FY2020 ATTRACTION DEVELOPMENT FUND APPLICATION City of Columbia - Convention & Visitors Bureau Tourism Development Program

Applicant Organization: Columbia Parks and Recreation Department

Attraction Name: Gans Creek Cross Country Course

Attraction Location: Gans Creek Recreation Area, 3350 E. Gans Road, Columbia

Attraction Start & Completion Date: 2019 Phase I, 2020 Phase II

Ple	ase answer the following questions in the space provided.
1,	What is the total cost of the attraction?
	As of April 2020, the total cost of construction for the Gans Creek cross country course totals \$876,946. This amount includes a \$400,000 concession/restroom facility, \$281,220 for roads and parking, \$113,726 for the construction of the cross country course and \$82,000 for the construction of the Gans shelter. The current request from the Attraction Development Fund will be for partial funding to construct an indoor building, including utilities, walkways and landscaping for the cross country course that will add an additional \$305,000 to the project.
2	What is the amount you are requesting from the Attraction Development Fund? \$75,000
3.	How will these funds be used? (be specific) They will be used to assist with funding for the total cost of the indoor building located adjacent to the cross country course. The 1,600 square foot indoor building will serve as a media center and race headquarters for cross country events at the course. The funds will also be used to construct utilities, adjacent concrete plaza, ADA walkways, landscaping and final turf establishment.
4.	Has the organization received tourism development funds before? If yes, how much and when? Yes, the Columbia Parks and Recreation Department received \$25,000 for new LED scoreboards at Rainbow Softball Center; \$30,000 in 2014 for partial funding for the construction of the Harmony Bends Disc Golf Course, the nation's #1 ranked disc golf course and host site of an annual Professional Disc Golf Association tournament as well as local and regional tournaments. In 2012, the Department received \$25,000 for the LED scoreboard upgrades at Rainbow Softball Center. The Department also received \$1,000,000 in 2018 for the construction of the Columbia Sports Fieldhouse which will now host the 2020 SMSG basketball tournaments.
5.	Describe the proposed attraction clearly and concisely, including location and hours of operation: Adjacent to a championship level cross country course, a multipurpose indoor facility space is required by many state, regional, conference and national events. This facility is approximately 1,600 square feet in size, consisting of a large open space, indoor restrooms, storage, small kitchenette and exterior restrooms. The facility will be used as a race event headquarters to provide space for event coordination, rules officials, media interaction and standard event tasks. Most bids for major cross country events require that the race site provide indoor space as seen in bids from MSHSAA cross country championships, SEC cross country championships and NCAA regional and national championships. As these bids state, the facility will serve as a site for advance shipping/storage of race materials, meetings with coaches, officials and volunteers, team and participant checkin, media interviews and filing of stories and serve as a host area for food and beverages for coaches, media, sponsors and VIPs. During the late summer and fall, the building will be dedicated to cross country events. At other times in the year, it can serve as the same type of space for tournaments on the five multi-purpose athletic fields at Gans Creek Recreation Area. The fields host soccer and rugby events throughout the year.
6.	What is the project time line? Include start and end dates and major project milestones and/or activities: It is anticipated that construction will start early summer with a completion deadline of October 30, 2020 so that the facility will be in use for the MSHSAA State Cross Country Championships. Hopefully, it will be completed earlier for other high school and collegiate events.
7.:	What is the operational plan for the attraction and/or enhancement? The facility will be operated by the Columbia Parks and Recreation Department and will the official home course for the University of Missouri Cross Country team. For regular meets, events and tournaments, it will

be rented to the host school or organization for their use. When it is not used for cross country, soccer or rugby events, it will be available for public rental, similar to the Riechmann Pavilion in Stephens Lake Park.

