

VISION 2030 Zero

ANNUAL UPDATE TO CITY COUNCIL

AUGUST 19, 2019

Topics for Tonight

- Highlights from each team on completed initiatives from last year
- Summary of remaining initiatives
- Review of reduction goals for fatalities and serious injuries
- Next steps in planning for 2nd Action Plan
- Vision Zero Budget
- Questions

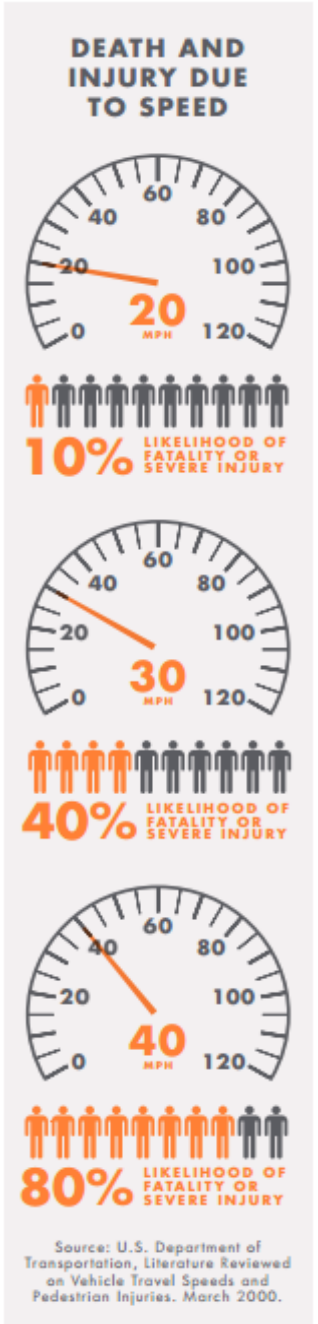


Engineering Highlights

- Road Safety Audit location determined – Route B
 - RFP will be issued late summer/early fall 2019
- Local Safety Examinations – created and added to Public Works web page for public use
- Crash Analysis Team Report Completed
 - Team presented findings to Council Feb. 2019
 - Other teams are utilizing this data in their initiatives
 - Analysis work has continued & highlights motorcycle crashes

Engineering – What's Left?

- Initiate the public process to reduce speed limits
 - Team will work to present a policy that gathers public input and support for establishing design speed parameters for new roadway construction
 - Will inform decision about desirable speed limits for existing roads, high-crash areas, and guidance on steps to lower existing limits if desired



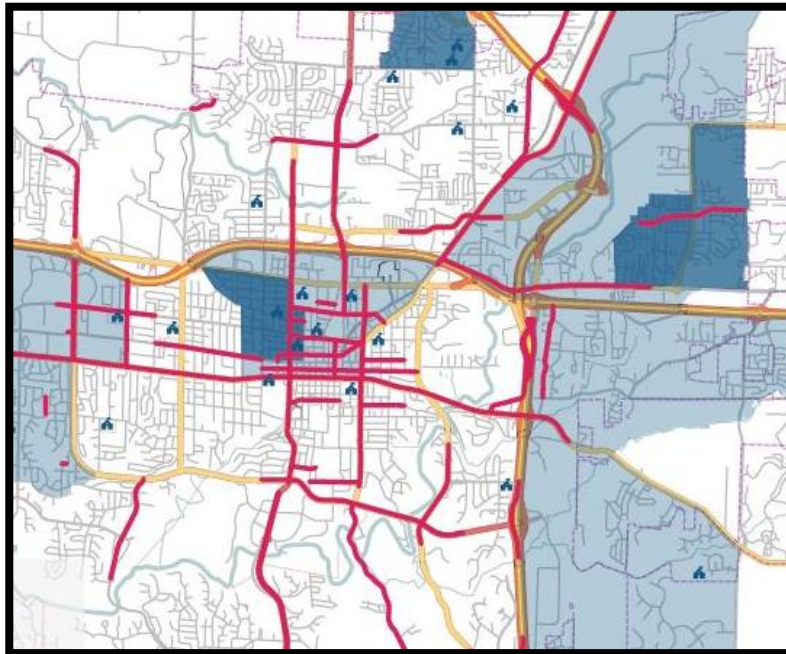
Education Highlights

- Public Information Campaign – “Columbia Moves Together”
 - Awareness of Vision Zero
 - Push Traffic to www.CoMoVisionZero.org



Education Highlights

- Completion of Priority Street and Neighborhood Maps
 - <http://www.comovisionzero.org/maps-data>



Education – What's Left?

- Create age-appropriate transportation safety programs in schools
 - Working with Columbia Public Schools
 - Updating health curriculum for K-5 to include transportation safety concepts
 - CPS added an online driver safety class as an expansion of summer school classes – planning to start this fall

Education – What's Left?

