



City of Columbia, Missouri

Meeting Minutes

Board of Health



Thursday, October 10, 2019

5:30 PM

Regular

Department of Public
Health and Human
Services
Training Room 1
1005 W. Worley St.

I. CALL TO ORDER

Ms. Skala called the meeting to order at 5:30 pm

Staff Present: Stephanie Browning, Scott Clardy, and Amy Larkin

Present: 8 - Cynthia Boley, Harry Feirman, Mahree Skala, Michael Szewczyk, Mary Gadbois, Paula Williams, Kathleen McKinney and Lynelle Phillips

Excused: 3 - Elizabeth Hussey, Angie Bass and Leona Rubin

II. APPROVAL OF AGENDA

The agenda was approved as presented.

A motion was made by Dr. Szewczyk, seconded by Ms. Williams and carried.

III. APPROVAL OF MINUTES

The minutes for the September 12, 2019 minutes were approved with the addition to adding who was in attendance at the meeting.

A motion was made by Dr. Gadbois, seconded by Ms. Boley and carried.

Attachments: [Sept 12 2019 Draft Minutes](#)

IV. SPECIAL ITEMS

A. Presentation by Ginny Chadwick on the Health Risks of Vaping

B. Presentation by Michelle Shikles on the Social Media campaign related to Vaping

Attachments: [TAM19E41 \(1\)](#)

[Richmond CA 14-19 N.S. amending RMC Chp 7.106 Tobacco Retailer License to prohibit the sale of e-cigarettes - CONFORMED - Adopted 9-10-19 \(1\)](#)

[rct e-cigs vs nicotine replacement \(1\)](#)

[Multistate Outbreak Characteristics \(1\)](#)

[Illinois and Wisconsin E cigarette Product Use Lung Injury \(1\)](#)

[Congress Senators e-cig flavor letter to FDA 9-20-19 \(2\)](#)

[US-Sales-Restrictions-Flavored-Tobacco-Products-2019 \(1\)](#)

[DRAFT Sample Flavored Tobacco Language from PHLC - August 2019 \(1\)](#)

Ms. Chadwick, with Preventing Tobacco Addiction Foundation, updated the BOH on the policy changes and procedures other states are taking regarding the Public Health epidemic with e-cigarettes (e-cigs). See attached PowerPoint presentation.

Ms. Chadwick stated that the Altria Company, who owns JUUL, has identified Missouri as one of the states to lobby legislators for industry-friendly legislation, which would be bad for public health. They have hired 13 lobbyists in Missouri for this upcoming legislative session. Policies local governments can take to reduce tobacco access for youth include:

- Focus on point of sale.
- Tobacco retail licensing.
- Raising the minimal legal sales age.
- Regulate the sale of flavored tobacco products.
- Minimizing pricing and coupon restrictions, distance and density restrictions, product placement and advertising restrictions.

Actions taken by States throughout the United States

- Flavor bans or restrictions
- Ban the sales of all tobacco products
- Ban the sales of all e-cigs until FDA approved
- Comprehensive ban on all flavored tobacco products
- Ban the sales of all flavored e-cigs
- Restrict the location where flavored products are sold
- Minimum Pricing

The rationale for these actions is to reduce access to products and hold retailers accountable for illegal sales and to put policies into place that include density and distance of tobacco shops.

Dr. Gadbois asked if we passed a law stating vaping products were banned, or just flavored products, could those products still be ordered online. Ms. Chadwick explained you can do an internet sales restriction, however, it's really hard to enforce at a local level. It would be better if it was passed at a state or federal level.

Ms. Phillips asked about the deaths happening with e-cigs and if they are connected to THC or flavors specifically. Ms. Chadwick said scientists are trying to collect the data as fast as possible and testing the e-juices to see what is in them. Seventy percent of the e-cig deaths have involved THC or THC in nicotine, 30% are just nicotine.

Ms. Skala asked if Ms. Chadwick would clarify current federal legislative actions. Ms. Chadwick said there are many bills in the House and Senate that would regulate e-cig products and flavored tobacco products. She said that the Family Smoking and Prevention Tobacco Control Act of 2009 might prevent the President from banning mint and menthol cigarettes. However, the President could ban all flavors of e-cigs. President Trump did state that FDA has started the rule making process of banning all flavors including mint and menthol. The FDA has not done anything since 2009 to stop e-cig products. There was a discussion regarding what requirements are needed to be FDA approved and stores pulling products off the shelves due to lawsuits.

Ms. Skala asked the Board if they would like to draw up a communication to City Council asking for permission to look into drawing up an ordinance regarding e-cigs.

B. Presentation by Michelle Shikles on the Social Media campaign related to Vaping

Ms. Shikles, the Health Promotions Supervisor with PHHS, presented to the Board the Stand Up For Your Health campaign. The campaign is targeted at the 13-21 age group in Boone County. It consists of posters and ads on Snap Chat, Instagram, iheartradio, and Spotify.

The message, "Stand Up For Your Health," was researched and tested on youth who wanted a positive message. They wanted to emphasize on the posters they felt the tobacco companies were trying to control them so they came up with the slogan, "Don't let the tobacco industry choose for you."

In total, \$10,000 has been spent on the campaign which is funded by a grant from Boone County Children's Services. The campaign has received a lot of media attention and was received favorably by the schools. PHHS continues to do presentations in classrooms and PTA's.

The board discussed the target age group (13-21 year old), Columbia Public Schools attempts to enforce rules against vaping, the potential for parental outreach and education programs, and whether parental consent is needed for minors to receive cessation treatment. MU plans to offer cessation classes; previous attempts have enrolled very few people.

The Board discussed the process of getting an ordinance into place. Dr. Szewczyk asked if the Board would want to include in the letter that it was a Public Health threat and ask them to immediately ban sales of flavored vapors. After discussion the Board amended the first motion. Ms. Skala will draft the letter; Ms. Phillips will review it. It will be sent to the Board. They would also like to send it to County Commissioners.

First motion:

A motion was made by Dr. Szewczyk, seconded by Dr. Gadbois and carried to draw up a communication to council to ask for their permission to propose a draft ordinance addressing the concerns about the developing health hazards of vaping products.

Amended motion:

Dr. Szewczyk made a motion, seconded by Ms. Williams and carried, to draw up a communication to council to ask their permission to propose a draft ordinance addressing the concerns about the developing health hazards of vaping products which may include a moratorium on all sales of all flavored vaping products while the BOH considers the current Public Health problem.

V. REPORTS

Directors Report

Ms. Browning updated the Board on the report to Council on breed specific legislation. Council is not interested in pursuing it further.

VI. GENERAL COMMENTS BY PUBLIC, MEMBERS AND STAFF

None

VII. NEXT MEETING DATE

November 14, 2019

VIII. ADJOURNMENT

A motion was made by Dr. Gadbois, seconded by Ms. Boley to adjourn the meeting at 7:00 p.m.