

CONVENTION AND VISITOR'S BUREAU TOURISM  
DEVELOPMENT SPONSORSHIP AGREEMENT

THIS AGREEMENT between the City of Columbia, Missouri, a municipal corporation (hereinafter "City") and Columbia Art League, a Nonprofit Corporation organized in the State of Missouri (hereinafter "Grant Recipient") is entered into on the date of the last signatory noted below (the "Effective Date"). City and Grant Recipient are each individually referred to herein as a "Party" and collectively as the "Parties."

WHEREAS, Grant Recipient has submitted its application for event funding to the Columbia Convention and Visitors Bureau ("CVB"); and

WHEREAS, the event proposed by Grant Recipient (the "Event") together with the Tourism Fund funding request is more fully set forth in Exhibit A attached hereto and incorporated herein by reference; and

WHEREAS, the use of tourism funds proposed by Grant Recipient will further the planning and promotion of a tourist event which will have a substantial potential to generate overnight visitations.

NOW, THEREFORE, the Parties hereto, for good and sufficient consideration, the receipt of which is hereby acknowledged, intending to be legally bound, do hereby agree as follows:

1. City agrees to provide tourism funding to Grant Recipient in the amount of Ten Thousand Dollars (\$ 10,000.00) in exchange for Grant Recipient conducting the Event and providing the services set forth in Exhibit A. Grant Recipient agrees that it is responsible for all funds made available to Grant Recipient by this Agreement and further agrees that it will reimburse to City any funds expended in violation of city, state, or federal law or in violation of this Agreement. Should the Event be cancelled, Grant Recipient shall, within thirty (30) days, refund to the City all money paid by the City.
2. Grant Recipient agrees that it will make no material changes in the approved Event unless such changes are approved in writing by City prior to the Event.
3. Grant Recipient agrees that it is subject to audit and review on request by City. If Grant Recipient has a financial audit prepared, that report shall be furnished to the CVB.
4. Grant Recipient agrees that all funds received from City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the CVB's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from the provision of the Event described in Grant Recipient's proposal shall be kept and open to City inspection during regular business hours.

5. Grant Recipient agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than ninety (90) days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures established by the CVB. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Grant Recipient does not provide financial documentation, Grant Recipient may not be eligible for future funding. This paragraph does not limit other remedies available to the City in the event Grant Recipient breaches this Agreement.

6. Grant Recipient agrees that the CVB and City will be recognized as outlined in Grant Recipient's proposal.

7. Termination Provisions.

- a. By Mutual Agreement. This Agreement may be terminated at any time during its Term upon mutual agreement by both Parties.
- b. By Convenience. With ten (10) days written notice, either Party may terminate this Agreement for convenience. If terminated by Grant Recipient, Grant Recipient shall return all grant proceeds.
- c. By Default. Upon the occurrence of an event of Default, the non-Defaulting Party shall be entitled to immediately terminate this Agreement.

8. **HOLD HARMLESS AGREEMENT.** To the fullest extent not prohibited by law, Grant Recipient shall indemnify and hold harmless the City of Columbia, its directors, officers, agents, and employees from and against all claims, damages, losses, and expenses (including but not limited to attorney's fees) for bodily injury and/or property damage arising by reason of any act or failure to act, negligent or otherwise, of Grant Recipient, of any subcontractor (meaning anyone, including but not limited to consultants having a contract with Grant Recipient or a subcontractor for part of the services), of anyone directly or indirectly employed by Grant Recipient or by any subcontractor, or of anyone for whose acts the Grant Recipient or its subcontractor may be liable, in connection with providing these services. This provision does not, however, require Grant Recipient to indemnify, hold harmless, or defend the City of Columbia from its own negligence. This clause shall survive termination of this Agreement.

9. Miscellaneous Clauses.

- a. No Assignment. This Agreement shall inure to the benefit of and be binding upon the Parties and their respective successors and permitted assigns. Neither Party shall assign this Agreement or any of its rights or obligations hereunder without the prior written consent of the other Party.
- b. Amendment. No amendment, addition to, or modification of any provision hereof shall be binding upon the Parties, and neither Party shall be deemed to have waived any provision or any remedy available to it unless such amendment, addition, modification or waiver is in writing and signed by a duly authorized officer or representative of the applicable Party or Parties.

