

CREATIVE PROPOSAL



Columbia Community Land Trust

Video Production

- **One Longform Video (3-5 minutes)**
 - Project management
 - General concepting, bringing the story and script to fruition
 - Capturing interview(s) and b-roll footage
 - Pre-production, production and post-production arrangements
 - Client to help coordinate on-site shoot(s)
 - On-location shoot in Columbia, MO (up to 4 hours)
 - Client to help coordinate interviewees
 - Interviews to be conducted at the Bucket Media Office
 - Addition of text overlay and graphics, if needed
 - Professional music
 - Professional voiceover, if needed
 - Up to two sets of minor post-production edits*

CREATIVE INVESTMENT \$4,250.00

- ❖ Estimate valid through April 30, 2021
- ❖ All creative components will be the property of the client
- ❖ More than the allotted number of minor edits or any edits of items that were approved in the storyboard and/or script will require an hourly fee at a contracted price

*Minor edits include: Adjusting graphics and/or Adjusting voice over or music and/or Changing size or layout of text

TIMELINE

Our anticipated timeframe for this project is approximately 4 weeks from date of approval. Timeline is flexible and dependent on client and vendor communication. The health and safety of everyone involved is our top priority, unforeseen covid delays or other situations outside of our control (weather, interviewees' schedules, etc.) could alter the timeline. If necessary, the project can be expedited for an additional fee.

Client Approval: _____(signature) _____(date)

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