

City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Community Development - NS

To: City Council

From: City Manager & Staff

Council Meeting Date: December 7, 2020 Re: Adopt A Spot Beautification Agreements

Executive Summary

Volunteer Programs, part of the Community Development Department, is submitting for approval four Adopt-A-Spot Beautification agreements to allow volunteers to care for landscaping in street right of way. Staff appreciates the efforts of these new adopters; their service to our community is greatly appreciated.

Discussion

Volunteers are responsible for maintaining landscaped beds in city or state right of way in the City of Columbia in 102 locations. Adopters are responsible for weeding, watering, and mulching the beds and planting annual flowers and bulbs. Agreements are written for a four-year commitment and each bed has a sign to acknowledge the efforts of the adopter. With these agreements and others in progress, the Adopt-A-Spot Beautification program is at a 98% adoption rate.

Staff is asking for council to approve three Adopt A Spot Agreements:

- Barbara Becktell will be caring for the roundabout at the south end of Old 63 near the Chinaberry/Grindstone Connector intersection.
- The Columbia FFA Chapter, with members at Columbia Public Schools high schools, will be adopting the roundabout at State Farm Parkway and Southampton.
- Jordan & Lauren Powell have requested to adopt a median in Chapel Hill Road, the fifth west of Scott Boulevard.
- The bed at the southeast corner of West Broadway & Broadfield Road will be cared for by 12 Baskets Kitchen Food Truck.

The City supports volunteers with plants, mulch and other support. Spots are reviewed to provide feedback to volunteers and help ensure program quality. Agreements are terminated when volunteers are not meeting the standards for weed free beds and color throughout the growing season.

The City's Volunteer Programs staff appreciates the investment that volunteers put into Adopt-A-Spot beds to be enjoyed by hundreds of residents and visitors each day.



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Fiscal Impact

Short-Term Impact: The City will provide signs acknowledging adopters in each bed for a total cost of \$130. Additional support for mulch and plants for four spots should not exceed \$1,000.

Long-Term Impact: The City's Volunteer Programs provides ongoing support for Adopt A Spot beds including water meter and hydrant maintenance and repair, replacement plants, mulch, bulbs and annual flowers. No more than \$15,000 is spent on the program to support more 100 beds. Volunteers provide the labor to maintain these beds at no cost to the City.

Strategic & Comprehensive Plan Impacts

Strategic Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History	
Date	Action
n/a	n/a

Suggested Council Action

Approval of the Adopt A Spot agreements.