- Provide education on new or unique infrastructure
 - Incorporating into campus transportation safety initiatives
 - Adding new information to Public Works web site
 - Plan to include in future marketing campaign messaging

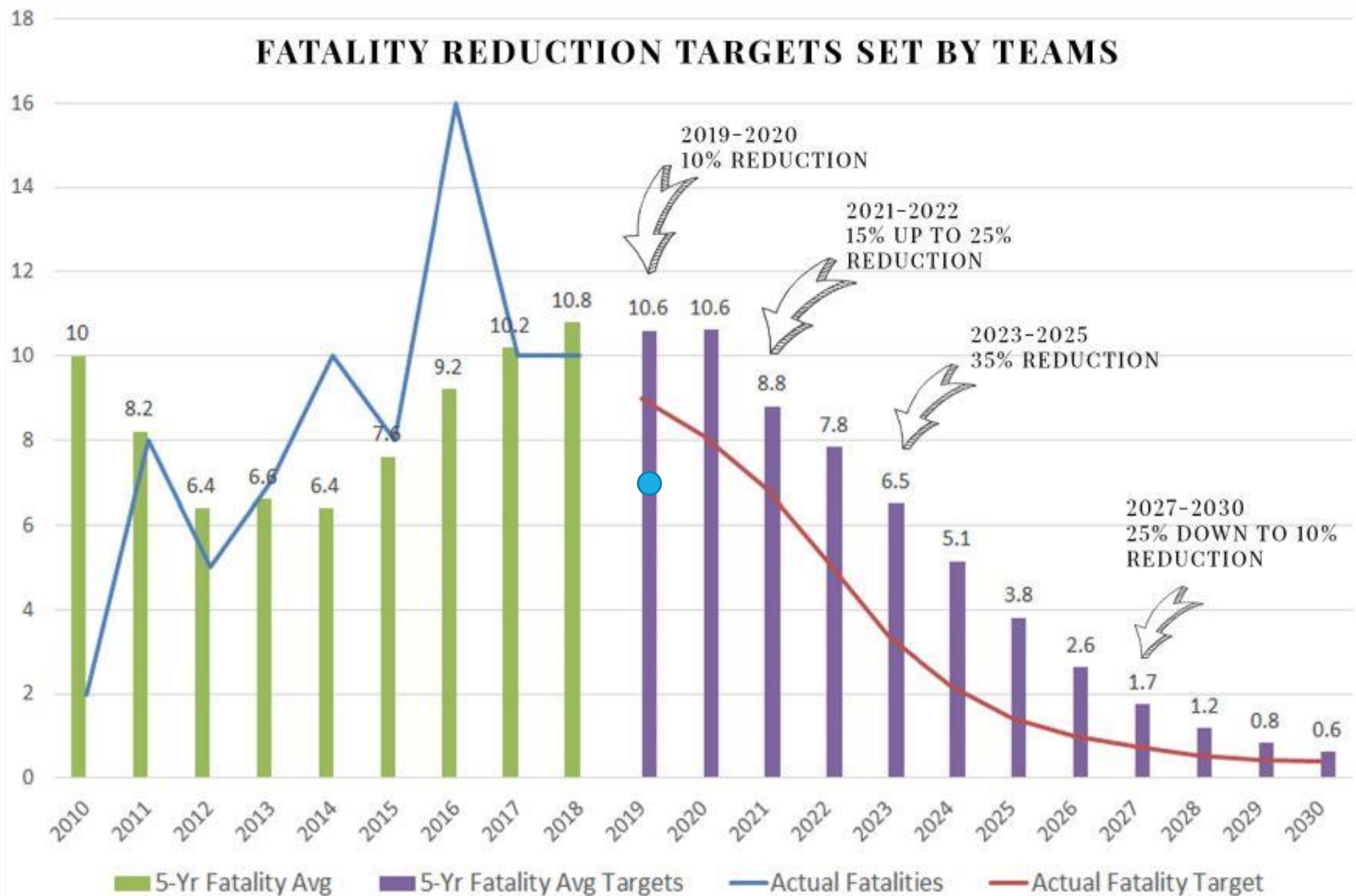
Enforcement Highlights

- Reconstitution of a Traffic Unit through transferring of Officers
 - Allows for a greater focus on traffic activities
 - Consistency in supervision and direction
- Currently Staffed
 - 2 Crash Investigators/Enforcement Officers
 - 2 grant funded DWI Officers
 - Supervisor
- Traffic Unit is targeting high crash areas for enforcement
 - Example: “wolf pack” operation at I-70 and Providence

