

CONVENTION AND VISITOR'S BUREAU TOURISM
DEVELOPMENT SPONSORSHIP AGREEMENT

THIS AGREEMENT between the City of Columbia, Missouri, a municipal corporation (hereinafter "City") and Supreme Tournaments LLC, a Limited Liability Company organized in the State of Nebraska (hereinafter "Grant Recipient") is entered into on the date of the last signatory noted below (the "Effective Date"). City and Grant Recipient are each individually referred to herein as a "Party" and collectively as the "Parties."

WHEREAS, Grant Recipient has submitted its application for event funding to the Columbia Convention and Visitors Bureau ("CVB"); and

WHEREAS, the event proposed by Grant Recipient (the "Event") together with the Tourism Fund funding request is more fully set forth in Exhibit A attached hereto and incorporated herein by reference; and

WHEREAS, the use of tourism funds proposed by Grant Recipient will further the planning and promotion of a tourist event which will have a substantial potential to generate overnight visitations.

NOW, THEREFORE, the Parties hereto, for good and sufficient consideration, the receipt of which is hereby acknowledged, intending to be legally bound, do hereby agree as follows:

1. City agrees to provide tourism funding to Grant Recipient in the amount of Twelve Thousand Two Hundred Eighty Eight Dollars (\$ 12,288 per year for two years) in exchange for Grant Recipient conducting the Event and providing the services set forth in Exhibit A. Grant Recipient agrees that it is responsible for all funds made available to Grant Recipient by this Agreement and further agrees that it will reimburse to City any funds expended in violation of city, state, or federal law or in violation of this Agreement. Should the Event be cancelled, Grant Recipient shall, within thirty (30) days, refund to the City all money paid by the City.
2. Grant Recipient agrees that it will make no material changes in the approved Event unless such changes are approved in writing by City prior to the Event.
3. Grant Recipient agrees that it is subject to audit and review on request by City. If Grant Recipient has a financial audit prepared, that report shall be furnished to the CVB.
4. Grant Recipient agrees that all funds received from City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the CVB's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from

the provision of the Event described in Grant Recipient's proposal shall be kept and open to City inspection during regular business hours.

5. Grant Recipient agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than ninety (90) days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures established by the CVB. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Grant Recipient does not provide financial documentation, Grant Recipient may not be eligible for future funding. This paragraph does not limit other remedies available to the City in the event Grant Recipient breaches this Agreement.

6. Grant Recipient agrees that the CVB and City will be recognized as outlined in Grant Recipient's proposal.

7. Termination Provisions.

- a. By Mutual Agreement. This Agreement may be terminated at any time during its Term upon mutual agreement by both Parties.
- b. By Convenience. With ten (10) days written notice, either Party may terminate this Agreement for convenience. If terminated by Grant Recipient, Grant Recipient shall return all grant proceeds.
- c. By Default. Upon the occurrence of an event of Default, the non-Defaulting Party shall be entitled to immediately terminate this Agreement.

8. **HOLD HARMLESS AGREEMENT.** To the fullest extent not prohibited by law, Grant Recipient shall indemnify and hold harmless the City of Columbia, its directors, officers, agents, and employees from and against all claims, damages, losses, and expenses (including but not limited to attorney's fees) for bodily injury and/or property damage arising by reason of any act or failure to act, negligent or otherwise, of Grant Recipient, of any subcontractor (meaning anyone, including but not limited to consultants having a contract with Grant Recipient or a subcontractor for part of the services), of anyone directly or indirectly employed by Grant Recipient or by any subcontractor, or of anyone for whose acts the Grant Recipient or its subcontractor may be liable, in connection with providing these services. This provision does not, however, require Grant Recipient to indemnify, hold harmless, or defend the City of Columbia from its own negligence. This clause shall survive termination of this Agreement.

