



City of Columbia, Missouri

Meeting Minutes

Downtown Columbia Leadership Council

Wednesday, October 30, 2019

4:00 PM

Regular

Conference Room 1B

City Hall

701 E. Broadway

I. CALL TO ORDER

The meeting was called to order at approximately 4:00 pm.

Present: 11 - Heiddi Davis, Cliff Jarvis, Nick Peckham, Scott Wilson, Tootie Burns, Cindy Neagle, Andrew Hutchinson, Tom Mendenhall, Tyree Byndom, Shaashawn Dial and Melissa Hagen

Excused: 1 - Fred Parry

Unexcused: 1 - John Clark

Non-Voting: 2 - Stacey Button and Tim Teddy

II. INTRODUCTIONS

No guests were in attendance.

III. APPROVAL OF AGENDA

Mr. Mendenhall made a motion to approve the agenda. Ms. Burns seconded the motion. The motion carried with all in favor.

IV. APPROVAL OF MINUTES

Approval of September 25, 2019 DLC Minutes

Attachments: [DRAFT Minutes DLC Meeting Sept 25, 2019](#)

Mr. Mendenhall made a motion to approve the September DLC Minutes. Ms. Neagle seconded the motion. The motion carried with all in favor.

V. OLD BUSINESS

1) Continued discussion of downtown survey

Attachments: [2019 Stakeholder Survey -Downtown CID \(No Respondent Names\) April-May 2019](#)

Mr. Wilson stated that a few months ago Mr. Peckham suggested the DLC undertake a survey of downtown. This is a continued discussion of that idea. Some concerns have been methodology, funding, and overlap of other surveys already conducted by the Downtown CID or other entities. Mr. Wilson reminded that group that the scope of the DLC is larger than that of the Downtown CID area.

Ms. Burns asked Mr. Peckham if he had a scope in mind for this survey. Mr. Peckham suggested it be focused on business sustainability and the various components of that, so we can gauge common interests from downtown stakeholders on what the downtown can do for sustainability. Mr. Mendenhall suggested the group determine properties

downtown that could be involved. From there the group could do outreach to them on sustainability and help promote sustainability programs and concepts. Ms. Burns stated that the downtown includes more than businesses and the group should determine who they want to focus on. Several members suggested it include property owners as well, and the outreach effort might start with promoting the Energy Audit Program run by the City. Mr. Mendenhall suggested new utility customers receive information on ways to conserve energy. Mr. Wilson stated that the City Source newsletter included in utility bills often includes sustainability tips.

Mr. Peckham suggested the DLC request electric usage for property owners in the DLC area. Several members were uncertain of the action item for the DLC and what the end goal is. Mr. Peckham suggested the group review buildings with high energy use and reach out with ways those property owners could save energy and ultimately reduce their costs. Ms. Cole suggested bringing Barbara Buffaloe back to a future meeting to discuss existing efforts so there is not redundant work occurring. Mr. Wilson stated that Mr. Peckham had brought this concept up a few months ago and there was consensus at the time, that this should be the focus and felt that bringing back Ms. Buffaloe would be a good idea.

The group reviewed the survey response data collected by the Downtown CID during their most recent survey, to determine what areas the DLC might want to focus on in the coming year. Comments from the survey noted for future focus included the need for more options for persons of color, black or minority owned businesses and entertainment options for families and youth in our community. Mr. Byndom provided a report to the DLC through Ms. Cole regarding Economic and Minority Inclusion Plan. Ms. Dial added that there are successful programs in other communities on minority leadership and other programs. We need to look at this community and what we want it to like in the future, and pipelines of ownership and leadership and work to ensure that it accurately reflects the diversity of the community. The group discussed ways the DLC could impact this issue. Bernie Andrews suggested the group bring in Jim Whitt, the Director of the Supplier Diversity Program to discuss this further with the DLC.

Mr. Mendenhall reminded that he had requested what areas the City is looking to build more parking garages in the future. Ms. Neagle stated that the Parking Commission is not looking at building a new garage. They are currently reviewing the parking study and there seems to be parking available, but the parking system is not efficient. There may or may not be a need for a garage. Mr. Mendenhall understood that, but would like to know where a future site would be.

The group compiled a list of other topics of interest including transit, parking, Bird scooters, economic equality, employment downtown, trash, increasing use of delivery trucks, a DLC budget, internet sales and impacts of shopping locally. Ms. Burns suggested the group rank the items proposed and determine what the DLC can feasibly work on.

2) Continued review and discussion of DLC establishing legislation including membership, attendance and scope

Attachments: [City Board and Commission Attendance Policy Summary](#)

Mr. Wilson stated that the group discussed some scope changes to make but the attendance policy still needed to be reviewed. The group reviewed the attendance policies for the other City Boards and Commissions and agreed to leave the attendance as is. Mr. Wilson will bring back a slate of proposed changes to review and vote on at the next meeting based on the discussion that took place last month.

VI. NEW BUSINESS

VII. GENERAL COMMENTS BY PUBLIC, MEMBERS AND STAFF

Mr. Byndom suggested Anthony Stanton also come in to discuss to the Economic and Minority Inclusion Plan. Mr. Stanton helped work on that report and would be helpful in presenting information on it. This would be in addition to Jim Whitt.

VIII. NEXT MEETING DATE

Due to holiday conflicts the group opted to merge the November and December meetings into one meeting on December 11th at 4:00 pm.

Ms. Neagle made a motion to combine the November and December DLC meetings into one meeting to be held on Wednesday, December 11th at 4:00 pm.

Ms. Burns seconded the motion. The motion carried with all in favor.

IX. ADJOURNMENT

Mr. Wilson made a motion to adjourn the meeting. Mr. Mendenhall seconded the motion. The motion carried with all in favor. The meeting adjourned at approximately 5:27 pm.