









Park Sales Tax

Extension of the 1/8th Cent Sales Tax November 2, 2021



Parks Sales Tax

- First passed by Columbia voters Nov 2000
 - Stephens Lake Park Acquisition/Development
- ▶ 1/8 cent no sunset, used for operations & growth of department (utilities, supplies, offset GF cuts, etc.)
- 1/8 cent Current 6 year sunset, funds capital improvement projects
- Renewed by the voters in 2005, 2010 and 2015



Funding Level

- Using Finance Department projections, the proposed Park Sales Tax would generate approximately \$30.5 million over the 10year period.
- This list of projects also includes a contingency of \$750,000.
 - Staff feels that the contingency amount is an important buffer should the tax not generate what is projected, construction costs escalate, or other critical needs arise.



Issues to be Determined

Composition of Proposed Ballot Package:

Major Categories

- Land Acquisition / Preservation
- Maintenance / Improvements to Existing Parks and Facilities
- New Park / Facility Development
- Trails and Greenbelts
- Annual Funding
- Contingency



2021 PST Citizen Survey

- Completed by ETC Institute
- Survey results shared with City Council on May 3, 2021.
- > 549 households completed the survey with a 95% level of confidence and precision rate of $\pm 1/2\%$
- 80% of respondents were very supportive or somewhat supportive of extending the 1/8th PST to 10 years.

Recommendation of Projects

- Priority list of projects were determined based on the following:
 - Staff input based on programming needs and impact to operations. Revenue generation or cost savings.
 - User group support (Diamond Council, PedNet, Sporting Columbia, Columbia Public Schools, etc.).
 - Met with P&R Commission, Climate & Environment Commission and Bike and Pedestrian Commission.
 - Geographical representation of all wards.
 - 2013 Parks, Recreation & Open Space Master Plan.



Recommended List of Projects

	Category	Amount	2021 Proposed	2021 Survey
I.	Acquisition/Land Preservation	\$2,075,000	7%	23%
II.	Trails and Greenbelts	\$4,140,000	14%	22%
III.	Maintenance / Improvements to Existing Parks & Facilities	*\$16,240,000	55%	34%
IV.	New Facility/Park Development	\$5,875,000	20%	21%
V.	Annual Funding	\$1,295,000	4%	N/A
	SUBTOTAL	\$29,625,000	100%	100%
	Contingency	\$750,000	-	-
	TOTAL	\$30,375,000	-	-

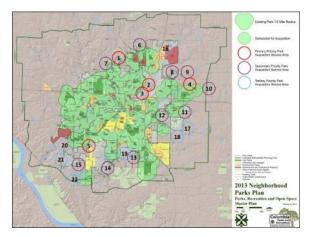


*Includes \$5.8 million Sports Fieldhouse (35%) without that included.

I. Land Acquisition and Preservation



Vineyards Lake Park







\$2,075,000



II. Trails and Greenbelts

Projects	Cost	
Perche Creek Trail Phase II Development	\$1,300,000	
HCT Trail Phase II Development	\$1,240,000	
Cosmo Rec Area: Fitness Trail Improv.	\$100,000	
Stephens Lake Park Trailhead Improv.	\$125,000	
Grindstone Nature Area Trailhead Improv.	\$125,000	
MKT Bridge Replacements	\$250,000	
Total Cost Priority 1 Projects:	\$3,140,000	



Key Trail Development







III. Improvements to Existing Parks & Facilities

Projects	Cost
ARC Improvements	\$650,000
Albert-Oakland Park Improvements	\$640,000
Antimi Sports Complex Improvements	\$200,000
Atkins Baseball Complex Improvements	\$150,000
Battle Park Phase II Development	\$150,000
Clary-Shy Park Improvements	\$250,000
Cosmo-Bethel Park Improvements	\$300,000
Cosmo Rec Area: Quarry Improvements	\$225,000
Cosmo Rec Area: Shelters	\$300,000
Cosmo Rec Area: Parks Management Center Improv.	\$200,000
Columbia Sports Fieldhouse Phase II	\$5,800,000
Douglass Park Improvements	\$225,000
Field Park Improvements	\$100,000