9. Miscellaneous Clauses.

- a. No Assignment. This Agreement shall inure to the benefit of and be binding upon the Parties and their respective successors and permitted assigns. Neither Party shall assign this Agreement or any of its rights or obligations hereunder without the prior written consent of the other Party.
- b. Amendment. No amendment, addition to, or modification of any provision hereof shall be binding upon the Parties, and neither Party shall be deemed to have waived any provision or any remedy available to it unless such amendment, addition, modification or waiver is in

writing and signed by a duly authorized officer or representative of the applicable Party or Parties.

- c. **Governing Law and Venue.** This contract shall be governed, interpreted, and enforced in accordance with the laws of the State of Missouri and/or the laws of the United States, as applicable. The venue for all litigation arising out of, or relating to this contract document, shall be in Boone County, Missouri, or the United States Western District of Missouri. The Parties hereto irrevocably agree to submit to the exclusive jurisdiction of such courts in the State of Missouri. The Parties agree to waive any defense of forum non conveniens.
- d. **General Laws.** Grant Recipient shall comply with all federal, state, and local laws, rules, regulations, and ordinances.
- e. **Employment of Unauthorized Aliens Prohibited.** If this Agreement is an award of a contract or grant in excess of five thousand dollars, Grant Recipient agrees to comply with Missouri State Statute Section 285.530 in that Grant Recipient shall not knowingly employ, hire for employment, or continue to employ an unauthorized alien to perform work within the State of Missouri. As a condition for the award of this contract or grant, Grant Recipient shall, by sworn affidavit and provision of documentation, affirm its enrollment and participation in a federal work authorization program with respect to the employees working in connection with the contracted services. Grant Recipient shall also sign an affidavit affirming that it does not knowingly employ any person who is an unauthorized alien in connection with the contracted services. Grant Recipient shall require each subcontractor to affirmatively state in its contract with Grant Recipient that the subcontractor shall not knowingly employ, hire for employment or continue to employ an unauthorized alien to perform work within the State of Missouri. Grant Recipient shall also require each subcontractor to provide Grant Recipient with a sworn affidavit under the penalty of perjury attesting to the fact that the subcontractor's employees are lawfully present in the United States.
- f. **No Waiver of Immunities.** In no event shall the language of this Agreement constitute or be construed as a waiver or limitation for either party's rights or defenses with regard to each party's applicable sovereign, governmental, or official immunities and protections as provided by federal and state constitutions or laws.
- g. **Nondiscrimination.** During the performance of this Agreement, Grant Recipient shall not discriminate against any employee, applicant for employment or recipient of services because of race, color, religion, sex, sexual orientation, gender identity or expression, age, disability, or national origin, or any other protected category. Grant Recipient shall comply with all provisions of laws, rules and regulations governing the regulation of Equal Employment Opportunity including Title VI of the Civil Rights Act of 1964 and Chapter 12 of the City of Columbia's Code of Ordinances.
- h. **Notices.** Any notice, demand, request, or communication required or authorized by the Agreement shall be delivered either by hand, facsimile,

overnight courier or mailed by certified mail, return receipt requested, with postage prepaid, to:

If to City:
City of Columbia
Convention and Visitors Bureau
P.O. Box 6015
Columbia, MO 65205-6015
Attn: Director

If to Grant Recipient:
Attn: Matt Reynolds
Supreme Tournaments LLC
D.B.A NXTPRO Sports
880 Tralee Rd
Lincoln, NE 68520

The designation and titles of the person to be notified or the address of such person may be changed at any time by written notice. Any such notice, demand, request, or communication shall be deemed delivered on receipt if delivered by hand or facsimile and on deposit by the sending party if delivered by courier or U.S. mail.

- i. Counterparts and Electronic Signatures. This Agreement may be signed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document. Faxed signatures, or scanned and electronically transmitted signatures, on this Agreement or any notice delivered pursuant to this Agreement, shall be deemed to have the same legal effect as original signatures on this Agreement.

