

## City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Community Development - NS To: City Council From: City Manager & Staff Council Meeting Date: September 20, 2021 Re: Adopt A Spot Beautification Agreements

**Executive Summary** 

Volunteer Programs, part of the Community Development Department, is submitting for approval four Adopt-A-Spot Beautification agreements to allow volunteers to care for landscaping in street right of way. Staff appreciates the efforts of these new adopters; their service to our community is greatly appreciated.

#### Discussion

Volunteers are responsible for maintaining landscaped beds in city or state right of way in the City of Columbia in more than 100 locations. Adopters are responsible for weeding, watering, and mulching the beds and planting annual flowers and bulbs. Agreements are written for a four-year commitment and each bed has a sign to acknowledge the efforts of the adopter. With these agreements and others in progress, the Adopt-A-Spot Beautification program is at a 97% adoption rate.

Staff is asking for council to approve four Adopt A Spot Agreements:

- The Battle High School AVID College Readiness System will be caring for the roundabout at Clark Lane and St. Charles Road. They have begun work by weeding and re-mulching the bed this summer.
- Great Circle will be adopting a median bed in Brown Station Road near Blue Ridge. This bed has not been maintained for the last few years so we are excited to see how they can beautify this street!
- Austin & Megan Powell have requested to maintain a bed in Chapel Hill Road, the fourth west of Scott Blvd. This is a narrow median bed with landscaping in the ends.
- Mike Trapp will be working in an area near the Bear Creek Trail at North Providence Road. This is a unique effort in cooperation with Columbia Parks & Recreation to cut back invasive plants and assist with litter.

The City supports volunteers with plants, mulch and other support. Spots are reviewed to provide feedback to volunteers and help ensure program quality. Agreements are terminated when volunteers are not meeting the standards for weed free beds and color throughout the growing season.

The City's Volunteer Programs staff appreciates the investment that volunteers put into Adopt-A-Spot beds to be enjoyed by hundreds of residents and visitors each day.



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### Fiscal Impact

Short-Term Impact: The City will provide signs acknowledging adopters in each bed for a total cost of \$130. Additional support for mulch and plants should not exceed \$1,000. Long-Term Impact: The City's Volunteer Programs provides ongoing support for Adopt A Spot beds including water meter and hydrant maintenance and repair, replacement plants, mulch, bulbs and annual flowers. No more than \$15,000 is spent on the program to support more 100 beds. Volunteers provide the labor to maintain these beds at no cost to the City.

### Strategic & Comprehensive Plan Impacts

Strategic Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

| Legislative History |        |
|---------------------|--------|
| Date                | Action |
| n/a                 | n/a    |

Suggested Council Action

Approval of the Adopt A Spot agreements.