Like the more than 700 Community Foundations across the country, the Community Foundation of Central Missouri is an independent, nonprofit organization, created for the betterment of our community.

#### OUR MISSION IS TO IMPROVE THE QUALITY OF LIFE WITHIN OUR COMMUNITY BY INSPIRING CHARITABLE GIVING, FOSTERING PARTNERSHIPS, AND CONNECTING DONORS TO THE CAUSES THEY CARE ABOUT MOST.

Community Foundations are a popular choice for donors because of the services they provide to connect people who care with causes that matter, enabling donors to organize their philanthropy in one convenient place. We provide a mix of accounting and investment services, help connect you to local nonprofits, and free you to focus on making the biggest impact with your generosity.

One of the primary roles of our Community Foundation is to strengthen area nonprofit agencies vital to the health of our community. Agency endowments, small family foundations, and larger foundations can all be a part of the Community Foundation while retaining control of their money and receiving expert guidance to help them flourish.

The Community Foundation of Central Missouri was announced in Columbia in November 2010. It is guided by a diverse, local board composed of business, community and nonprofit leaders. Through a partnership with the Greater Kansas City Community Foundation, our local Foundation has access to expert advice on the best ways to establish planned gifts, charitable remainder trusts, and other instruments of giving.

# If you have questions about the Community Foundation of Central Missouri and the services it offers, please feel free to contact us at.

#### (573) 817-5027

info@cfcmfoundation.org. P. O. Box 6015 Columbia, MO 65205



### **1 O** REASONS YOU SHOULD START A FUND WITH

# The Community Foundation of Central Missouri

# Flexibility and Convenience

CFCM is extremely flexible in the variety of funds offered and types of assets used to start a fund. In most cases, a simple document is all that is needed to establish a fund.

# 2 Your gift will keep on giving

The fund you establish will benefit the community now & in the future.

# **3** Define a specific purpose for your gift

When you establish a fund you may specify its purpose or purposes. Match your passion with your gift.

#### 5 Contributions ease your tax burden

Contributions made to CFCM qualify for maximum deductibility for income, gift, and estate tax purposes. In the case of a donor-advised fund, the donor receives tax benefits in the year the gift is given and then may suggest grant distributions from the fund over a longer period of time.



#### **4** Gifts are made in the name of your choice

Choose any name you wish for the fund you establish. Grants from the fund you establish will always be recorded in the name of the fund, a lasting symbol of your caring.



#### working together. improving lives.

#### 6 Funds are professionally managed

You may choose to retain your financial advisor or go through CFCM and its partners for investment services.

## 8 Accountability

CFCM is publicly accountable. Annual reporting through an independent audit and filing of tax returns, public disclosure of all grant activities, and careful selection of Board members ensure the continued proper use of funds.

# **10** Permanence

CFCM is a permanent part of the region. Donors can be confident that their contributions will be used in the public interest and fulfill the donor's intent.



COMMUNITY FOUNDATION of central missouri working together. improving lives.

(573) 817-5027 jdbaker@cfcmfoundation.org **cfcmfoundation.org** 



## 7 Administrative fees are minimized

Administrative fees are never more than one percent (1%) of the fund's annual market value, except for funds under \$25,000 (there is a minimum fee of \$250.

# 9 You Have Access to Expertise

Through regular contact with the nonprofit community, the staff and board have obtained a great deal of knowledge that is regularly shared with interested donors.



# TAILORING Your giving

COMMUNITY FOUNDATION OF CENTRAL MISSOURI

Donors often find that it is much easier and less costly to establish a fund with the Community Foundation than to form their own foundation. We provide a mix of accounting and investment services, help connect you to local nonprofits and community needs, and free you to focus on making the biggest impact with your limited funds. Different people and families think about giving differently so the Community Foundation has several ways for making a gift or establishing a fund.

### DONOR ADVISED FUND

A donor-advised fund allows you to actively participate in the granting process by recommending how to direct your gifts. CFCM verifies that the donor's recommendations are to a qualified public charity and processes all of the necessary paperwork related to the gifts. Grant awards are issued to charities in the name of the donor's fund. Contributions to the fund qualify for income tax deduction for the year they are made by the donor.