- c. **Governing Law and Venue.** This contract shall be governed, interpreted, and enforced in accordance with the laws of the State of Missouri and/or the laws of the United States, as applicable. The venue for all litigation arising out of, or relating to this contract document, shall be in Boone County, Missouri, or the United States Western District of Missouri. The Parties hereto irrevocably agree to submit to the exclusive jurisdiction of such courts in the State of Missouri. The Parties agree to waive any defense of forum non conveniens.
- d. **General Laws.** Grant Recipient shall comply with all federal, state, and local laws, rules, regulations, and ordinances.
- e. **Employment of Unauthorized Aliens Prohibited.** If this Agreement is an award of a contract or grant in excess of five thousand dollars, Grant Recipient agrees to comply with Missouri State Statute Section 285.530 in that Grant Recipient shall not knowingly employ, hire for employment, or continue to employ an unauthorized alien to perform work within the State of Missouri. As a condition for the award of this contract or grant, Grant Recipient shall, by sworn affidavit and provision of documentation, affirm its enrollment and participation in a federal work authorization program with respect to the employees working in connection with the contracted services. Grant Recipient shall also sign an affidavit affirming that it does not knowingly employ any person who is an unauthorized alien in connection with the contracted services. Grant Recipient shall require each subcontractor to affirmatively state in its contract with Grant Recipient that the subcontractor shall not knowingly employ, hire for employment or continue to employ an unauthorized alien to perform work within the State of Missouri. Grant Recipient shall also require each subcontractor to provide Grant Recipient with a sworn affidavit under the penalty of perjury attesting to the fact that the subcontractor's employees are lawfully present in the United States.
- f. **No Waiver of Immunities.** In no event shall the language of this Agreement constitute or be construed as a waiver or limitation for either party's rights or defenses with regard to each party's applicable sovereign, governmental, or official immunities and protections as provided by federal and state constitutions or laws.
- g. **Nondiscrimination.** During the performance of this Agreement, Grant Recipient shall not discriminate against any employee, applicant for employment or recipient of services because of race, color, religion, sex, sexual orientation, gender identity or expression, age, disability, or national origin, or any other protected category. Grant Recipient shall comply with all provisions of laws, rules and regulations governing the regulation of Equal Employment Opportunity including Title VI of the Civil Rights Act of 1964 and Chapter 12 of the City of Columbia's Code of Ordinances.
- h. **Notices.** Any notice, demand, request, or communication required or authorized by the Agreement shall be delivered either by hand, facsimile, overnight courier or mailed by certified mail, return receipt requested, with postage prepaid, to:

If to City:  
City of Columbia  
Convention and Visitors Bureau  
P.O. Box 6015  
Columbia, MO 65205-6015  
Attn: Director

If to Grant Recipient:  
Columbia Art League  
For Art in the Park festival  
207 S. Ninth Street  
Columbia, MO 65201  
Attn: Kelsey Hammond

The designation and titles of the person to be notified or the address of such person may be changed at any time by written notice. Any such notice, demand, request, or communication shall be deemed delivered on receipt if delivered by hand or facsimile and on deposit by the sending party if delivered by courier or U.S. mail.

- i. Counterparts and Electronic Signatures. This Agreement may be signed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document. Faxed signatures, or scanned and electronically transmitted signatures, on this Agreement or any notice delivered pursuant to this Agreement, shall be deemed to have the same legal effect as original signatures on this Agreement.

10. Contract Documents. This Agreement includes the following exhibits, which are incorporated herein by reference:

Exhibit	Description
A	Grant Recipient's Event Proposal

In the event of a conflict between the terms of an exhibit and the terms of this Agreement, the terms of this Agreement controls.

11. Entire Agreement. This Agreement represents the entire and integrated Agreement between Grant Recipient and City. All previous or contemporaneous agreements, representations, promises and conditions relating to Grant Recipient's Event and services described herein are superseded.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Parties have hereunto executed this Agreement on the day and the year of the last signatory noted below.

CITY OF COLUMBIA, MISSOURI

By: \_\_\_\_\_  
De'Carlton Seewood, City Manager

Date: \_\_\_\_\_

ATTEST:

By: \_\_\_\_\_  
Sheela Amin, City Clerk

APPROVED AS TO FORM:

By: \_\_\_\_\_  
Nancy Thompson, City Counselor

CERTIFICATION: I hereby certify that this contract is within the purpose of the appropriation to which it is to be charged, account number 22904820-504990, and that there is an unencumbered balance to the credit of such appropriation sufficient to pay therefor.

By: E-SIGNED by Matthew Lue  
on 2026-03-04 17:20:41 GMT  
Matthew Lue, Director of Finance



GRANT RECIPIENT

By signing below I certify that I have the authority to bind the Grant Recipient to the Terms of this Agreement.

By: Kelsey Hammond

Printed Name: Kelsey Hammond

Title: Executive Direction

IRS-EIN: 43-1103761

Date: 3/3/26

ATTEST:

\_\_\_\_\_

## FY2026 Tourism Development Signature Series Application

**Event Name:** Art in the Park 2026

**Organizing Organization:** Columbia Art League

**Event Location:** Stephens Lake Park, 2001 E Broadway, Columbia MO 65201

**Event Dates:** June 6 + 7, 2026

### Application Questions

*Please provide clear and detailed responses to the following:*

#### 1. Use of Funds

How will the requested Tourism Development Funds be used? Be specific about how the funding will support event operations, marketing, or enhancements.

\$6415 will go towards the cost of regional and national advertising. Our advertising audience is divided between artists exhibiting at Art in the Park and attendees to the event in June. In November we begin advertising to artists about applying to the event through Art Fair industry list-servs, websites, and newsletters. About 1/3 of our artists found out about our event from these ads. And then April + May are focused on getting the word out about attending Art in the Park.

We will continue to build awareness about Art in the Park through the standard advertising methods: newspapers, radio, TV to encourage a strong Midwest regional attendance. We are also hoping to increase attendees that fit in a younger demographic by continuing advertising on social media and through Spotify and Hulu.

\$5585 will go towards printing our festival map (\$3300) and our save the date postcard (\$2285).

