

City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: January 21, 2020

Re: Authorizing a Special Event Operations Agreement with Ragtag Film Society for the 2020

True False Film Fest

Executive Summary

This resolution authorizes the operations agreement for the True False Film Fest, March 6-8, 2020 in Downtown Columbia.

Discussion

Ragtag Film Society has submitted a special events application for the 2020 True False Film Fest for the seventeenth edition of the four-day weekend of cinema and creative arts to create a fully immersive weekend for pass holders.

The City Special Events Committee has worked closely with Ragtag Film Society to address all aspects of the application and operations agreement and to develop plans including but not limited to: festival layout, temporary art installations, public safety plan, alcohol management plan, insurance, solid waste plan, and an accessibility plan.

Because of the size and scope of this festival and because it requires a street closure, as well as city services and equipment, an agreement must be executed between the city manager and event organizer, and approved by the City Council, per Section 24-73(b) of the City Code.

Many aspects of the festival have remained unchanged from last year, with the following being the most notable changes:

- The street closure can remain as late as 11:00 a.m. on Monday, March 9th to allow for complete dismantle of art installations in the case of severe weather.
- The City will not provide transit advertising or transit routes as provided in years past.

The City Event Committee and the Organizer will continue to work together prior to the start of the festival to ensure all plans are approved by the appropriate City staff and departments to ensure a safe and success event for all involved.

Fiscal Impact

Short-Term Impact: n/a Long-Term Impact: n/a



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Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Economy, Secondary Impact: Public Safety, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Secondary, Tertiary Impact: Tertiary

| Legislative History | |
|---------------------|---|
| Date | Action |
| 01/17/2017 | R5-17 Authorizing an operations agreement with Ragtag Film Society for the 2017 True False Film Festival |
| 02/05/2018 | R17-18 Authorizing an operations agreement with Ragtag Film Society for the 2018 True False Film Festival |
| 01/22/2019 | R9-19 Authorizing an operations agreement with Ragtag Film Society for the 2019 True False Film Festival |

Suggested Council Action

Approval of the legislation.