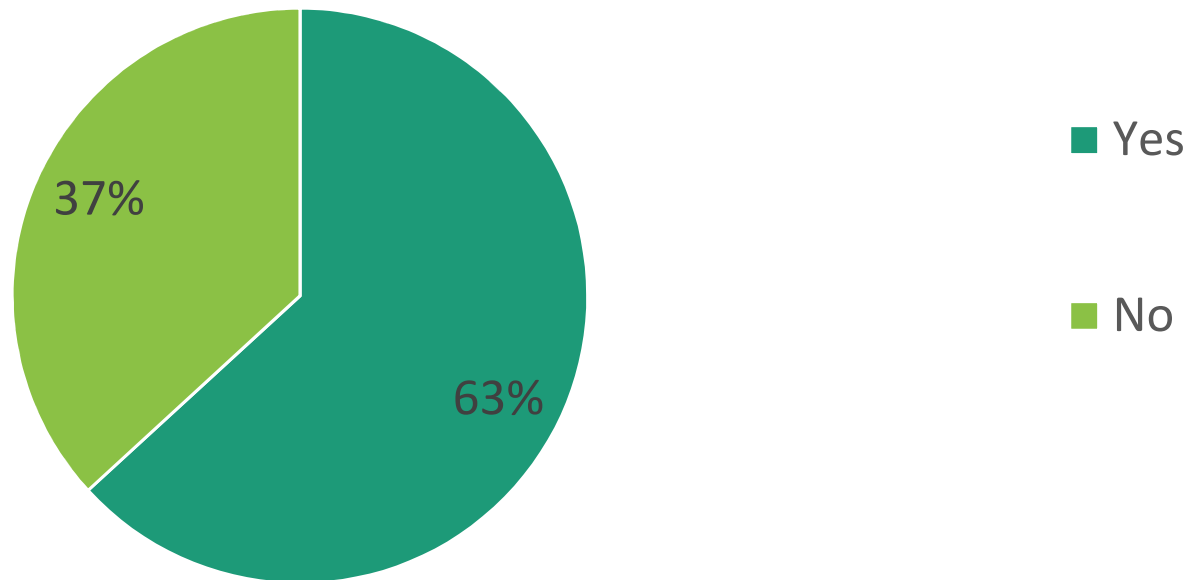
Would you be likely to increase your use of public transit if the following improvements were made? (Yes, Maybe, No) 859 Responses

Option	Ranking
More frequent service	1
More transit routes	2
Better Route Information	3
Extended service hours	4
Improved Shelters	5
Park and Ride	6
Updated buses and facilities	7
Van Pools	8

Rankings were established by giving two points to each Yes response, 1 point to each Maybe, no points to unsure and -1 to NO

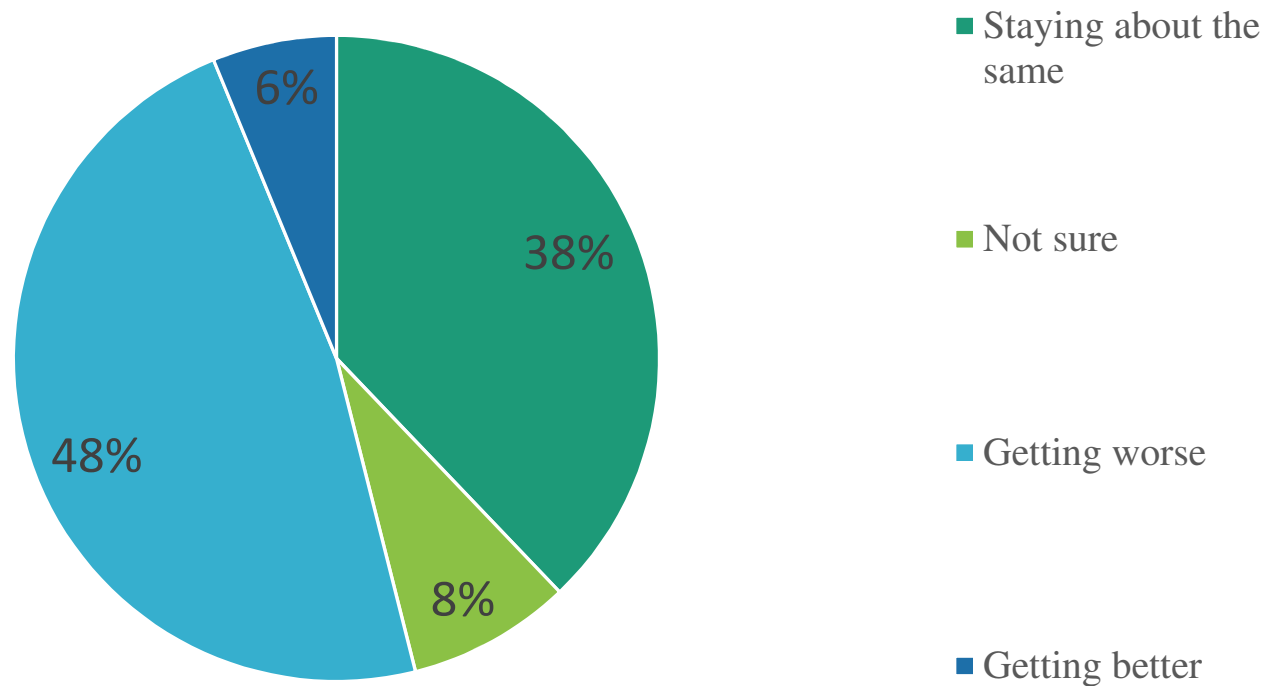
Do you think there is a traffic congestion problem in the CATSO area?

Presence of Traffic congestion in CATSO area



What is your opinion about the condition of traffic in CATSO area

Condition of Traffic in CATSO area



Are improvements needed to accommodate semi-trailer/delivery/freight truck traffic on roadways?

Need of improvement for semi-trailer/delivery/freight truck traffic