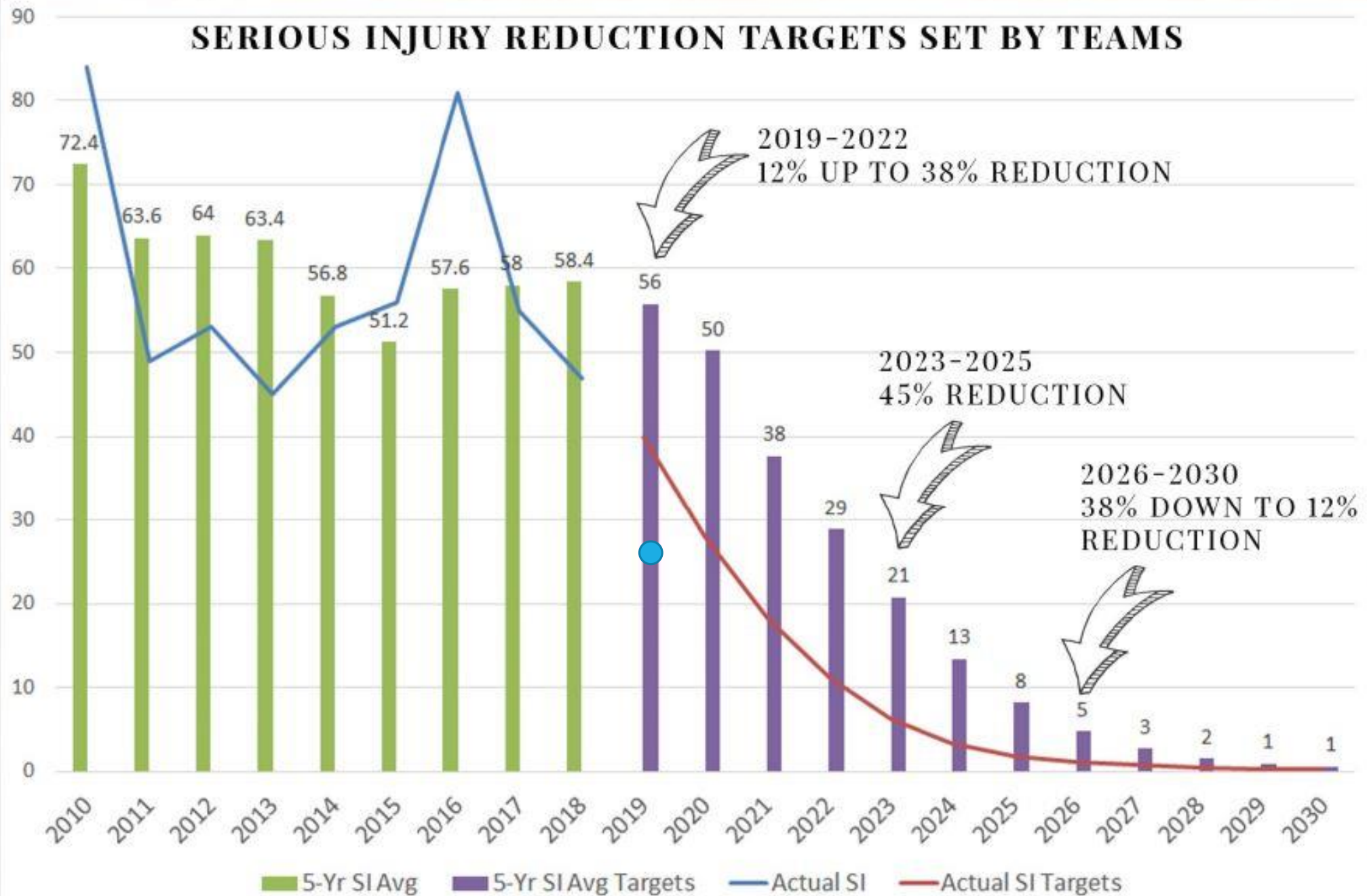
Enforcement – What's Left?

- Explore and implement innovative and equitable strategies to
 - Enforce moving traffic laws
 - Prosecute moving traffic violations
 - Example: alternative sentences in lieu of fine

FATALITY REDUCTION TARGETS SET BY TEAMS



SERIOUS INJURY REDUCTION TARGETS SET BY TEAMS



Next Steps for our 2nd Action Plan

- Joint Team Meeting Late Fall 2019/Early Winter 2020
 - Review priorities
 - Plan for Open House
- Public Open House Early Spring 2020
- 2nd Action Plan to Council Late Spring/Early Summer 2020

Budget Items

\$135,848.92 in unspent surplus City Council allocated to Vision Zero

- \$11,716 Vehicle/Pedestrian Analysis
- \$12,691 for 7 LIDAR's
- \$21,158 Crash Data Recorder and Training for 3 Officers
- \$2,890 ACTAR Certification for 2 Officers
- \$40,000 for Road Safety Audit
- \$47,393 for marketing and outreach efforts

Questions?

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