#### Benefits to **Donors**

- Low-cost alternative to private foundations
- Flexible
- Actively involves donors and successors in granting process
- Teaches younger generations about philanthropy
- Builds relationship with nonprofits

#### Benefits to **Recipients**

- Provides support for select nonprofits
- Actively involves interested donors with specific nonprofits

### **FIELD OF INTEREST FUND**

Donor instructs CFCM to use available grant dollars in a particular program area (e.g. education, health, youth, the environment etc.) they care about, rather than restricting the money to a single organization. CFCM or an advisory committee determines recipients based on need. Fields of Interest funds are flexible to meet changing community needs in specific interest areas.

#### Benefits to **Donors**

- Matches granting with donor interest
- Recognizes donors for their interest
- Allows flexibility to provide grants for new organizations and programs in the future

#### Benefits to Recipients

- Provides support for select nonprofits
- Actively involves caring donors with specific nonprofits.



# TAILORING Your giving

CONTINUED

## **DESIGNATED FUND**

The donor instructs CFCM to pay available grant dollars to a specific charitable organization; usually in perpetuity. Donations are then sent in the fund's name at specified intervals. The foundation monitors how donations are used to be sure a need always exists.

#### Benefits to **Donors**

- Allows guidance during and after lifetime
- Gives donors an identity with nonprofits
- Original gift goes farther

#### Benefits to Recipients

- Provides ongoing support, financial security, and non-competitive funds
- Connects donors and nonprofits forever

## SCHOLARSHIP FUND

Scholarship funds allow donors to invest in the future and help deserving students—from pre-school to postgraduate—achieve their lifetime dreams. These funds provide support for individuals pursuing a training or educational opportunity. As part of the fund, donors can specify certain eligibility criteria.

#### Benefits to **Donors**

- Allows donors to recognize outstanding students
- Can establish a memorial to loved ones
- Sets example for younger generations

#### Benefits to Recipients

- Provides needed funds for education
- Recognizes recipients and institutions
- Exposes recipient to philanthropy

### **UNRESTRICTED FUND**

The donor allows the Community Foundation board of directors the discretion to use available grant dollars for a broad range of community issues. This provides the Foundation the opportunity to respond to changing and unexpected community needs that often cannot be anticipated at the time the gift is made.

#### Benefits to **Donors**

- Supports a wide spectrum of the community in perpetuity
- Casts donors as charitable visionaries who help transform the community
- Allows support to change as communities change

#### Benefits to Recipients

- Provides ongoing support, financial security, and non-competitive funding
- Connects donors and the community forever



# **COMPARISON** CHART

	CFCM	PRIVATE FOUNDATION
Maximum Tax Benefits	YES	No
AGI Tax Deduction Limitation–Cash	50%	30%
AGI Tax Deduction Limitation– Long Term Capital Gain Property (Publicly-traded Stock, Closely-held Stock and Real Estate)	30%	20%
Gifts of Qualified Appreciated Securities (i.e., Publicly-traded Stock)	FAIR MARKET VALUE DEDUCTION	Fair Market Value Deduction
Gifts of Real Estate or Closely-held Stock	FAIR MARKET VALUE DEDUCTION	Cost Basis Deduction
Privacy/Confidentiality	YES CONFIDENTIALITY MAINTAINED	No; Disclosure of IRS Form 990PF* is Required
Excise Taxes on the Sale of Highly Appreciated Gifts	NO	Yes
Annual Excise Tax Payments	NONE	1-2% of Net Income & Net Realized Gains
Customized/Personalized Investment Program for Each Charitable Entity or Fund	YES	Yes
Ease of Establishing Charitable Entity	SIMPLE	Complex
Annual Minimum Distribution Requirement	NONE	5%
Personal Service by a Mission-based Organization	YES	No
Knowledge about Non-profits	YES	No

\*Annual IRS Form 990PF disclosures include the following: Asset size, investment earnings/detail of investments held, board members and addresses, detail of grants, distribution and detail of contributions made.





WORKING TOGETHER. IMPROVING LIVES.

# **NON-PROFIT** PARTNERS

For charitable organizations to flourish, they must maintain and build assets for day-to-day operations and long-term sustainability. The Community Foundation of Central Missouri provides nonprofit agencies with tools and connections to improve lives through our Nonprofit Partners Program. We strengthen charitable organizations in our community by working with them to build endowment assets.