10. Contract Documents. This Agreement includes the following exhibits, which are incorporated herein by reference:

Exhibit	Description
A	Grant Recipient's Event Proposal

In the event of a conflict between the terms of an exhibit and the terms of this Agreement, the terms of this Agreement controls.

11. Entire Agreement. This Agreement represents the entire and integrated Agreement between Grant Recipient and City. All previous or contemporaneous agreements, representations, promises and conditions relating to Grant Recipient's Event and services described herein are superseded.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Parties have hereunto executed this Agreement on the day and the year of the last signatory noted below.

CITY OF COLUMBIA, MISSOURI

By: De'Carlon Seewood, City Manager

Date: _____

ATTEST:

By: Sheela Amin, City Clerk

APPROVED AS TO FORM:

By: Nancy Thompson, City Counselor

CERTIFICATION: I hereby certify that this contract is within the purpose of the appropriation to which it is to be charged, account number 22904820-504990, and that there is an unencumbered balance to the credit of such appropriation sufficient to pay therefor.

By: E-SIGNED by Matthew Lue
on 2026-06-29 17:17:17 GMT
Matthew Lue, Director of Finance

GRANT RECIPIENT

By signing below I certify that I have the authority to bind the Grant Recipient to the Terms of this Agreement.

By: E-SIGNED by Matt Reynolds
on 2026-06-25 03:48:36 GMT

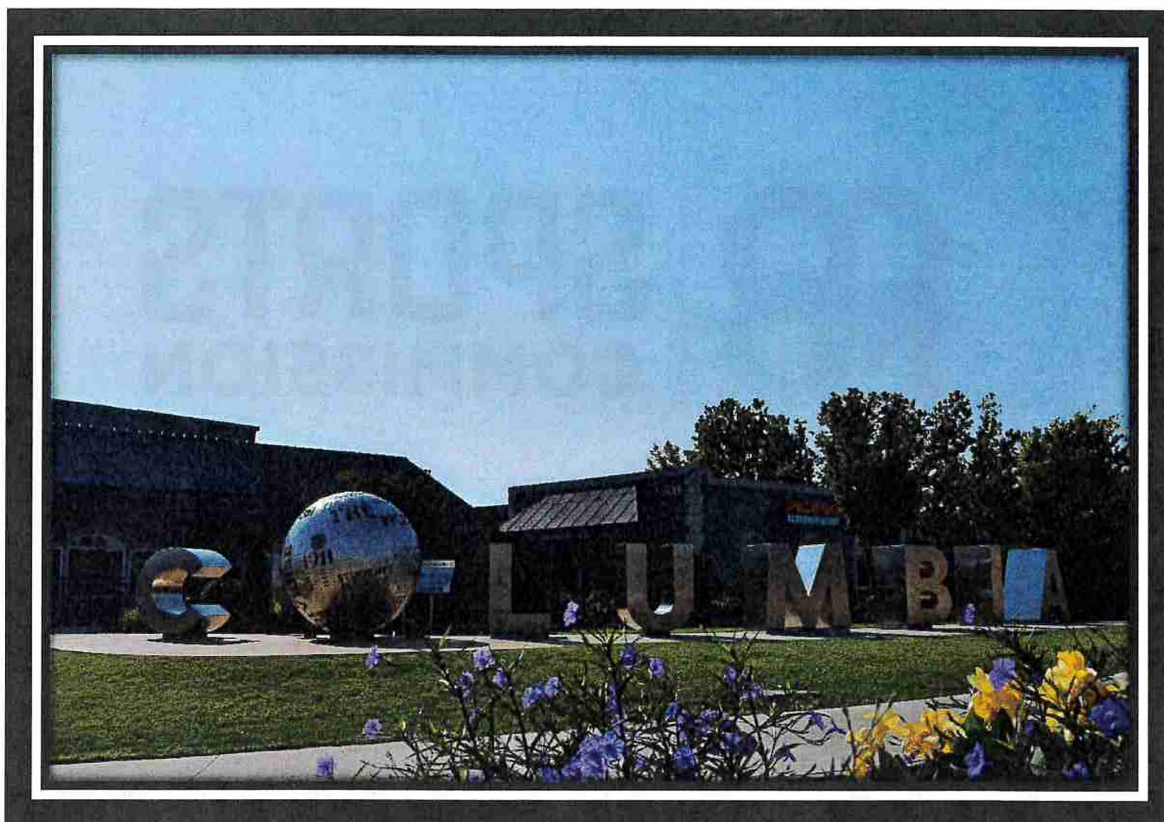
Printed Name: Matt Reynolds

Title: President

IRS-EIN: Unknown will get to you

Date: June 25, 2026

ATTEST:



Columbia, MO – Proposal to Host 2027-2028 NXTPRO Sports Events

Proposal submitted by Columbia Convention and Visitors Bureau/Columbia Sports Commission

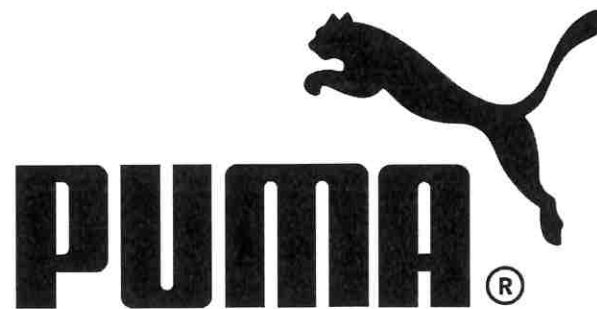


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Introduction

