



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: City Manager

To: City Council

From: City Manager & Staff

Council Meeting Date: October 7, 2019

Re: Report: Vision Commission's Recommended Goals for Strategic Planning

Executive Summary

The Vision Commission and City staff members conducted a focus group process last year designed to gather community input for our next strategic plan. The attached Commission report summarizes themes important to those who participated and suggests three actionable goals (strongly related to leadership) for Council consideration. The Commission's work is based on the Strategic Plan Focus Group Report published in May 2019.

Discussion

City Ordinance Sec. 2-303(c) establishes this mandate for the Vision Commission.

(c) Public engagement. The commission, through various means, will collect public input on the strategic and relevant plan initiatives and departmental goals. The commission, in preparation for its annual report submitted to the city council, will hold at least four public hearings for public comment on the current state of city initiatives and collected public feedback.

As part of its contract to facilitate development of the City's next strategic plan, New Chapter Coaching, LLC was retained to help the Commission design and conduct a public engagement process, adapted from the successful Columbia/Boone County community health planning model. Eight groups (with an average 17 participants) were asked to answer several broad questions about community priorities, with City staff compiling and analyzing input for Vision Commission review.

Conversations with low-income persons, older persons, youth, persons with disabilities, businesses and the public at-large were held in December 2018 and January 2019. Commission members participated as facilitators, meeting hosts and in other capacities as their time allowed. The focus group document is attached to this report.

Fiscal Impact

Short-Term Impact: NA

Long-Term Impact: NA



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Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

Comprehensive Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

Legislative History

Date	Action
11/21/2017	Commission submits five-year review to Council – Council accepts report
04/03/2017	Commission memo to Council seeking guidance on future role
07/03/2017	Pre-Council discussion of Vision Commission's future role – direction to work toward reviewing plans for alignment and gathering community input
10/16/2017	Council discusses report at regular meeting – directs staff to schedule a pre-Council meeting for further review
01/02/2018	At pre-Council meeting, Council directs staff to submit report for discussion and action
02/19/2018	Council accepts report and directs staff to draft a proposed ordinance.
05/07/2018	Council enacts revised Vision Commission ordinance
11/05/2018	Staff report to Council regarding gathering public input through focus groups.

Suggested Council Action

Information only. No action is needed.