Our map features all the individual artists' booths as well as the special tents and art installations. Maps are handed out at the main entrance to the festival. The postcard goes out to 14,000 people both in and out of Columbia as well as arts organizations and businesses in St. Louis and Kansas City.

\$500 will go towards entertainment – we will hire the Mobile Funk Unit to play on Sunday at Art in the Park. They will tour around the park with their 10–12-person funk band and play in different spots. Last year their appearance was a huge boost to the event – with many delighted smiles and attendee participation.

#### 2. Overnight Visitation

Approximately how many **overnight hotel stays** does your event generate?

- o What data or method(s) do you use to calculate this figure (e.g., hotel partner reports, attendee surveys, booking data)?

71 out 104 artists answered our evaluation about their experience. We were hoping for more, but our event closed early on Sunday due to storms and that's usually when we go to get the evaluations from the artists. Of the 71 artists who filled out the survey, 31 stayed in hotels. (See graph attached.) Most of them stayed 2 nights and a handful stayed 3 nights.

In case it's of interest, I've also included some data from our attendee survey that shows us the other things people are intending to do in Columbia before or after they visit Art in the Park. (see graph) Unfortunately it doesn't show people staying in a hotel, but most people said they were going out to eat in Columbia or shop elsewhere in town (local businesses!).

### 3. Event Attendance

What was the **total attendance** at your most recent event?

- o How was this number determined (e.g., ticket sales, on-site counts, registration records, estimates)?

16,000-17,000.

For Saturday, the attendance is less precise given the 5 min data collection every 15 minutes. More variability in numbers given the short time duration of clicking.

In any case, as estimated number of attendees is 6960; if you add an additional 5% joining from other entrances would be 7308 on Saturday. The data were collected from 9-3. Early closing of the festival due to stormy weather. The hours of 10 and 11 had the highest number of attendees; 12 and 1 had about half the number of attendees as the 2-hour period in the morning. Finally the last hour of the festival from 2-3 had the fewest number of arrivals.

On Sunday, the data were collected every 30 minutes for 15 minute intervals from 10-3. Again, the festival closed early (2 hours early) due to stormy weather. An estimated number of attendees is 8496; if you add an additional 5% joining from other entrances, 8921 attendees were at the festival on Sunday. The pattern of attendance was steady from 10-2; each hour had similar number of arrivals. The last hour of the festival from 2-3 saw a decrease of about 500 attendees as the stormy clouds were rolling in.

This pattern is somewhat different from previous years in which a pattern of steady increase until 1 or so and then a steady decrease. This year was a high number coming each hour until 2 pm when the number of attendees decreased.

Both days attendance was likely influenced by stormy weather. Fewer people coming on Saturday, postponing coming until Sunday. Sunday also closed early and that influenced the last couple of hours in which fewer attended from 2-3 and then the festival closed due to storms.

This number of attendees is slightly lower than in 2024, likely due to the poor weather.

Interestingly, artists reported higher sales on Saturday than usual (one person commented that we could have canceled Sunday altogether and they would have made more than they ever had before). Buyers showed up on Saturday ready to make their purchases and head home before the storms got bad.

And from our attendee survey we found that of all survey respondents:

76% are Columbia residents

4% are Boone County (outside of Columbia) residents

18% are outside of Boone County residents

2% are from out of state residents

4. **Event History**

How many years has this event been held?

**Answer:** 65 years – this will be the 66<sup>th</sup> year

5. **Marketing Strategy**

Describe how your event is being promoted to attract visitors from outside the local area.

Please complete and attach the **Marketing Grid** with specific media, timelines, and platforms.

We plan to do a similar advertising plan as last year – with a mix of paper, TV, radio, and social media ads. See attached marketing plan

6. **Sponsorship Development**

What strategies do you use to secure event sponsorships?

Please attach your **sponsorship plan or packet** outlining tiers, benefits, and outreach efforts.

We knock a lot of doors (if you will) to help fund the event. We have some state and local city grants as well as foundation grants that we apply for. We have a lot of local business support at all levels. We try to keep the range of sponsorship diverse so that no matter the sponsorship, many kinds of businesses feel like they can contribute. We also run a smaller individual giving campaign to round it all out. (See attached for more details)

**FY2026 EVENT BUDGET  
TOURISM DEVELOPMENT SIGNATURE SERIES**

**INCOME**

Event Name: **Art in the Park 2026**

Organization Name: Columbia Art League

	1	2	3
<b>REVENUES</b>	<b>CASH</b>	<b>*IN-KIND</b> <small>should net to zero</small>	<b>TOTAL BUDGET</b> <b>(COLUMN 1+2)</b>
1. Direct Support – Sponsorships, Fundraising, Donations (list in-kind below*)	<b>\$45000</b>	\$	<b>\$45000</b>
2. Government Support** – City, County, Schools, etc. (this includes TDF Funding)			
A. CVB Signature Series (amount requested)	<b>12500</b>		<b>12500</b>
B. Columbia Office of Cultural Affairs	<b>10719</b>		<b>10719</b>
C. Missouri Arts Council	<b>22723</b>		<b>22723</b>
3. Program Fees			
A. Admission/Tickets			

B. Sales of items (t-shirts, water bottles)	7500		7500
C. Other (describe)			
4. Other (be specific)			
A. Entry & booth fees from artists	24000		24000
B. Food & business vendors	5500		5500
<b>TOTAL REVENUE</b>	<b>\$127942</b>	<b>\$</b>	<b>\$127942</b>

