

# City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Public Works

To: City Council

From: Public Works Staff

Council Meeting Date: December 4, 2023

Re: Comprehensive GoCOMO Transit Study Update

### **Executive Summary**

This report is intended to provide an update to the GoCOMO Transit study.

#### Discussion

In September 2023, Olsson reported to the Public Transportation Advisory Commission (PTAC) the process by which they will explore the study scope developed by the PTAC.

In October 2023, Olsson met with all members of the City Council, the City Manager, and the Boone County Commissioners to discuss the project scope and gather feedback regarding the GoCOMO transit system. The scope includes the following:

- 1. Strategies to Increase Transit Share
- 2. Financing and Investment
- 3. Staffing Plan
- 4. Goal-setting
- 5. Comprehensive Operations Analysis
- 6. Development Strategies
- 7. Micro-transit
- 8. System Integration

On November 14, 2023, Olsson hosted an open house meeting at Wabash Station for all interested citizens to discuss the project and give written feedback regarding the scope and objectives of the study

In addition to allowing for open form written comments, attendees were asked to respond to questions in the survey attached to this report.

Olsson staff provided to all willing riders on the fixed route system the attached survey they could complete regarding the system. Olsson staff rode all fixed routes both morning and afternoon, were available for questions, and collected comments.

Olsson will return in February or March of 2024 to conduct another public meeting and gather additional feedback.

Currently, Olsson is analyzing data, reviewing the feedback from the citizen surveys, stakeholder comments, and city and county leadership interviews.



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## Fiscal Impact

Short-Term Impact: \$191,920 Long-Term Impact: Unknown

### Strategic & Comprehensive Plan Impact

#### Strategic Plan Impacts:

Primary Impact: Inclusive and Equitable Community, Secondary Impact: Reliable and Sustainable Infrastructure, Tertiary Impact: Organizational Excellence

## Comprehensive Plan Impacts: 07/17/2023

Primary Impact: Mobility, Connectivity, and Accessibility, Secondary Impact: Livable & Sustainable Communities, Tertiary Impact: Inter-Governmental Cooperation

Legislative History	
Date	Action
07/17/2023	Contract with Olsson and Associates Consulting signed

## Suggested Council Action

Accept the GoCOMO Transit study update as reported.