



City of Columbia, Missouri

Meeting Minutes

Columbia Arts Fund Advisory Committee

Monday, October 7, 2019

3:00 PM

Walton Building
Community Room
300 S. Providence

I. CALL TO ORDER

Chair Lili Vianello called the meeting to order at 3:05pm.

Staff Present: Elise Buchheit

Guests Present: None

Present: 4 - James Melton, Alan Toigo, Lili Vianello and Sarah Dresser

Excused: 1 - Natalie Thomas

II. INTRODUCTIONS

None.

III. APPROVAL OF AGENDA

Motion to approve agenda made by Melton, seconded by Toigo; motion carried.

IV. APPROVAL OF MINUTES

August 23, 2019 Minutes

Attachments: [8.23.19 Draft Minutes](#)

Motion to approve the August 23, 2019 minutes made by Toigo, seconded by Melton; motion carried.

V. OLD BUSINESS

Additional Funding Sources

Buchheit reviewed the Celebration of the Arts event revenue and expenses and other revenue collected in FY2019 which will be transferred to the Columbia Arts Fund.

Vianello recommended producing a press release with information about the money being transferred to the fund.

Based on the success of the 2019 event, the Committee suggested offering an option for future poster artists to exhibit works for sale at the Celebration of the Arts event with proceeds split between the artist and the fund.

Marketing and Promotion of the Fund

Dresser reported on the CoMoGives timeline.

The Committee talked about CoMoGives strategies and how to continue to tell the story of the fund ahead of the end of year campaign.

The committee discussed the potential capital campaign. Questions were raised about

the best timeline to avoid conflicting with ongoing campaigns in the community. The Committee discussed the need for large donors, how to identify donors, campaign levels, and messaging about what the fund does and the future created by gifts to the fund.

Toigo suggested organizing a group of former Commissioners who could continue supporting the fund and fundraising efforts.

Dresser reported that staff would provide a planning timeline and more messaging materials at the next meeting.

VI. NEW BUSINESS

None.

VII. REPORTS

None.

VIII. GENERAL COMMENTS BY PUBLIC, MEMBERS AND STAFF

None.

IX. NEXT MEETING DATE

Vianello suggested inviting the full Commission on Cultural Affairs to an informational meeting in the future.

Dresser announced that the next meeting would be in early November and notice would be sent.

X. ADJOURNMENT

Motion to adjourn at 4:58 p.m. made by Toigo, seconded by Dresser; motion carried.