#### We also offer our nonprofit partners the following:

- Ongoing consulting (planned giving/fundraising)
- Board development consulting
- Legal counsel for funding issues
- Networking opportunities with other nonprofit leaders
- Matching gift and leveraging opportunities
- Endowment building

- Fund creation, investment, receipting, and grant distribution
- Exposure to your organization through the CFCM website, annual report, direct donor communications, and other outlets
- Option to retain your organization's current financial advisor or taking advantage of our financial management services





# ALTERNATIVE GIVING OPTIONS

COMMUNITY FOUNDATION OF CENTRAL MISSOURI

### WAYS TO GIVE

Giving doesn't have to be just a cash donation. Families and businesses can tap into the Community Foundation of Central Missouri to quickly and easily donate hard-to-value assets, and open a family or corporate fund to further their charitable goals.

You may be able to attain a new level of giving you might not have considered possible through an asset you own right now. The Community Foundation of Central Missouri specializes in accepting alternative assets including:

#### I. GIFTS OF REAL ESTATE

- A. Land
- B. Personal Residence
- C. Commercial Property
- D. Other Real Property

#### **II. GIFTS OF PARTIAL INTERESTS**

- A. Closely-held Stock (S-Corp, C-Corp, LLC)
- B. Partnership Interests
- C. Limited Liability Company

#### **III. GIFTS OF TANGIBLE PERSONAL PROPERTY**

- A. Artwork
- B. Royalties, Copyrights, Patents
- C. Valuable Collectibles

#### **IV. OTHER ALTERNATIVE ASSET GIFTS**

- A. Life Insurance Policies
- B. Retirement Plan
- C. Negotiable Instruments (such as notes receivable)
- D. Oil and Gas Interests

This list is not intended to be all-inclusive of acceptable alternative assets. Gift acceptance is dependent upon asset review and approval.

Let us handle the complexities of gifting alternative assets. We remove all logistical headaches for you from start to sale.



# ALTERNATIVE GIVING OPTIONS

CONTINUED

### **BENEFITS**

Start achieving your own dreams of charitable giving immediately and enjoy the many financial benefits of giving hard-to-value assets. The Community Foundation of Central Missouri is a public charity, so upon your donation you will receive the maximum tax donation allowed by law, avoid capital gains tax, and you may be eligible to receive a lifetime income stream. We look at each donation individually and create a giving plan that maximizes your gift to the community and provides bottomline benefits to the donor.

## **PROFESSIONAL ADVISORS**

If you work with philanthropic families or companies, we can help you understand and assess tax-saving options to make the most of clients' charitable giving and maximize your business with the client.

Financial advisors may continue to manage clients' assets through a fund at CFCM.

#### To learn more about donating hard-to-value assets, contact the Executive Director at (573) 817-5027 or info@cfcmfoundation.org.

CFCM is not engaged in rendering legal, accounting or other professional advisory services. If legal advice or other expertise is required, the services of a competent professional should be sought.



# ADMINISTRATIVE FEES

Our funds can range from a few thousand dollars to tens of millions of dollars. The fees listed below are annual fees, which are spread out into monthly installments. These are charged based on the average fair market value of assets in a given month. For newly established funds, the minimum annual fee is prorated over the remainder of the year.

ANNUAL ADMINISTRATIVE FEES on the Market Value of Fund Assets \$250 Minimum Fee for funds up to \$25,000
1.00% on the first \$500,000
0.60% on the next \$500,000
0.30% on the next \$2 million
0.10% on the next \$4 million
Flat 0.25% on funds \$7 million and above

The administration fee schedule applies to funds at the Community Foundation of Central Missouri. These fees are your investment in the Community Foundation of Central Missouri and its mission.

Funds may be charged for direct expenses incurred by CFCM, such as commissions for the sale of contributed stock. We may also request additional fees for other non-standard services such as special grant processing and review.





## FINANCIAL ADVISOR PROGRAM FOR CHARITABLE GIVING

COMMUNITY FOUNDATION OF CENTRAL MISSOURI



### Making the Most of Charitable Financial Opportunities

## The Community Foundation of Central Missouri is making it easier than ever for financial advisors to help their clients establish charitable funds.

Participating in the CFCM Financial Advisor Program creates a distinct advantage for you and your clients. You can continue to manage your clients' assets and, at the same Benefits time, meet your clients' tax and charitable goals.