Columbia, Missouri is a vibrant college town, home to the University of Missouri, Columbia College, Stephens College, and Moberly Area Community College. Columbia is centrally located in the heart of the United States with Interstate-70 providing an easy route to both Kansas City and St. Louis. Columbia and its sporting facilities offer big-city amenities with small-town friendliness and convenience. Our destination features over 30 hotels and over 3,500 hotel room nights that have supported large events such as high school state championships, NCAA and NAIA regional and national championships, and large-scale festivals.

The Columbia Convention and Visitors Bureau (CVB) and Sports Commission are committed to providing a quality experience for NXTPRO Hoops athletes and staff, so that they can focus fully on the competition. Additionally, Columbia has many quality dining facilities and exciting attractions for participants and their families to choose from during their time in Columbia.

Columbia Sports Fieldhouse, the proposed venues, has held NXTPRO Hoops Events for two consecutive years, in 2025 and 2026.

Proposed Dates

The Columbia Sports Fieldhouse has tentatively reserved **April 2-4 2027 and April 1-3, 2028** for NXTPRO Hoops. Should NXT find this proposal attractive, staff are open to discussing multiple events per year. These proposed dates are a recommendation based on the timing of annually scheduled events in Columbia. The dates currently take place when no high traffic/occupancy events are scheduled. We believe that Columbia is best fit for the following NXTPRO events:

- NXTPRO Tournaments – Boys
- NXTPRO Tournaments – Girls
- PRO16 Circuit Events – Boys
- PRO16 Circuit Events – Girls

Potential Dates Include in order of preference:

2027

1. April 2-4, 2027
2. April 23-25, 2027 ✱
3. May 21-23, 2027

2028

1. April 1-3, 2028 ✱
2. June 30-July 2, 2028
3. July 7-July 9, 2028
4. April 21-23, 2028
5. May 20 - 21 or May 13 - 14 (whichever is not graduation)