<b>*In-kind Good or Service Anticipated</b>	<b>Source of donation</b>	<b>Estimated value</b>
		\$
		\$
		\$
		\$
		\$

<b>**Name of Government Program</b>	<b>Source of donation</b>	<b>Estimated value</b>
CVB Signature Series	City of Columbia CVB	\$
		\$
		\$

**TOURISM DEVELOPMENT SIGNATURE SERIES**

**EXPENDITURES**

Event Name: Art in the Park 2026

Organization Name: Columbia Art League

<b>EXPENDITURES</b> (itemize items in excess of \$100.00)	<b>CASH</b> <b>Tourism</b> <b>Development Funds</b> (amount requested)	<b>CASH</b> <b>Other</b> (excluding TDF)	<b>*IN-KIND</b> should net to zero	<b>TOTAL</b>
<b>1. Personnel</b>				
A. Artistic	500	5500		6000
B. Technical		3500		3500
C. Administrative		38800		38800
D. Other		3000		3000
<b>2. Equipment Rental</b>				
A. A1 – tents, tables, chairs, Ice, mister machine, radios		9800		9800
B. General expenses (spray paint for park, office supplies, tent stakes, fire extinguishers, sign up genius, website fees, water bottles, etc.)		12000		12000
C. Storage unit (per year) + u-haul (5 day rental)		2230		2230
D. Golf carts, outhouses		5000		5000
<b>3. Supplies &amp; Materials</b>				
A. Awards		5750		5750
B. Volunteer & artist t-shirts		2500		2500
C. Tie dye, tie dye t-shirts, kids tent supplies		1562		1562
D. <b>Security &amp; insurance</b>		2500		2500
<b>4. Travel</b>				
A.				
B.				
<b>5. Promotion and Publicity</b>				
A. Advertising/Marketing				
- Local (in Boone County)		6500		6500
- Outside Boone County	6415			6415
B. Printing	3300	2000		5300
C. Postage	2285			2285
D. <b>Yard signs + signage for park</b>		1300		1300
<b>6. Other (be specific)</b>				
A. Food for artists and volunteers for 2.5 days		7000		7000
B. Credit card fees		2500		2500
<b>TOTAL EXPENDITURES</b>	12500	115442		127942
<b>TOTAL REVENUES (from page 6)</b>	<b>127942</b>			<b>127942</b>

SIGNATURE PAGE:

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Legal Name of Organization: Columbia Art League

Primary Contact: Kelsey Hammond

(Person responsible for daily operation of this event. All correspondence and contact will be addressed to this person).

Email: kelsey@columbiaartleague.org

Street Address: 207 S. 9<sup>th</sup> St.

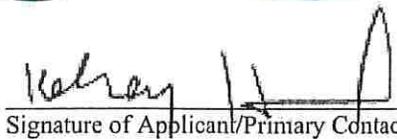
Columbia, MO Zip: 65201

Phone: 573-443-8838

I, the undersigned, do hereby agree to submit all financial documentation regarding TDP expenditures. I further agree that all TDP funds will be used for only those approved items as outlined in this application.

  
Signature of President or Chair of Organization

2/10/26  
Date

  
Signature of Applicant/Primary Contact

2/17/26  
Date

**COLUMBIA ART LEAGUE PRESENTS**

**ART**

**IN THE**

**PARK**

**STEPHENS LAKE PARK**

**JUNE 6 + 7**

**SPONSORSHIP 2026**

# ART IN THE PARK: BE A 2026 SPONSOR

Art in the Park has been an iconic summer event in Columbia since 1959. Between **17,000 - 20,000 people** attend this two-day event at Stephens Lake Park, the first weekend in June.

**Join the Columbia tradition – support Art in the Park!**

**GOLD**  
**\$5,000**

- Logo on ALL advertising (TV, print, website)
- Logo on printed material (posters, postcards)
- Logo at event entrance
- Booth space and signage at festival
- Recognition via social media
- Yard sign for your business

**NAMED**  
**SPONSORSHIPS**  
**\$1,000 - \$5,000**

- Sponsor one of our featured areas at the festival
- Exclusive sponsorship for art installations, kids' area, makers' market, young collector's tent, music tent, and more!
- Signage at festival
- Recognition via social media
- Yard sign for your business

**SILVER**  
**\$1,000**

- Logo on print ads and website
- Logo on printed material (posters, postcards)
- Signage at festival
- Recognition via social media
- Yard sign for your business

**BRONZE**  
**\$500**

- Logo with link on event website
- Logo on sponsor signage at park
- Recognition via social media
- Yard sign for your business

**GOLF CART**  
**\$350**

- Signage on golf cart
- Recognition on social media
- Logo on sponsor signage at park

**GEM \$250**

- Logo with link on event website
- Logo on sponsor signage at park

With any level of sponsorship\*, add on \$250 to have your own booth in Community Corner.

