



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: August 21, 2023

Re: Authorizing a Special Event Operations Agreement with MID-MISSOURI PRIDEFEST for the 2023 Mid-Missouri PrideFest

Executive Summary

This resolution authorizes the operations agreement for the 2023 Mid-MO PrideFest on September 23, 2023 and September 24, 2023. Per Section 24-73(b) of the City Code, an agreement must be executed between the City Manager and Organizer because of street closures and/or requirements of city services, equipment or support that is outside the ordinary course of business of the city.

Discussion

MID-MISSOURI PRIDEFEST has submitted a Special Event application for their 19th celebration and outdoor festival. This free and open to the public, family-friendly event includes live entertainment, food trucks, and a street fair with over 100 vendors. Estimated attendance is 6-8,000 over the course of the two days.

The outdoor celebration takes place on Saturday, 23, 2023 from 12:00 p.m. to 11:00 p.m. and Sunday, September 24, 2023 from 12:00 p.m. to 10:00 p.m. There will be street closures on a portion of Park Avenue, Orr Street and St. James Street. The Street Closure Petition contains more than enough approval signatures to meet the requirements of 51% (fifty-one percent) of Section 24-73(c) of the City Code.

MID-MISSOURI PRIDEFEST has requested a waiver from the requirements of Section 16-185 of the City Code to allow possession and consumption of alcoholic beverages during the event.

The City Special Events Committee has worked closely with the Organizer to address all aspects of the application and the operations agreement to include the event footprint and street closure, the traffic plan, public safety plan, solid waste plan, alcohol plan, and insurance requirements.

Upon approval of this resolution, the Special Events Committee will continue to communicate with the Organizer prior to the start of the event to ensure all required plans are approved by the appropriate City staff and departments to ensure a safe and successful event for all involved.



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Fiscal Impact

Short-Term Impact: a/a
Long-Term Impact: n/a

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Inclusive Community, Secondary Impact: Organizational Excellence, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
	n/a

Suggested Council Action

Approval of the legislation.