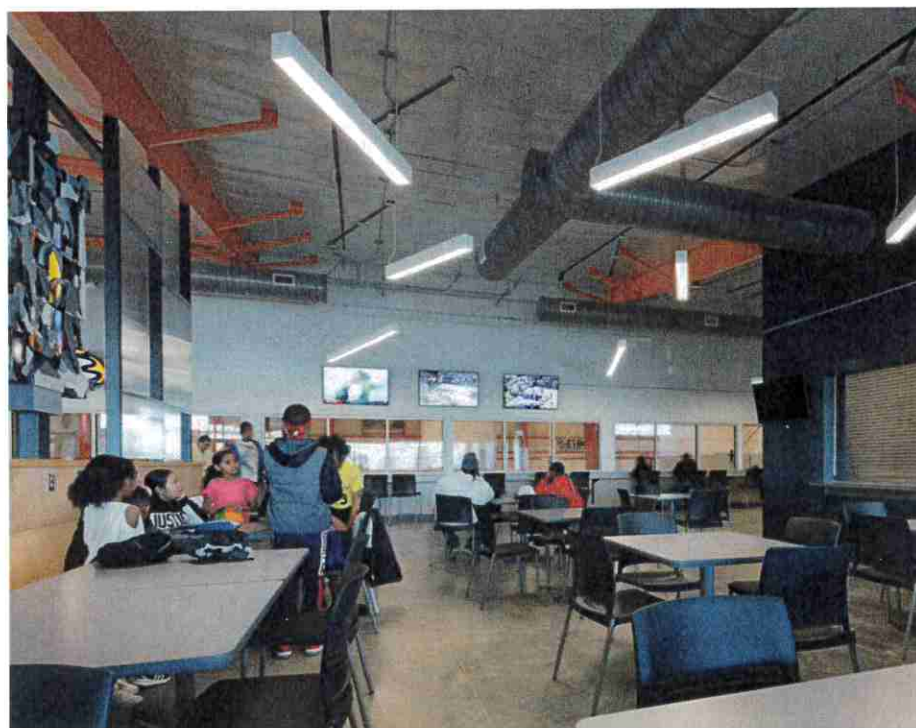
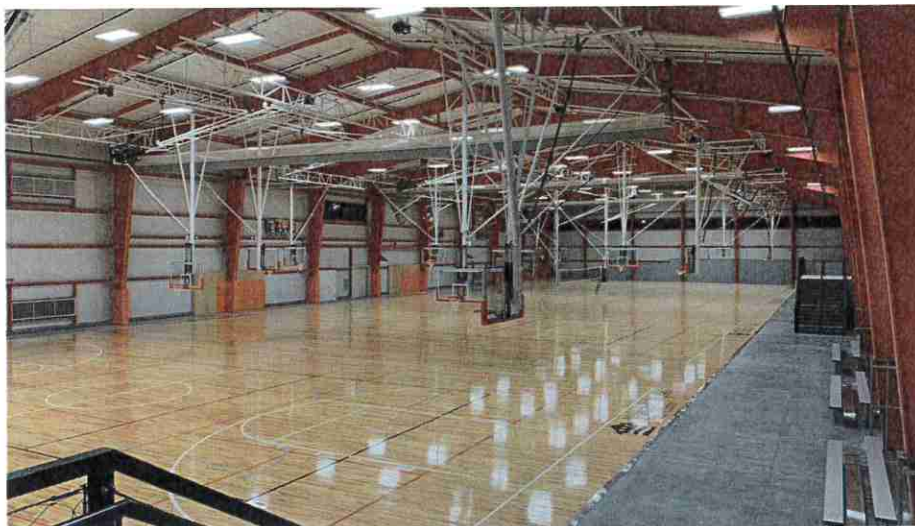
1. Facility Profile

Located at 4251 Philips Farm Road at A. Perry Philips Park, Columbia Sports Fieldhouse is Columbia's new, premier indoor sports facility. This multi-use indoor sports complex opened in 2019 as a four-court facility and recently expanded to eight courts in January of 2026. The facility has multi-purpose rooms, a control desk, a concession area, ample spectator seating space, concourse seating options, and restrooms at both the concourse and event level. The facility is owned and operated by the City of Columbia Parks and Recreation Department. The Facility has hosted or will host the following events:

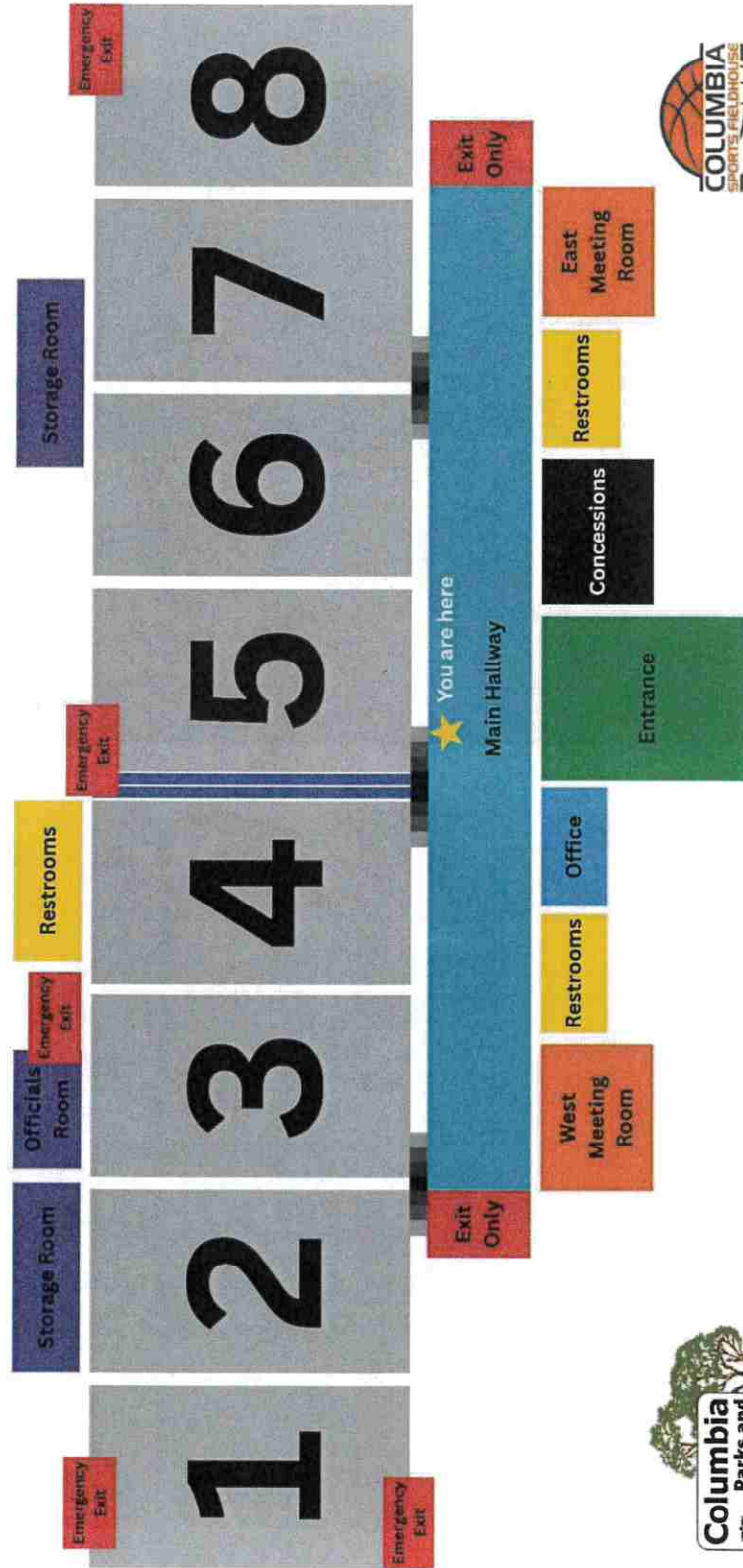
- Since 2022, the Missouri Middle School Basketball State Championships
- 2025 NXTPro Session 10: Columbia
- 2026 NXTPro Session 5: Columbia
- 2026 Missouri Basketball Coaches Association Boys Midwest Showcase
- 2026 Missouri Basketball Coaches Association Girls Midwest Showcase