- 8. Describe how the project will complement existing tourism efforts or open a new visitor market and generate/increase overnight visitation, length of stay and tourism expenditures. Include methods used to track this:
 - The City has a nationally recognized cross country course and, in bidding for the Missouri State High School Cross Country Championships, it was understood that this building would eventually be completed when funding resources were identified. This type of facility is necessary for the SEC Conference Championships which will be held at the course in November 2021 and is a requirement for hosting any NCAA Regional or National Championship. The City of Columbia and Mizzou Athletics have applied for these events as a host site between 2022 and 2025. Other facilities and courses that have hosted these types of events provide this type of building so it is needed to be competitive in the bidding process for major cross country events.
- Have you researched similar attractions in Missouri or other states? If so, describe your findings: Yes. Park staff has worked closely with local coaches and staff from Mizzou Athletics, Columbia College and MSHSAA during the design of the building. The cross country course and supporting amenities are on par or exceed those at national venues such as Wisconsin Parkside, Apalachee Regional Park, Rim Rock, Lavern Gibson, and Oklahoma State Cross Country Course to name a few. We have taken the best ideas from each course to develop our own Gans Creek Cross Country Course. The media center/race headquarters is the last primary piece that we need to complete the master plan for the course.
- 10. List all sources of current funding, pledged funding, including in-kind. Documentation for pledges or loans must include commitment letters specifying the amount, terms & conditions: (If sources are to remain anonymous, simply state so and list amounts only.)

\$104,000 donation from MU Health Care (via University of Missouri Athletics)

\$126,000 donation of labor from a local contractor

\$75,000 Attraction Development Funds

NOTE: The City does not specifically track in-kind labor costs for capital projects but the City's I.T. Dept will assist with fiber optic installation and P&R staff will provide labor for most of the concrete, some utilities, final grading and landscaping.

- 11. Application Attachments:
 - -Include a detailed budget for the attraction, or attraction enhancement.
 - -For building construction or renovation, include copies of contractors' bid.
 - -For land and/or building acquisition, include a copy of the appraisal and purchase option or agreement.

SIGNATURE/DISCLAIMER

We, the undersigned, hereby certify that we have read and understand the Tourism Development Attraction Fund Program Policies and Procedures and that all information included with our application is true and correct. We do hereby agree to submit all financial documentation regarding ADF expenditures as required.

Applicant Authorized Signatur

6-12-20 Date

Print Name: Michael Griggs

Title: Director, Columbia Parks and Recreation Department

Phone: 573-874-7463 Email: mike.griggs@como.gov

Name of Primary Contact & Email: (if different than above):

Legal name of Organization: City of Columbia Parks and Recreation Department **Name of Organization President/or Chair of Board**: Mike Griggs, Director

Address: 1 S. 7th Street, Columbia MO 65201

Phone: 573-874-7463

Email: mike.griggs@como.gov

Web Site: https://www.como.gov/parksandrec/ Federal ID Number (required): 43-6000810

This organization is: Independently chartered Private Non-Profit Other (please describe) X: City Government working with numerous other non-profits, schools/colleges and agencies such as MSHSAA and NCAA.

Gans Creek Recreation Area Cross Country Media Administration Building

Construction Budget

Facility Construction	Cost Estimate	Responsibility
Labor	\$170,000	Contractor
Materials	\$85,000	Contractor
Permits	\$3,000	P&R Staff

Utilities

Sewer Line Installation with lift station	\$15,000 City Term & Supply Contractor
Water line connection to existing meter	\$1,000 P&R Staff
Fiber installation	\$2,500 City IT staff
Electric connection to existing meter	\$500 P&R Staff