III. Improvements to Existing Parks and Facilities

Projects Continued:	Cost
Gans Creek Recreation Area Improvements	\$225,000
Lake of the Woods Recreation Area	\$650,000
MLK Jr. Memorial @ Battle Gardens Improvements	\$100,000
Rainbow Softball Improvements	\$700,000
Rock Quarry Park Improvements	\$350,000
Rothwell Park Improvements	\$125,000
Shepard Park Improvements	\$150,000
Smithton Park	\$100,000
Strawn Park Improvements	\$250,000
Stephens Lake Park Improvements	\$275,000
Twin Lakes Recreation Area Improvements	\$350,000
Westwinds Park Improvements	\$150,000
Waters-Moss Memorial Wildlife Area Improvements	\$175,000
Total Cost Priority 1 Projects:	\$12,790,000

Key Improvement Projects









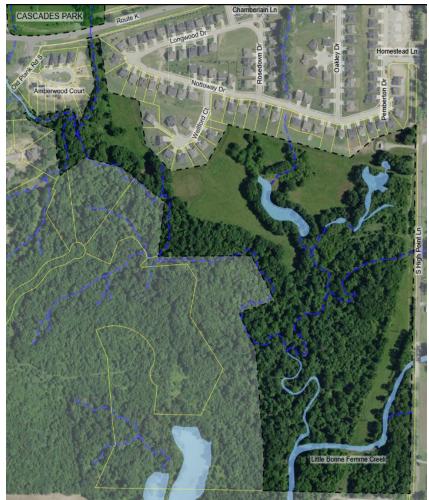
IV. New Park and Facility Development

Projects	Cost
Creek Ridge Park Development	\$125,000
Gates Nature Area Development	\$200,000
Northeast Regional Park Development	\$4,275,000
Sinclair Park Development	\$150,000
Nature Area Development: Northeast Columbia	\$375,000
Silver Mill Park Development	\$150,000
Whitegate Park Development	\$200,000
Joint City/School Improvement Project	\$200,000
Downtown Park Improvement Project	\$200,000
Total Cost Priority 1 Projects:	\$5,875,000



Key New Property Development







V. Annual Funding

- Annual Maintenance
 Equipment Addition and
 Replacement \$795,000
- Annual ScholarshipProgram \$500,000







Annual Projects (costs included in Maintenance/Improvements/Trails)

Roads and Parking

- \$1,500,000
- \$150,000 per year for improvements to the roads and parking lots in the park system.
- Major Maintenance

\$1,500,000

- \$150,000 per year for projects that become a priority and/or exceed operating budgets.
- ADA Compliance

\$250,000

 \$25,000 per year to complete improvements to meet ADA compliance in parks, facilities and trails.



Annual Projects (costs included in Maintenance/Improvements/Trails)

Annual Trails

\$1,000,000

 \$100,000 per year for land acquisition, improvements and grant matching for trail projects.

City/School Projects

\$200,000

 \$20,000 per year for improvements to the school system playgrounds and recreation facilities.



Council Consideration & Direction

Schedule:

- July 19, 2021 introduce ordinance for August 2 meeting
- August 2, 2021 Council discussion & approval of ordinance to place renewal on ballot
- November 2, 2021 election

Projects for Proposed Ballot Issue

- Major categories and specific projects
- Final list confirmed at August 16 meeting by Resolution
- Time Length of Proposed Ballot issue
 - 2021 PST: Recommend ten-year extension



Council Consideration

- Use of other funding sources to expedite key stimulus projects.
- Final funding analysis by Finance Department:
 - Without internet sales tax
 - With gradual internet sales tax
- Approval of Projects at August 16 meeting

Questions and/or Comments?

