



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: December 18, 2023

Re: Authorizing a grant agreement with the Missouri Department of Economic Development; amending the FY 2024 Annual Budget by appropriating funds

Executive Summary

Staff has prepared for Council consideration an ordinance authorizing a grant agreement with the Missouri Department of Economic Development, Division of Tourism for \$38,280 to be used for 2024 Juneteenth celebrations. The ordinance authorizes the City Manager to sign the grant agreement and includes an appropriation of funds.

Discussion

The Convention and Visitors Bureau, Parks and Recreation Department, and the Diversity, Equity and Inclusion Administrator are working together to help support and promote community-wide Juneteenth celebrations. The City has been awarded a grant from the Missouri Division of Tourism to help support community-wide Juneteenth celebrations. Staff intends to use some of the funding to provide grants to community organizations. The City will help market these celebrations by creating both digital and print pieces that will highlight all sponsored celebrations, as well as any celebrations that will be available to the public and highlight the Juneteenth holiday. Applications for funding to help support both new and continuing Juneteenth celebrations will be accepted after the first of the year.

This ordinance will authorize the City Manager to sign the grant agreement and will appropriate the funds. Additionally, on the January 16, 2024 agenda, staff will seek council approval of two resolutions related to this grant funding. One resolution will establish the Mayor's Task Force on 2024 Juneteenth Celebration Event Planning. The Mayor's Task Force will review applications for funding from community organizations and will assist city staff in selecting community organizations for funding. The other resolution will authorize the City Manager to execute subgrant agreements with community organizations recommended for funding by the Mayor's Task Force on 2024 Juneteenth Celebration Event Planning.

Fiscal Impact

Short-Term Impact: N/A

Long-Term Impact: N/A



Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Inclusive and Equitable Community, Secondary Impact: Safe Community,
Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Inter-Governmental
Cooperation, Tertiary Impact: Tertiary

Legislative History

Date	Action
N/A	N/A

Suggested Council Action

Approval of the Ordinance and Resolutions.