\*Booth already included for Gold sponsors

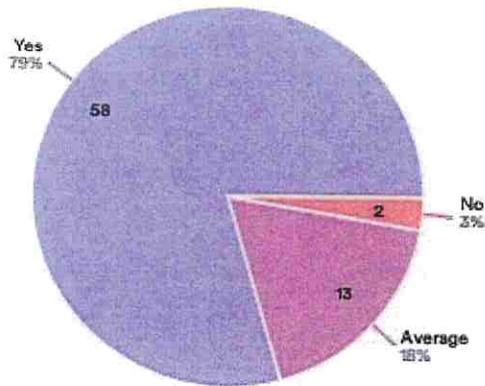
**For more information or to sponsor, contact Stacey at [Sponsorship@ColumbiaArtLeague.org](mailto:Sponsorship@ColumbiaArtLeague.org)**

Columbia Art League - Art in the Park 2026				
		Predicted	Actual	CVB
<b>In market advertising</b>				
KRCG		\$2,500.00		
KBIA		\$1,000.00		
Como 411		\$0.00		
The dove		\$850.00		
BXR		\$850.00		
<b>Subtotal</b>		\$5,200.00		
<b>Out-of-market advertising</b>				
The Missourian	trade, three 1/2 page in Vox, a full page in our	\$750.00		
The Missourian	Missouri State Wide Spring Tourism Guide	\$375.00		\$375.00
STL paper (the Dispatch?)				
Jeff City papers				
Meta (festival goers)		\$2,500.00		\$2,500.00
Meta (artists)	Artists Booth, Rising Artists, Veterans Artists, Art Installation	\$650.00		\$650.00
Spotify	radio ads on streaming device St. Louis, KC, Springfield and	\$800.00		\$800.00
Zapplication	Advertises to artists nationwide to apply to Art in the Park +	\$1,600.00	\$1,600.00	\$1,100.00
Festival Net	Advertising list for artists applications	\$68.00		\$68.00
Art Fair Sourcebook	Advertising list for artists applications	\$143.20	\$143.20	
Midwest Art Fairs	Advertising list for artists applications	\$122.00		\$122.00
Hulu / Disney ads	video ads on streaming device (States of Missouri)	\$800.00		\$800.00
Where the shows are	Advertising list for artists applications	\$70.00	\$70.00	
<b>Subtotal</b>		\$7,878.20		
<b>Printed Material</b>				
FedEx	Festival Map	\$3,300.00		\$3,300.00

# AIP 25- Artist Survey

Did you think we had a good buying crowd at the festival?

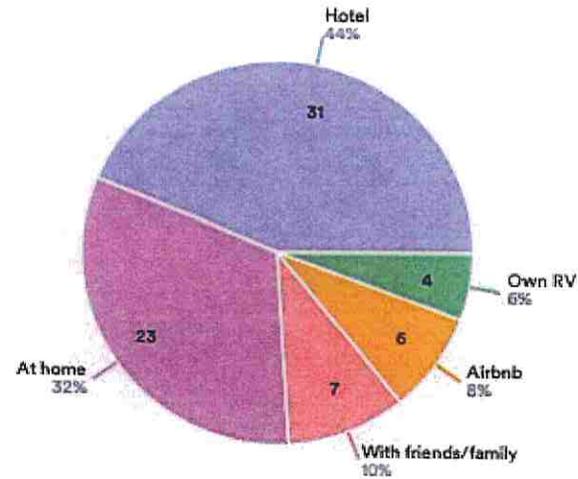
73 Responses- 1 Empty



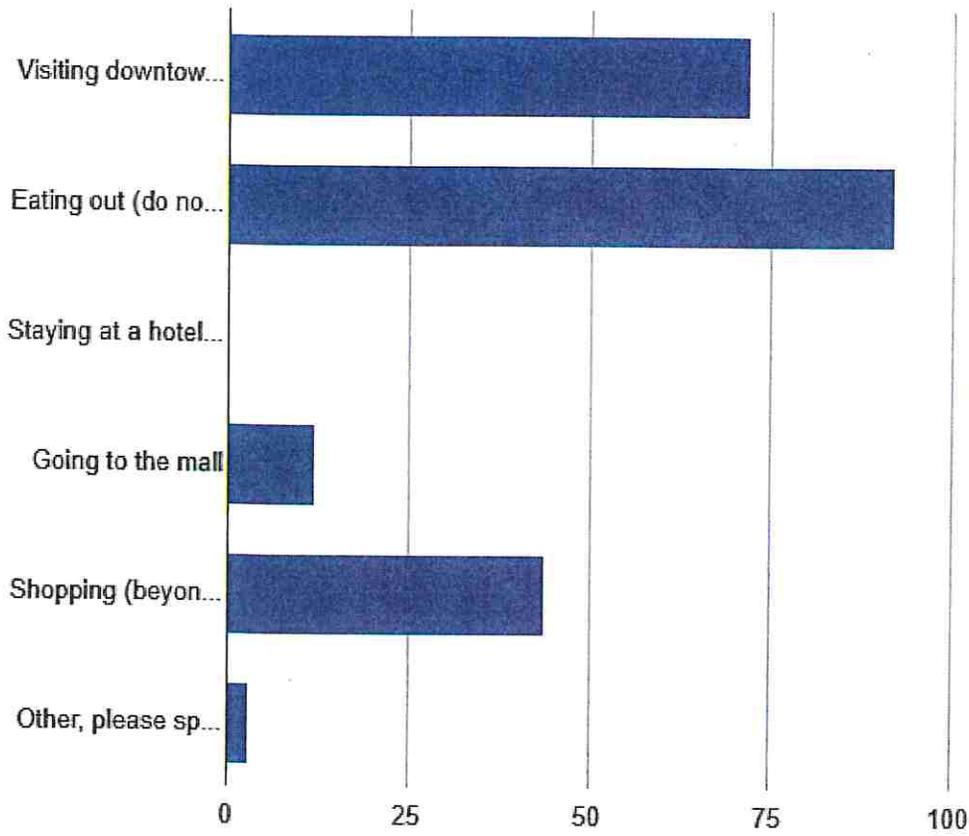
● Yes ● Average ● No

Where did you stay during Art in the Park?