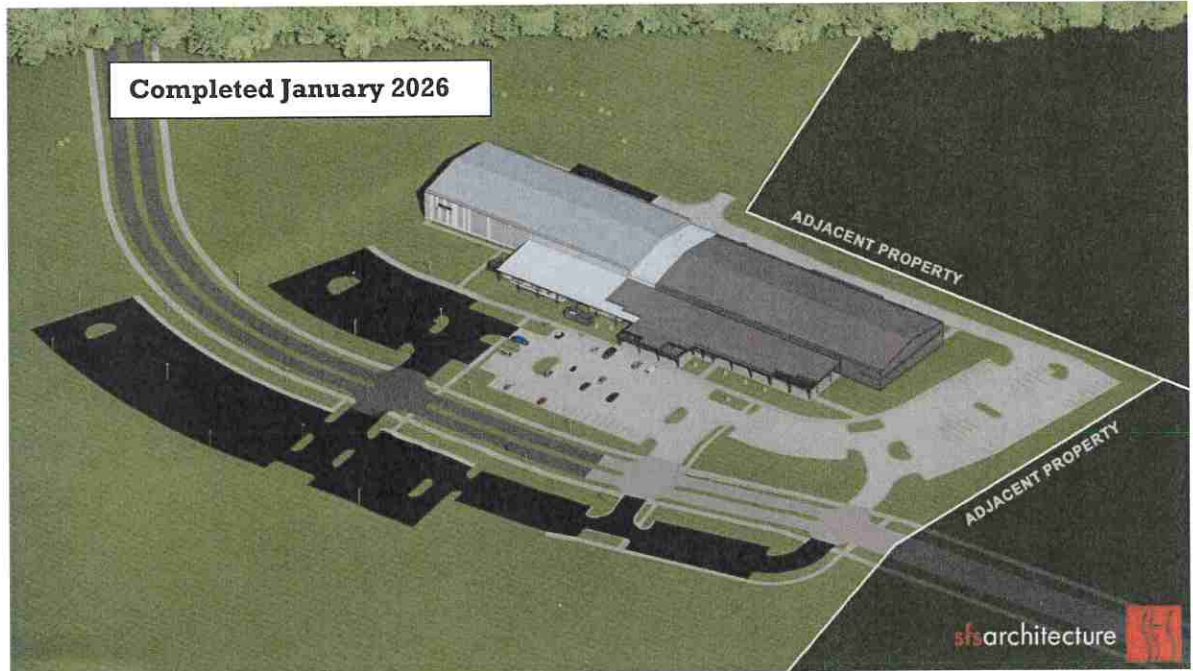
Current Amenities

- Eight full-size basketball courts (50 feet x 84 feet) currently labeled:
 - Court 1
 - Court 2
 - Court 3
 - Court 4
 - Court 5
 - Court 6
 - Court 7
 - Court 8
- Seating
 - 32 moveable bleachers with seating for 30-45 spectators
 - Seating for 100 overlooking the courts on the upper level
 - Drop-down divider curtains to separate each court
 - Drop downs can be raised to hang tournament signage
- Scoreboards
 - Wireless scoreboards available on each court with power sources
- Concessions
- Lobby/Concourse
 - Control desk and tournament check-in station at the one entrance.
 - Two lobby level exits
 - Two concourse seating area
- 2 Meeting Rooms (One with a divider)
 - Combined rooms – 50 tables and 100 plus seats each
 - Two ceiling mount short throw projectors with Wi-Fi, HDMI ports, and USB ports
 - Sink and counter space
- Court Level Officials/Tournament Organizer's Room
- Concourse Restrooms (women's, men's, and two family restrooms)
- Free public Wi-Fi access throughout the facility
- Court level storage room with garage access.
- Facility Parking
 - 400 standard parking spaces, 8 ADA parking spaces