#### **BENEFITS**

The Financial Advisor Program is a win-win for everyone involved, creating a significant and positive impact for your clients' charitable causes

#### Financial Advisors can:

- Retain their clients' charitable assets at their financial institution and continue to manage their clients' charitable giving vehicles.
- Convert non-managed client assets, such as real estate, closely-held interests, businesses, personal property and art into charitable dollars that the advisor will manage.
- Offer clients a value-added service by connecting them to their local Community Foundation that has sophisticated knowledge about charitable giving and understands the needs of their community.

#### IDENTIFYING CLIENTS WHO QUALIFY

#### Candidates for this program might:

- Plan to sell a private company;
- □ Have high capital gains tax exposure;
- Be in a "transition" phase of life-empty nest, retirement, involved in estate planning;
- □ Want a charitable tax deduction now with the flexibility to make distributions in the future;
- Want to grow their contributions tax-free over time;
- Have a desire to give something back to their community, and/or
- □ Want to leave a legacy for future generations.

The Financial Advisor Program requires financial advisors to adhere to CFCM's professional and industry standards in managing donor funds. Statements are reconciled monthly between CFCM and financial advisors. **Please contact the Executive Director at info@cfcmfoundation.org for easy-to-use fund establishing forms, fees and other administrative details.** 



## Some set to the set of the se

□ Yes! I want my fund advised by the financial advisor listed below.

I (we), the undersigned, would like to establish a segregated fund that is managed directly by:

Financial Advisor's Name		Firm Name	
Address		Phone	
City	State	Zip Code	Email Address

Online Viewing Access

My (our) financial advisor will participate in the Community Foundation of Central Missouri's Financial Advisor Program until such time that the Community Foundation or I (we) exercise the option to make a different selection for management of this fund. As a participant in the Financial Advisor Program, I (we) understand that my (our) elected financial advisor will be responsible for the management of the assets in this fund, and he/she will do so in accordance with the most current financial policies and standards of the Community Foundation of Central Missouri.

#### As required by IRS regulation, I (we) acknowledge and agree that:

a) the above recommendation is advisory only and the Community Foundation may, at its sole and absolute discretion, follow or decline to follow my (our) recommendation:

b) the Community Foundation of Central Missouri may at any time, at its sole discretion, change the investment of all or any portion of the assets in the fund;

c) if my (our) recommendation is accepted, the investments will be administered in accordance with the financial policies and fiduciary standards of the Community Foundation; and

d) investments are subject to normal market and interest rate fluctuation risks, and any gain or loss generated by the above investments will be credited or charged to the fund.

Your	Name

Your Fund's Name

Signature

Date



## ↔ OPTION 2: INVESTMENT POOLS

To invest in the Community Foundation's investment pools, please select one investment mix from the options below, or create your own mix in the space provided. Asset allocation mixes offer a simple, one-stop approach to an investment strategy that best reflects your investment philosophy and charitable goals.

	MORE Long-Term Goals RISK Lower Spending Rate			Short-Term Goals LESS Higher Spending Rate <b>RISK</b>		
Investment Pool	Aggressive	Moderately Aggressive	Moderate	Conservative	Risk Averse	
Equity	80%	60%	40%	20%	0%	
Immediate-Term Fixed Income	10%	14%	18%	22%	0%	
Short-Term Fixed Income	10%	21%	27%	33%	0%	
Money Market	0%	5%	15%	25%	100%	

#### As required by IRS regulation, I (we) acknowledge and agree that:

a) the above recommendation is advisory only and the Community Foundation may, at its sole and absolute discretion, follow or decline to follow my (our) recommendation:

b) the Community Foundation of Central Missouri may at any time, at its sole discretion, change the investment of all or any portion of the assets in the fund;

c) if my (our) recommendation is accepted, the investments will be administered in accordance with the financial policies and fiduciary standards of the Community Foundation; and

d) investments are subject to normal market and interest rate fluctuation risks, and any gain or loss generated by the above investments will be credited or charged to the fund.

#### Create Your Own Investment Mix

Equity Pool	 %
Intermediate-Term Fixed Income Pool	 %
Short-Term Fixed Income Pool	 %
Money Market Pool	 %
Combined Total Must Equal 100%	 %

Your Fund's Name

Signature

Your Name

Date

