| Introduced by | Treece | Council Bill No. | PR 17-21 |
|---------------|--------|------------------|----------|
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A POLICY RESOLUTION

adopting a vision statement, mission statement, core values and strategic priorities for the 2021 Strategic Plan.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The City Council hereby adopts the following vision statement, mission statement, core values and strategic priorities for the 2021 Strategic Plan:

VISION

Columbia is the best place for everyone to live, work, learn and play.

MISSION

To serve the public equitably through democratic, transparent and efficient government.

CORE VALUES

- **Service:** We exist to provide the best possible service to all.
- **Communication:** We listen and provide responses that are clear, accurate, and timely.
- **Continuous Improvement:** We value excellence through planning, learning, and innovation.
 - **Integrity:** We are ethical, fair, and honest stewards of our community's resources.
 - **Teamwork:** We build trust and achieve results by working together.
 - **Equity:** We recognize the local government's role in our community's history of systemic oppression. We are committed to removing these barriers and rooting our priorities, decisions and culture in the principles of diversity, inclusion, justice, and equal access to opportunity.

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STRATEGIC PRIORITIES

- Inclusive Community: Cultivate a safe and sustainable community focusing on equitable access, inclusive engagement, equal opportunity and treatment, leading with race.
- Safe Neighborhoods: Equitably provide emergency services, crime and fire prevention, community risk reduction, emergency preparedness, public health and well-being, community policing and social services to ensure the city is considered safe for all residents and visitors while increasing public trust through accountable leadership.
- **Reliable Infrastructure:** Provide reliable, sustainable, and innovative organizational and infrastructure foundations for the efficient delivery of municipal services to meet the current and future needs of our residents and visitors.
 - **Resilient Economy:** Promote a sustainable and diverse economy through policy development and support for entrepreneurship, innovation and efficiency.
- **Organizational Excellence:** Create and support an engaged workforce that delivers an efficient, innovative, transparent and collaborative city government.

ADOPTED this 1st day of Februar 2021.

ATTEST:

Mayor and Presiding Officer

City Clerk

APPROVED AS TO FORM:

ounselor