

City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: August 19, 2019

Re: Granting a temporary waiver from the requirements of section 16-185 of the City Code to allow possession and consumption of alcoholic beverages for the MidMo PrideFest event.

Executive Summary

Staff has prepared for Council consideration a resolution granting a waiver from the requirements of section 16-185 of the City Code to allow possession and consumption of alcoholic beverages for the 2019 MidMo PrideFest event.

Discussion

Steven Devore, MidMo PrideFest Committee Chair, has requested a waiver from the requirements of section 16-185 of the City Code. The waiver is requested for a portion of Park Avenue between Tenth and St. James Streets and a portion of Orr Street between Park Avenue and Ash Street. The area will be barricaded off no earlier than 7:00 a.m. until no later than from 10:00 p.m. on August 24, 2019. The estimated attendance for the event is 2,500 people.

The City Special Event Committee has approved the application for this event pending Council approval. For the last several years, the City Event Committee has approved the closure of Park Avenue and Orr Street for this event. The setup for this year's event is very similar to years past. Conditions of approval have included use of barricades that are compliant with the Manual on Uniform Traffic Control Devices (MUTCD) to block the street and procurement of required liquor licensing and liquor liability insurance.

Fiscal Impact

Short-Term Impact: n/a Long-Term Impact: n/a

Strategic & Comprehensive Plan Impact

<u>Strategic Plan Impacts:</u>

Primary Impact: Not Applicable, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

Comprehensive Plan Impacts:

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Not applicable,

Tertiary Impact: Not Applicable



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Legislative History	
Date	Action
August 1, 2016	R105-16 - Granting a temporary waiver from the requirements of Section 16-185 of the City Code to allow possession and consumption of alcoholic beverages for the annual Mid-Missouri PrideFest celebration.

Suggested Council Action

Approval of the legislation.