The District • Downtown Community Improvement District
11 S. Tenth Street • Columbia, Missouri 65201 • (573) 442-6816
discoverthedistrict.com

July 15th, 2026

Dear Honorable Mayor and City Council Members:

The Downtown Community Improvement District respectfully submits our 2026-2027 Fiscal Year Budget. Section 67.1471.2 of the Revised Statutes of Missouri, as amended, requires the Downtown CID to prepare an annual budget and present it to the City Council for comment.

Please know that the Fiscal Year 2025-2026 Budget was crafted with the current property assessment remaining status quo at $.4478 per $100 of assessed valuation and the sales tax remaining status quo at one-half cent.

A copy of the budget has been sent to the Missouri State Auditor and to the Missouri Ethics Commission.

The next Downtown CID Board of Directors Meeting is Tuesday, August 11th. Per the Downtown CID's bylaws, this meeting will also be its Annual Meeting.

If you have any questions, please let me know. Thank you in advance for your time and consideration.

Sincerely,

Nickie Davis
Executive Director
Downtown Community Improvement District

Downtown Community Improvement District

FY 2027 Budget

		FY 2025 Budget		FY 2026 Budget (Revised)		FY 2027 Proposed
Recurring Revenue						
Property Tax		294,000.00		294,000.00		317,198.00
Sales Tax		835,000.00		825,000.00		879,146.00
Interest Earned		15,000.00		21,000.00		21,000.00
Miscellaneous Income		100.00		500.00		500.00
From Fund Balance - Operating		50,124.00		112,687.55		63,500.00
From Fund Balance - Special Projects		100,000.00				
Sponsorships		0.00		0.00		40,000.00
Total Revenue	**$**	**1,294,224.00**	**$**	**1,253,187.55**	**$**	**1,321,344.00**
Recurring Expenditures						
Program 1 - Enhancing the Environment						
Direct Expenditures						
Beautification/Streetscape						
Banner Installation		25,000.00		25,000.00		25,000.00
Gateway Maintenance		4,000.00		4,000.00		4,000.00
Planters		20,000.00		15,000.00		15,000.00
Total Beautification/Streetscape Expenditures	**$**	**49,000.00**	**$**	**44,000.00**	**$**	**44,000.00**
Cleaning and Maintenance						
Cleaning and Maintenance Contract		274,500.00		324,441.59		325,316.60
Cleaning and Maintenance Equipment		1,500.00		2,000.00		2,000.00
Total Cleaning and Maintenance Expenditures	**$**	**276,000.00**	**$**	**326,441.59**	**$**	**327,316.60**
Total Safety						
Outreach		40,000.00		20,000.00		0.00
CPD Substation		8,160.00		9,600.00		9,840.00
Safety		0.00		84,065.00		168,130.01
Total Safety Expenditures	**$**	**48,160.00**	**$**	**113,665.00**	**$**	**177,970.01**

Downtown Community Improvement District
FY 2027 Budget

	FY 2025 Budget	FY 2026 Budget (Revised)	FY 2027 Proposed
Total Direct Expenditures	**$ 373,160.00**	**$ 484,106.59**	**$ 549,286.61**
Indirect Expenditures			
Personnel			
Payroll	124,036.24	128,471.60	132,966.22
Payroll Taxes	9,660.00	9,706.00	10,046.00
Health Insurance	6,440.00	8,937.52	9,384.39
Retirement Plan	3,450.00	3,864.00	3,990.00
Parking	1,978.00	1,978.00	1,978.00
Client Relations	0.00	0.00	0.00
Total Personnel Expenditures	**$ 145,564.24**	**$ 152,957.12**	**$ 158,364.61**
Administration			
Insurance - Property and D&0	5,500.00	5,250.00	5,250.00
Industry Memberships	1,600.00	1,600.00	1,600.00
Office Repairs and Maintenance	1,050.00	100.00	100.00
Office Supplies	4,500.00	4,360.00	4,500.00
Office Cleaning	1,950.00	2,405.00	3,000.00
Professional Services	10,250.00	10,250.00	11,000.00
Rent	19,860.00	18,900.00	18,972.50
Seminar and Conferences	12,500.00	7,500.00	7,500.00
Postage	400.00	250.00	250.00
Utilities (Telephone/Internet/Eclectic)	7,250.00	7,750.00	8,000.00
Toal Administration Expenditures	**$ 64,860.00**	**$ 58,365.00**	**$ 60,172.50**
Total Indirect Expenditures	**$ 210,424.24**	**$ 211,322.12**	**$ 218,537.11**
Total Program 1 - Enhancing the Enviro. Expen.	**$ 583,584.24**	**$ 695,428.71**	**$ 767,823.72**