71 Responses- 3 Empty



● Hotel ● At home ● With friends/family ● Airbnb ● Own RV



# ART IN THE PARK 2025



**108**

Artists populated the Artist Village, showing off photography, painting, ceramics, fibers, drawing, pastel, jewelry, woodworking, and mixed media.

**CAL** COLUMBIA ART LEAGUE

## MISSION

The Mission of the Columbia Art League is to provide the community with a stimulating environment for experiencing the visual arts through exhibitions, education, appreciation, promotion and creation of art.



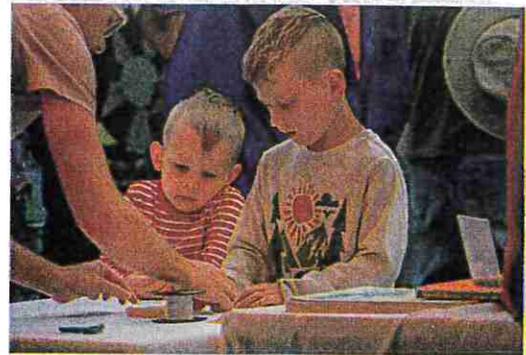
**17,000\***  
attendees at  
Art in the Park!

\*rain + thunderstorms  
all weekend



**5**

Kids' art projects all focused on both fine and gross motor skills and accessible to all ages.



**14**

Artworks by Veterans on display in the Veterans Tent

**15**

Artworks by Rising Artists on display in the Rising Artist Tent



**5**

Colorful art installations

**34%**

of festival goers have attended more than 3 times

**76%**

of festival goers live in Columbia

**5**

Musical performances

**20**

Makers (emerging artists) in the Makers' Market

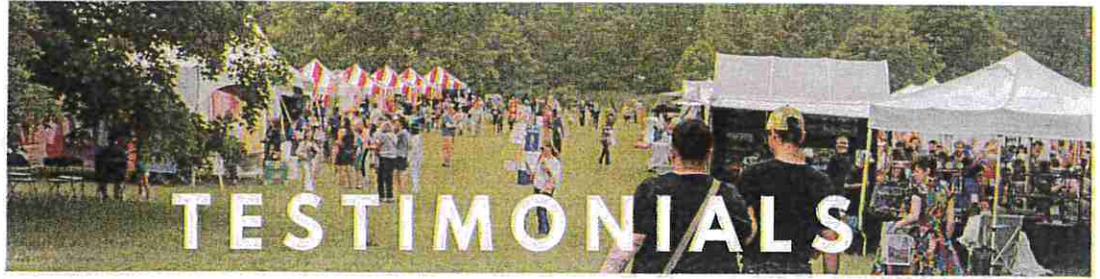


Best of Columbia winner for Best Festival 2023, 2024, 2025!



[WWW.COLUMBIAARTLEAGUE.ORG](http://WWW.COLUMBIAARTLEAGUE.ORG)

# ART IN THE PARK 2025



## Visitors

**"This fest is one of my favorite things about CoMo! Thank you for all of your hard work!"**  
- Lauren Z. Williams, attendee

**"Step one to living a more creative life is surrounding yourself with authentic art that calls to you. The Art in the Park Columbia Art Fair is happening today. I went yesterday and here are some pieces I found that make me happy."** - Jeanie Abbett, attendee (from Facebook)

**"This is the 4th year that Hannah and I have volunteered in the Water Bar. We look forward to it every year!"** - Karen Rippey



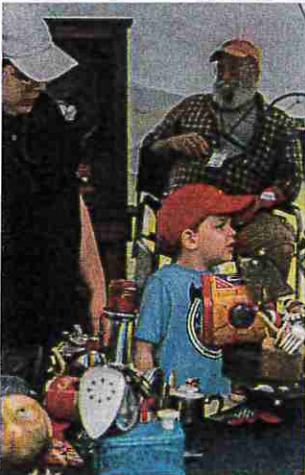
## Artists

**25% of artists were new to Art in the Park this year**



**"Shout out to volunteers! Volunteers and communication with artists--most sweet, nice, gentle, helpful in art fair I have ever seen. Love all."**

**"Every year they have a \$5 Art Tent for kids only... I donated 2 abstracts... each kid who bought them came to thank me for painting & donating them. Talk about a blessing to see them excited about art!"** - Bob AuBuchon, artist



**"Columbia, MO you SHOWED UP!! You braved the rain, the wind, and the chaos just to show us some monster lover! We are humbled, happy, and beyond grateful. Thanks for making soggy days feel sunny. A huge "thank you" to the Columbia Art League for their amazing volunteers and staff making this festival one of our favorites."** - Jason Froschle, artist



COLUMBIA ART LEAGUE  
ColumbiaArtLeague.org  
presents  
2025 ART IN THE PARK

### ART CONCIERGE

Our Art Concierge is located in the CAL Tent!  
Let us help you find exactly what you're looking for!  
We would love to help you find the perfect gift, or an artist you remember from last year!