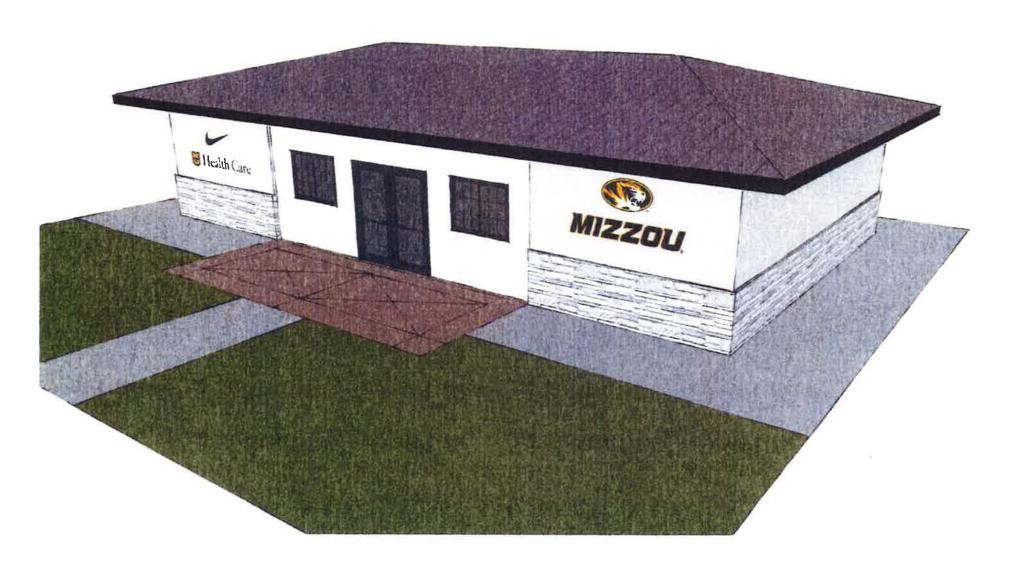
Concrete Infrastructure and Landscaping

Concrete ADA walkways	\$5,000 City Term & Supply Contractor / P&R Staff
Concrete plaza	\$13,000 City Term & Supply Contractor / P&R Staff
Trees	\$1,000 P&R Staff
Turf establishment with soil backfill	\$5,000 P&R Staff
Curbing	\$4,000 City Term & Supply Contractor / P&R Staff

Total Construction Cost:

\$305,000





PROJECT DIRECTORY

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MECHANICAL & ELECTRICAL ENGINEER

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BUILDING CODE INFORMATION

CHAPTER 1: ADMINISTRATION

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CHAPTER 3: USE AND OCCUPANCY CLASSIFICATION

CHAPTER 4: SPECIAL DETAILED REQUIREMENTS BASED ON USE AND OCCUPANCY

CHAPTER 5: GENERAL BUILDING HEIGHTS & AREAS

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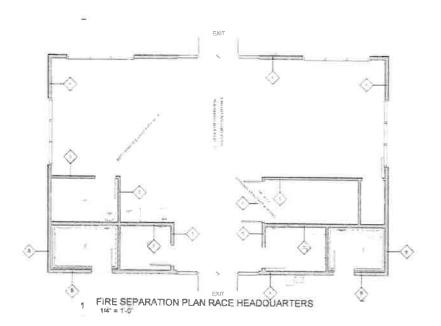
CHAPTER 11 ACCESSIBILITY

ACCESSIBLE PARKING SPACES ARE PROVIDED. SEE DIVIL DRAWINGS FOR LODATION AND DETAILS.

CHAPTER 16 STRUCTURAL DESIGN

CHAPTER 29 PLUMBING SYSTEMS

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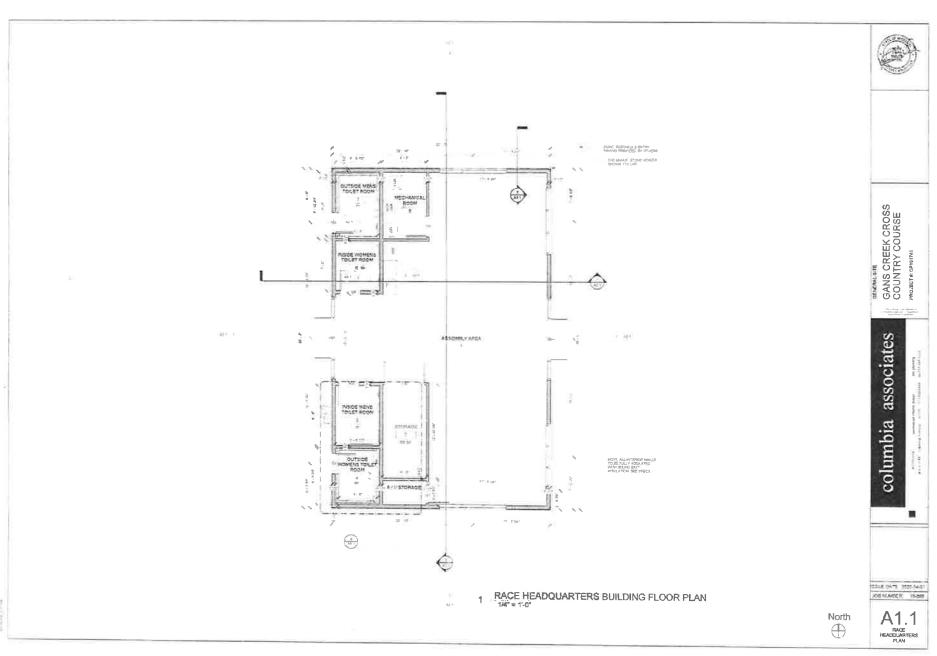


