



City of Columbia, Missouri

Meeting Minutes - Final

Airport Advisory Board

Wednesday, June 27, 2018

3:00 PM

Regular

City Hall
Conference Room 1A
701 E. Broadway

I. CALL TO ORDER

B.J. Hunter called the meeting to order at 3:02 P.M.

Present: 6 - Gregory Cecil, B.J. Hunter, Brian Whorley, Mark Winter, Matthew Jenne and Todd Culley

Excused: 1 - Renee Cosner

Absent: 1 - Amy Schneider

Unexcused: 1 - J. Rick Mihalevich

Non-Voting: 2 - Mike Parks and David Nichols

II. INTRODUCTIONS

- City of Columbia Staff Liaisons
- Airport Advisory Board Members
- Other guests and attendees

III. APPROVAL OF AGENDA

Matthew Jenne moved to approve the agenda and Todd Culley seconded the motion. The agenda was approved unanimously.

IV. APPROVAL OF MINUTES

The minutes from the May 24th meeting were distributed in advance of the meeting. Brian Whorley moved to approve the minutes and Mark Winter seconded the motion. The minutes were approved unanimously.

V. NEW BUSINESSBucket Media Marketing Presentation

Bucket Media presented the campaigns they designed for the destinations that the airlines service from Columbia Regional Airport, which includes Chicago, Dallas, and Denver. They also gave an overview of statistics about some overall impressions of the campaign. Since October 2017, they have generated 15,000,000 impressions throughout the target area. The campaign has also generated over 2400 visits to the "Book A Flight" portion on the website.

50th Anniversary Discussion

The event is tentatively planned for November 1, 2018. Greg Cecil, Matthew Jenne, and Brian Whorley have volunteered to help with organizing and planning events for the anniversary celebration.

Updates to the FlyCou Website

The Passenger Load Data section of the website has been updated to show the lodging tax for each month along with each airline's monthly enplanement and deplanement numbers. The link to COU Passenger Load Data is: https://www.flycou.com/?page_id=646

Columbia Jet Center (formerly Central Missouri Aviation)

Austin Hunt introduced himself as the new Director of Operations, Chief Pilot. The name change is part of the new branding that they are currently working on. Columbia Jet Center, Inc. plans to offer new services such as aircraft sales and broker services.

VI. REPORTSAirport Manager Report, Mike Parks

- TSA's second security screening expansion is underway.
- Hertz Rental Car counter has been moved to the other side of the screening area.
- Hertz Administration offices have also been moved to the North Terminal.
- Enterprise will be moving as well on July 13th next to the new Hertz counter.
- TSA and the City staff plan to start construction portion of the screening on July 23rd.
- Target date to open the additional security screening is the end of July.
- COU is the presenting sponsor for the Top of the Town event at Katfish Katy's on June 28th.

Public Works Report, Dave Nichols

- Public Works continues to work with the consultant on the Route H project.
- Runway 2-20 Isolated Repairs project goes out for bid on July 6, 2018.
- Runway 13-31 will need to be reseeded in the fall and once the grass starts growing, the grant can be closed out for that project.

Terminal Project Report, Shreya Mukerji

Shreya didn't have an exact timeline of projects prepared yet for the meeting. She walked the Board through how she is setting up project timelines and how she will be reporting against them.

Convention & Visitors Bureau Report, Amy Schneider

There was no Convention & Visitors Bureau Report given at the meeting.

Economic Development Report, Stacey Button

There was no Economic Development Report given at the meeting.

General Aviation Report, Columbia Jet Center, Inc.

- Recently hired a new Travel Coordinator.
- Facility renovation is currently underway.
- Currently working on new signage with their business name.
- Working on developing ways to grow the business.

VII. GENERAL COMMENTS BY PUBLIC, MEMBERS AND STAFF

There was no public comment. Members did comment on the limited restroom options beyond the TSA security screening.

VIII. NEXT MEETING DATE

July 25, 2018

IX. ADJOURNMENT

At 3:52 P.M. Todd Culley motioned to adjourn the meeting and Brian Whorley seconded the motion. The meeting adjourned at 3:53 P.M.