### KIDS SPOTS

- K1: MURR Explore Archeology
- K2: Flower Crowns
- K3: Watercolor Flowers
- K4: Flowers!
- K5: Tie Dye Tent

### FOOD VENDORS

- FA: Boone Olive Oil Co.
- FB: Shortwave (by old 63)
- FC: Fresh Lemonade Co
- FD: The Big Cheeze
- FE: Mr. Murphy's
- FF: Ozark Biscuit Co.
- FG: Jamaican Jerk Hut
- FH: Big Daddy's BBQ
- FI: Lily's Cantina
- FJ: Kona Ice COMO
- FK: Nothing Bundt Cakes
- FL: El Moe's Global Cuisine
- FM: Chicken Salad Chick

### ART INSTALLATION

- 1: Phil Gresham (see below)
- 2: Steph Foley
- 3: Kasey Hammock with Como Craft Cycle
- 4: Jessica Lane
- 5: Bethanie Irons

### Phil's Print Stations

Find all four and make a Print!



**ART IN THE PARK MAP**

### COMMUNITY CORNER

- a: TRYPs Children's Theater
- b: Columbia Chapter of the Missouri Writers Guild
- c: MACCLab - community maker space
- e: City Garden Grade School
- f: Postpartum Support International
- g: Magic Brush Face Painting
- h: Restoration Chiropractic
- i: renewal by Anderson
- j: Maplewood Barn Community Theater
- k: Choral Arts Alliance of Missouri
- l: Island Breeze Face & Body Art.
- m: Big Brothers Big Sisters
- o: Burrell Behavioral Health
- p: International experience (IE)
- q: Acheive Balance Chiropractic
- r: Columbia Second Chance
- s: Orr Street Studios and Gallery
- u: William Woods University
- v: Experience Arrow Rock Theater
- w: Arrow Rock Lyceum
- x: Access Arts

### Percussion Workshop

Saturday & Sunday  
11:00 am - 2:00pm  
(located in pavilion by food vendors)

### Entertainment

**Saturday**  
1 - 2 pm - Augusta Cooper  
2:30 - 3:30 pm - The Owlettes

**Sunday**  
11:30 am - 12:30 pm - Maxito Lindo  
1 - 2 pm - Mobile Funk Unit  
2:30 - 3:30 pm - The Onions

### T-Shirts

GET YOUR ART IN THE PARK TSHIRTS HERE!

Map Sponsored by:



For more Artist details

go directly to our website

## ARTIST BY CATEGORY

### 2D MIXED MEDIA

Emily + Linda Cross -- Booth # 29  
 Kathleen Day -- Booth # 59  
 Maggie Jackman -- Booth # 3  
 Jenny McGee -- Booth # 7  
 Nelida Navarrine -- Booth # 54  
 Nick + Erin Potter -- Booth # 16  
 Rhonda Schrage -- Booth # 45

### 3D MIXED MEDIA

Doug Adams -- Booth # 47  
 Katherine Alexander -- Booth # 68  
 Jesse Barker -- Booth # 82  
 Lisa DiAmor Sánchez -- Booth # 80  
 Ali Freeman -- Booth # 92  
 David Hoffman -- Booth # 62  
 Liping Jackson -- Booth # 73  
 Andrew Klein -- Booth # 38  
 Bill McKenney -- Booth # 43  
 Luwanika Mlera -- Booth # 4  
 Dave Patton -- Booth # 71  
 Lucas Remley -- Booth # 109

### CARICATURE

Dyke, Jim -- Booth # C  
 Hoke, Dorinda -- Booth # N

### CERAMICS

Katie Barnes -- Booth # 20  
 Alex Bolton -- Booth # 65  
 Ashlee Christiansen -- Booth # 69  
 Kendle Durden -- Booth # 25  
 Jeffrey Ferguson -- Booth # 40  
 Jason + Melissa Froeschle -- Booth # 84  
 Tim + Pam Frye -- Booth # 13  
 Angela Johnson -- Booth # 50  
 Joseph Jostes -- Booth # 22  
 Yukari Kashihara -- Booth # 30  
 Sean + Emily Ponder -- Booth # 27  
 Steven Ryan -- Booth # 105  
 Gint + Regina Sabaliauskas -- Booth # 53  
 Jessie Schoenrock -- Booth # 106

### CERAMICS

Vickie Sovereign -- Booth # 10  
 Shelby Vanbuskirk -- Booth # 88  
 Colleen Williams -- Booth # 72

### DIGITAL

Michelle Marcum -- Booth # 41

### DRAWING & PASTEL

Joseph Bodus -- Booth # 96  
 Jen Foster -- Booth # 104  
 Hope Martin -- Booth # 2  
 Sarah Skiof-Hanlin -- Booth # 108

