



Department Source: Sustainability

To: City Council

From: City Manager & Staff

Council Meeting Date: June 1, 2020

Re: Accepting donation for Roadside Pollinator Program from Maxito Lindo

Executive Summary

This ordinance accepts a donation from local band, Maxito Lindo, for the benefit of the Roadside Pollinator Program. If approved, the Office of Sustainability intends to use the donated funds to procure educational materials for public outreach about the program.

Discussion

The Office of Sustainability was approached in Fall 2019 by the local band "Maxito Lindo" about donating 10% of their album sales to the Roadside Pollinator Program. Max Garcia-Rubio of Maxito Lindo described the program as "something of local importance" that he and his bandmates would like to support in order to give back to the community that has supported them in their music.

The Office of Sustainability's community conservationist coordinates the Roadside Pollinator Program which is funded by off-setting mowing costs with the installation of native vegetation in public rights-of-way that are maintained by the Public Works' Streets Division. The Roadside Pollinator Program creates habitat for many plants and insects as well as restores the integrity of Columbia's urban soils.

Sustainability will manage the donated \$300.00 to go towards procuring educational materials for public outreach related to the Roadside Pollinator Program. Outreach materials may include native seed packets, support for a demonstration garden, or support for virtual learning materials.

Fiscal Impact

Short-Term Impact: \$300

Long-Term Impact: None

Strategic & Comprehensive Plan Impact

[Strategic Plan Impacts:](#)

Primary Impact: Infrastructure, Secondary Impact: Social Equity, Tertiary Impact: Tertiary

[Comprehensive Plan Impacts:](#)

Primary Impact: Environmental Management, Secondary Impact: Livable & Sustainable Communities, Tertiary Impact: Tertiary



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Legislative History

Date	Action
n/a	n/a

Suggested Council Action

Staff recommends that City Council accept the \$300.00 donation from Maxito Lindo to be applied to the Roadside Pollinator Program's public outreach efforts.