

City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Community Development - NS

To: City Council

From: City Manager & Staff

Council Meeting Date: January 21, 2020

Re: Amending Chapter 22, Article V (Rental Conservation Law) for Short-term Rentals

Executive Summary

Staff has prepared a bill for Council consideration that makes various amendments to Chapter 22, Article V to add short-term rentals (that is, dwelling units or parts thereof occupied by transient guests for periods of less than 31 days) to the Rental Conservation Program. This bill accompanies separate bills amending Chapter 13 (Business Licenses); Chapter 26 (Lodging Tax); and Ch. 29 (Unified Development Code; Zoning Districts and Use – specific standards applicable to short-term rentals).

Discussion

The Rental Conservation Law requires owners of rental properties to apply for Certificates of Compliance for each rental building that they own. Each rental dwelling unit must pass an inspection; after Certificates of Compliance are issued, an owner need only renew its application in three years. Extension (renewal) without inspection is not allowed if a property is cited for code violations during the term of the Certificate. If a Certificate is renewed in three years without inspection, the rental property must be inspected again in a maximum of six years from the initial application.

The existing ordinance is designed for conventional residential rental properties housing residents of the community. The proposed amendment would define short-term rentals and related terms and subject short-term rentals to the inspection requirements of conventional rentals. There are a number of provisions that apply specifically to STRs; namely, an affidavit attesting to the number of days an owner resides at the address; the contact information for a designated agent of the owner; and a list of web-site or other media platforms where the dwelling will be advertised for short-term rental. It is also stated that an owner that holds an active Certificate for Compliance for long-term rental at the time of application for an STR need not re-certify the heating and ventilation systems of the dwelling.

There is no proposal to amend the fee schedule other than to affirm that the application and inspection fees apply to short-term rentals. Owners of rental properties pay an initial application fee of \$60 per building with an inspection fee of \$26 per unit; additional fees are required for reinspections (\$43); failure to meet the inspector (\$34); and extension/renewal of a Certificate of Compliance (\$43) after three years. A third-party heating and ventilation systems certificate of inspection and approval is required to accompany applications and renewals. That is an additional out-of-pocket expense for landlords/STR hosts or operators.



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Fiscal Impact

Short-Term Impact: Assuming 300 short-term rental units, the City would receive base revenues of \$25,800 for rental certificate applications and inspections (for this exercise it is assumed the new certificates would be for single-family structures and dwelling units in multi-unit structures are already in the system). Additional costs would result from the need to enter and manage applications; perform required inspections; and perform enforcement activities. The 300 figure represents net increases of approximately three percent of the rental buildings (approximately 10,000) and one percent of the rental dwelling units (approximately 28,000) currently in the City.

Long-Term Impact: Long-term, the City would receive a combination of application, inspection, reinspection, and application renewal fees to cover increased costs of administration.

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Public Safety, Secondary Impact: Economy, Tertiary Impact: Not Applicable

Comprehensive Plan Impacts:

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Economic

Development, Tertiary Impact: Not Applicable

Legislative History	
Date	Action
September 17, 2012	Ordinance 21425 Amending Chapter 22 of the City Code relating to the Rental Unit Conservation Law including fee increases
January 18, 2011	Ordinance 20848 Amending Chapter 22 of the City Code as it relates to over-occupancy in rental units

Suggested Council Action

Approval of the proposed ordinance.