



City of Columbia, Missouri

Meeting Minutes

City Council

Monday, December 18, 2017
5:00 PM

Work Session

Conference Room
1A/1B
Columbia City Hall
701 E. Broadway

I. CALL TO ORDER

The meetings was called to order at approximately 5:04 pm.

Present: 7 - Ruffin, Trapp, Thomas, Peters, Treece, Skala, and Pitzer

Human Services Commission - social services funding allocation recommendations

Attachments: [FY2018 Social Services Presentation](#)

Steve Hollis, City's Human Services Manager along with Commission Chair Stacy Ford presented the recommendations for fiscal year 2018. Ms. Ford stated that the recommendations presented tonight would also be provided to Council as a report at the regular meeting this evening.

Ms. Ford stated that for over 50 years, the City of Columbia has recognized that in addition to physical infrastructure and public safety, it must also make an investment in our community's social infrastructure as a third leg of the civic stool. The social services provided and purchased by the City address some of our community's most challenging issues, many of which are rooted in poverty and inequity, which are identified as top priorities in the City's current strategic plan. In order to purchase social services to address these issues, the City issues targeted Requests for Proposals in staggered, three year cycles by issue area, reflecting the priorities identified by the commission and staff and approved by the City Council. Ms. Ford stated that they wanted to emphasize that the City's social services funding allocation process is unique as it is a purchase of service model. It is not a grant process and the funding is not intended to simply support provider organizations. Rather, the intent is to purchase evidence-based, high quality services which address priority social issues and effect positive outcomes at the individual and community levels.

Mr. Hollis added that they have aligned efforts and planning through the Boone Impact Group which includes the City of Columbia (Human Services planning, Consolidated Plan, and Community Health Improvement Plan) as well as Boone County and the United Way. This is a collective impact which strategically builds and aims resources to positively impact social services through: establishing common goals and progress measures, leveraging strengths, building core capacities, prioritizing mutually beneficial activities, and continuous communication and coordination. Mr. Hollis stated that there is a beta version

available for Boone County indicators that can be reviewed. This is a partnership with city, county, state and university. www.Booneindicators.org

Mr. Hollis reviewed the poverty rate noting that it is going up across the community, state and nation. He added that we do know that students impact the rate in Columbia, so we look at poverty rates of families with children. He reviewed the poverty level and 200% poverty level. Mr. Matthes added that 200% is what we use to approximate a living wage. Mr. Hollis stated that they watch the 200% poverty level a lot as they are supplemented by other services in many cases. Free and reduced lunch is also a good measure to look at by seeing how many kids receive that, although that data will not be available in the future. He reviewed other socio-economic conditions and disparities such as homelessness, poverty by race, school readiness and graduation rates, employment status by race, median household income by race, pregnancy rates, infant mortality rates, life expectancy rates, income inequality and others. He noted that economic mobility is an issue in Boone County. There are two ways to look at economic mobility. One is absolute mobility, which is simply comparing whether a person has more income, earnings, or wealth than their parents did at the same age. Until recently, it was thought that absolute upward mobility was widely distributed across the American economic spectrum. However, with the recent use of big data, economists have found that since the 1950s, absolute mobility has been far more limited than we thought. The other type of economic mobility is relative mobility, which measures a person's economic attainment against their peers. This chart, also from Pew, shows us that moving out of the bottom quintile is substantially less likely than in the upper quintiles. It also shows that people born into the upper quintile are much more likely to stay there. This tendency for people to remain in the upper and lower quintiles is often referred to as stickiness, which, it turns out, has a lot to do with where we grow up. Recent research has shown that the Columbia area ranked in the bottom third of communities in the nation and the bottom 17% of counties in the nation when it comes to income mobility for children from low-income households.

Mr. Hollis reviewed the leading causes of macro socio-economic issues including: increasing income and wealth inequality, limited economic mobility, and persistent disparities and segregation. He also noted several solutions including: lower levels of residential segregation, less income inequality, stronger families, higher quality public schools, and greater social capital.

Ms. Ford reviewed the FY2018 contract recommendations for each outcome area of: Basic Needs and Emergency Services; Children, Youth and Families; Economic Opportunity; Independent Living; and Behavioral Health. Council Member Trapp asked if allocation cycles could be changed. Mr. Hollis replied that they would like to align issue areas with other entities so that RFP's are issued at the same time and is highly coordinated. He would like to see categories have more flexibility so that we can be more responsive to the needs. Council Member Ruffin asked how the FACE Program fits into this. Mr. Hollis stated that he serves on that board and that FACE is supposed to give feedback on where clients go and what services they received or did not receive.

Mr. Hollis stated that these recommendations are on the agenda for tonight's meeting. The budget for this has already been approved with the budget for FY18. Council Member Pitzer asked how the quality of services are. Mr. Hollis stated that he has been doing this for twenty years and the changes have been night and day. Ms. Ford added that Mr. Hollis has done a great job guiding the commission on the application process and checking to be sure these places have the capacity to provide these services.

Legislative Priorities

Attachments: [Council Memo](#)

[Draft Policy Resolution](#)

[2018 Proposed Priorities](#)

[Priorities - City/CPS transport - April 3, 2017 City Council Minutes \(excerpts\)](#)

[Priorities - Low Income Housing Tax Credits - Missouri Mayors](#)

[Priorities - Medical Marijuana Council Report November 6, 2017](#)

[Priorities - Medical Marijuana - Initiative Petition](#)

[Priorities - Prescription Drug Monitoring Program](#)

[Priorities - UM System and Translational Precision Medicine Complex](#)

[Priorities - Chamber of Commerce](#)

City Manager Mike Matthes stated that previous councils have varied in their level of action with the legislature. Toni Messina is the main liaison to the council and the state legislature and she is going to review our priorities for 2018.

Ms. Messina is seeking council guidance on where they would like to focus their energy on in the upcoming legislative session. They briefly reviewed the draft policy resolution to establish a revised policy for intergovernmental relations. The policy resolution is an overarching document to develop issues of focus, but would not take stances on given items. As timeliness can be of concern at times, some items could be delegated to the City Manager. Mayor Treece suggested that some items be put on a watch list and some on a priority list. The MML can also take lead on some items though the City should chime in on items that directly impact the City of Columbia. Mayor Treece felt that the airport funding should be a high priority. Low Income Housing Tax Credits are also a high priority. He felt the third priority should be to oppose any state pre-emptions. Mr. Trapp agreed that those are all critical lead items. Mr. Skala added that transportation funding is also a big item. Mr. Skala asked what lobbying on the Prescription Drug Monitoring Program will do. Mayor Treece felt that any position we take on that program would change the state outcome. There is currently a DNR issue with the waste of the drugs. Mr. Skala also wanted to ensure that we are coordinating with other entities that have lobbyists. Mr. Pitzer asked what the best approach is for this. Ms. Messina replied that having a few wildly important goals is important as opposed to communicating on every issue that is important. Resolutions can be communicated at any time, but we need guidance on how to direct lobbyist and staff time. Council requested a status change indicator on the lobbyist reports that are emailed out.

The group was comfortable with the three areas of focus that Mayor Treece noted earlier. Mr. Matthes confirmed that the council was comfortable with the city also working on the items noted under the Columbia-Boone County Partnership. Mr. Matthes stated that staff will bring forth a policy resolution and priority list of topics.

II. ALL OTHER ITEMS THE COUNCIL MAY WISH TO DISCUSS

None.

III. ADJOURNMENT

The meeting adjourned at approximately 6:27 pm.