Downtown Community Improvement District

FY 2027 Budget

		FY 2025 Budget		FY 2026 Budget (Revised)		FY 2027 Proposed
Program 2 - Enhance the Downtown Economy						
Direct Expenditures						
Economic Development						
TIF Reimbursement		11,000.00		12,500.00		12,500.00
Business Marketing		2,000.00		2,000.00		2,000.00
Economic Benchmarking		14,000.00				
Gift Card Donation to CCA		10,000.00		10,000.00		10,000.00
Gift Card Purchases		10,000.00		10,000.00		10,000.00
Total Economic Development Expenditures	**$**	**47,000.00**	**$**	**34,500.00**	**$**	**34,500.00**
Marketing						
Marketing Subscriptions		3,500.00		3,500.00		3,500.00
Printing		12,000.00		10,000.00		10,000.00
Graphic Designer		15,000.00		15,000.00		0.00
Holiday Decoration Install		29,000.00		29,000.00		30,000.00
Promotional and Events		45,100.00		54,300.00		95,400.00
Image Marketing		62,000.00		66,000.00		30,000.00
Total Marketing Expenditures	**$**	**166,600.00**	**$**	**177,800.00**	**$**	**168,900.00**
Total Direct Expenditures	**$**	**213,600.00**	**$**	**212,300.00**	**$**	**203,400.00**
Indirect Expenditures						
Personnel						
Payroll		145,607.76		150,028.40		186,969.56
Payroll Taxes		11,340.00		11,340.00		12,735.54
Health Insurance		7,560.00		7,613.44		10,922.61
Retirement Plan		4,050.00		4,536.00		5,578.07
Parking		2,322.00		2,322.00		2,442.00
Client Relations		7,800.00		7,800.00		7,800.00
Total Personnel Expenditures	**$**	**178,679.76**	**$**	**183,639.84**	**$**	**226,447.78**

Downtown Community Improvement District

FY 2027 Budget

	FY 2025 Budget	FY 2026 Budget (Revised)	FY 2027 Proposed
Administration			
Insurance - Property and D&0	5,500.00	5,250.00	5,250.00
Industry Memberships	1,600.00	1,600.00	1,600.00
Office Repairs and Maintenance	1,050.00	100.00	100.00
Office Supplies	4,500.00	4,360.00	4,500.00
Office Cleaning	1,950.00	2,405.00	3,000.00
Professional Services	10,250.00	10,250.00	11,000.00
Rent	19,860.00	18,900.00	18,972.50
Seminar and Conferences	12,500.00	7,500.00	7,500.00
Postage	400.00	250.00	250.00
Utilities (Telephone/Internet/Electric)	7,250.00	7,750.00	8,000.00
Toal Administration Expenditures	**$ 64,860.00**	**$ 58,365.00**	**$ 60,172.50**
Total Indirect Expenditures	**$ 243,539.76**	**$ 242,004.84**	**$ 286,620.28**
Total Program 2 - Enhancing the DT Econ. Expen.	**$ 457,139.76**	**$ 454,304.84**	**$ 490,020.28**
Total Recurring Expenditures	**$ 1,040,724.00**	**$ 1,149,733.55**	**$ 1,257,844.00**
Net Revenue for Recurring Expenditures	**$ 253,500.00**	**$ 103,454.00**	**$ 63,500.00**
Non-Recurring Expenditures			
Special Projects			
Banner Purchases	5,000.00	5,000.00	
Shops at Sharp End	15,000.00	15,000.00	
Public Art	18,500.00	18,500.00	18,500.00
Purchase of Holiday Decorations	10,000.00	10,000.00	0.00
Wayfinding *	150,000.00	0.00	0.00

Downtown Community Improvement District

FY 2027 Budget

		FY 2025 Budget		FY 2026 Budget (Revised)		FY 2027 Proposed
Grants for Businesses		30,000.00		30,000.00		30,000.00
	$	**228,500.00**	**$**	**78,500.00**	**$**	**48,500.00**
Contingency	**$**	**25,000.00**	**$**	**25,000.00**	**$**	**15,000.00**
Total Non-Recurring Expenses	**$**	**253,500.00**	**$**	**103,500.00**	**$**	**63,500.00**
Total Recurring and Non-Recurring Expenditures	**$**	**1,294,224.00**	**$**	**1,253,233.55**	**$**	**1,321,344.00**
Net Revenue	**$**	**-**	**$**	**-**	**$**	**-**