### FIBER

Sally Brandon -- Booth # 81  
 Melanie Henry -- Booth # 63  
 Melissa Lavitt -- Booth # 19  
 Willa Campbell, Megan Fox -- Booth # 99  
 Pat O'Brien -- Booth # 66  
 April Riley -- Booth # 85  
 Svein Staaby -- Booth # 6

### GLASS

Shiela Cahill -- Booth # 67  
 Emily Gard -- Booth # 60  
 Reinhard Herzog -- Booth # 1  
 Cameron Smith, Jan Thomas -- Booth # 12  
 Christy Marchand -- Booth # 87  
 Kelly Pridgeon -- Booth # 58

### JEWELRY

David Bailey -- Booth # 86  
 Lee Brooks -- Booth # 77  
 Kathy Fields -- Booth # 35  
 Amy Fitzpatrick -- Booth # 97  
 Meg Fritz -- Booth # 49  
 Amy Jones -- Booth # 83  
 Nadine King -- Booth # 93  
 Jeanne Lassard -- Booth # 37  
 Margie Magnuson -- Booth # 8

### JEWELRY

Erika Moeglich -- Booth # 46  
 Meghan Oteker -- Booth # 51  
 Anna Ourth -- Booth # 44  
 Shana Rainey -- Booth # 70  
 Jennifer Rulo -- Booth # 17  
 Tammy Shaw -- Booth # 91  
 Denise Smith -- Booth # 33  
 Meri Taylor -- Booth # 107  
 Ruth Wright -- Booth # 15  
 Patricia Zieche-Davisson -- Booth # 103

### PAINTING

Bob AuBuchon -- Booth # 23  
 Lisa Bohnwagner -- Booth # 64  
 Mary Brooks -- Booth # 21  
 Scott Clark -- Booth # 76  
 Jordan EuDaly -- Booth # 36  
 John Fennell -- Booth # 42  
 Lori George -- Booth # 61  
 Cindy Hose -- Booth # 56  
 Paul Jackson -- Booth # 101  
 Ni Kang -- Booth # 57  
 Ruthie Moccia -- Booth # 18  
 Jessica Pelzer -- Booth # 11  
 Shannon Roman -- Booth # 39  
 Ivey Zoellers -- Booth # 52

### PHOTOGRAPHY

Kent Durk -- Booth # 31  
 LaDonna Greiner -- Booth # 75  
 Thomas Hagen -- Booth # 79  
 Thomas Herbst -- Booth # 55  
 Daron Krueger -- Booth # 89  
 William Richards -- Booth # 95  
 Kenneth Wallace -- Booth # 9  
 Marc Ye -- Booth # 98

### PRINTMAKING

Shelby Bork -- Booth # 28  
 Amanda Gray-Swain -- Booth # 94  
 Chris Plummer -- Booth # 34  
 Paul Punzo -- Booth # 25

### WOOD

David Clevenger -- Booth # 90  
 Sara + Marika Estrapala -- Booth # 14  
 David + Amanda Fortenberry -- Booth # 78  
 Ernest Hilderbrand -- Booth # 24

Rance Hilton -- Booth # 48  
 Nick Kinder -- Booth # 26  
 Randy Mayes -- Booth # 74  
 Paul Miller -- Booth # 32  
 Matt Villasana -- Booth # 100

### MAKERS' MARKET

John Henry Adams  
 Eve Becherer  
 Marilyn Cummins  
 Jodi Davis  
 Erin Drake  
 Kamden Ekern  
 Max Gilley  
 Brittany Harried  
 Fadra Hepner  
 Benjamin Hughes  
 Malik Ibdah  
 Kinza Kazim  
 Ian Koller  
 Sophie Lever  
 Kenzie McCallan  
 Rosie McCoy  
 Jessamy Morby  
 Gabby Ramos  
 Meredith Rodgers  
 Angie Spain

## ARTIST BY NAME

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 Reinhard Herzog -- 1  
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 Maggie Jackman -- 3  
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 Paul Jackson -- 101  
 Cameron Smith, Jan Thomas -- 12  
 Angela Johnson -- 50  
 Amy Jones -- 83  
 Joseph Jostes -- 22  
 Ni Kang -- 57  
 Yukari Kashihara -- 30

Nick Kinder -- 26  
 Nadine King -- 93  
 Andrew Klein -- 38  
 Daron Krueger -- 89  
 Jeanne Lassard -- 37  
 Melissa Lavitt -- 19  
 Margie Magnuson -- 8  
 Christy Marchand -- 87  
 Michelle Marcum -- 41  
 Hope Martin -- 2  
 Randy Mayes -- 74  
 Jenny McGee -- 7  
 Bill McKenney -- 43  
 Willa Campbell, Megan Fox -- 99  
 Paul Miller -- 32  
 Luwanika Mlera -- 4  
 Ruthie Moccia -- 18  
 Erika Moeglich -- 46  
 Nelida Navarrine -- 54  
 Pat O'Brien -- 66  
 Meghan Oteker -- 51  
 Anna Ourth -- 44  
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 Jessica Pelzer -- 11  
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 Matt Villasana -- 100  
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 Ruth Wright -- 15  
 Marc Ye -- 98  
 Patricia Zieche-Davisson -- 103  
 Ivey Zoellers -- 52

# THANK YOU FOR COMING!