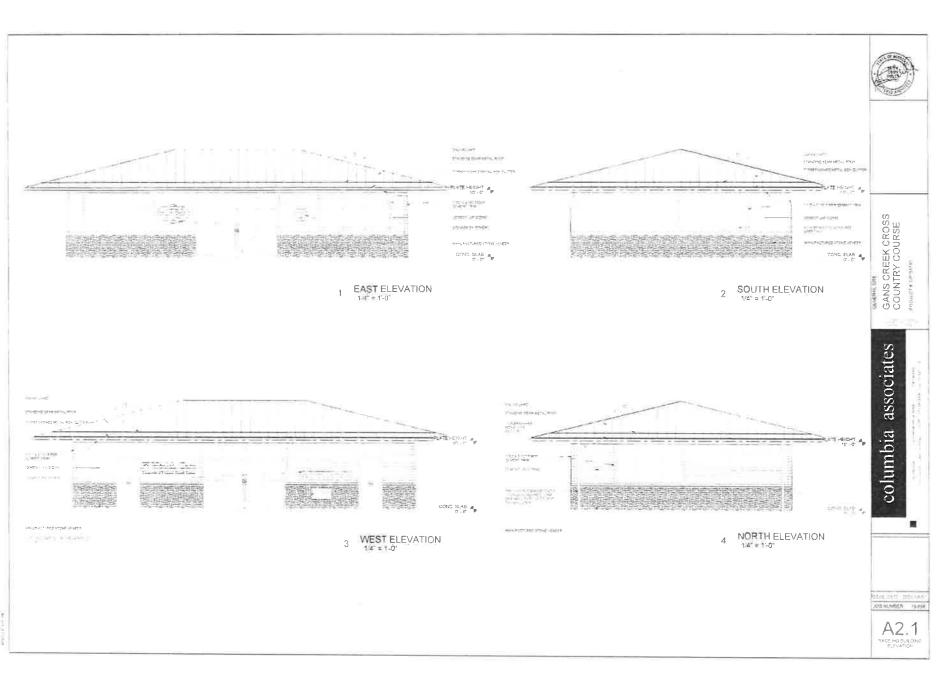
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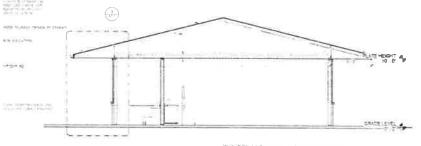


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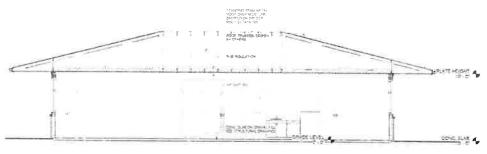
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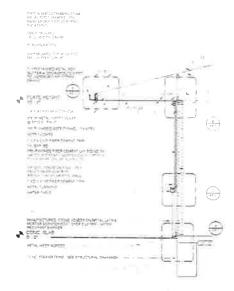
A3.1 RACE HO BUILDING & TIMING TOWER BUILDING SECTIONS



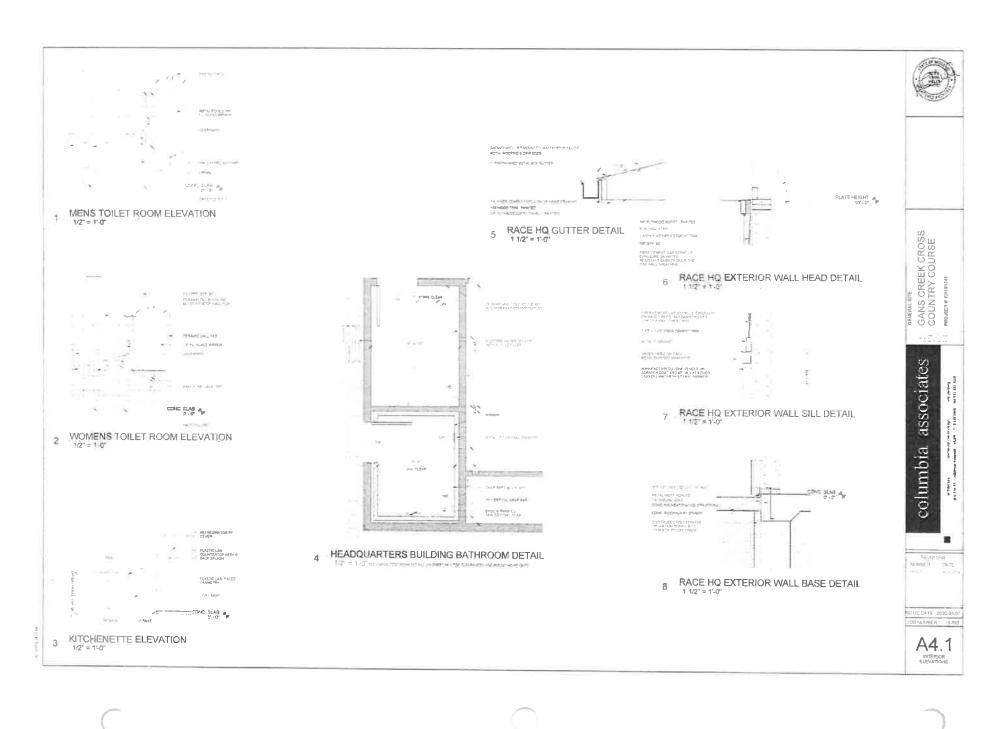
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RACE HQ BUILDING SECTION.



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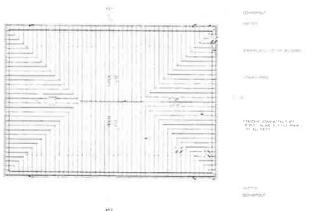


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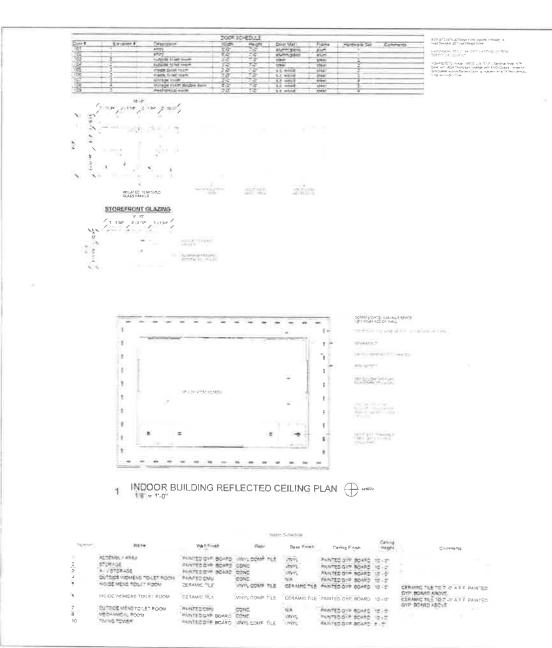
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