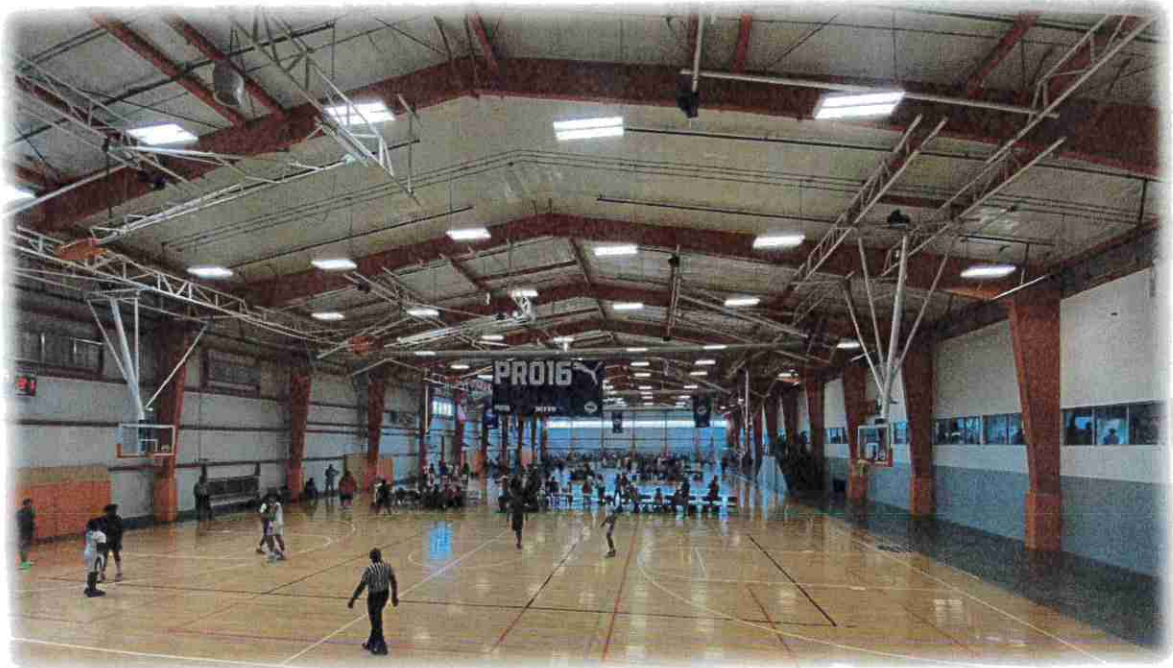


Columbia Sports Fieldhouse Venue Map









Facility Rental Quote

Estimated Price: \$12,288 per weekend at the time of proposal

Facility Access Breakdown

- Friday (Facility Access, Setup, and Games) – Full Day
 - Scorer's tables and team benches to be ready upon entry to the facility
 - Access to the facility starting at 9am for set-up
 - Games can be scheduled on Friday afternoon/night
 - Last games to be scheduled no later than 9:00 pm
- Saturday (Games) – Full Day,
 - Access to the facility starting at 6:45am, first games starting no earlier than 8:00 am
 - Last games to be scheduled no later than 9 pm
- Sunday (Games and Teardown) – Full Day
 - Access to the facility starting at 6:45 am, first games starting no earlier than 8:00 am
 - Facility to be vacated by 10:45 pm

The CVB will work with Columbia Parks and Recreation for flexibility on access to the facility if needed.

Costs Breakdown

- \$4915.00 x 3 days = \$14,745.00
- **Cost to NXTPro = \$12,288.00 (\$2,457 discounted)**

Other Facilities that could act as overflow, if requested:

- Mid-Missouri Sports Park
 - 4 full size basketball courts
- Columbia College (NAIA School)
 - 2 full size basketball courts
- Four Columbia Public Schools High
 - 2 full size basketball courts at each facility.

The above facilities are not reserved, and are mentioned as option overflow options, should registration warrant an additional facility or the need for an additional facility is mentioned upon awarding of an event(s) to Columbia.

2. Grant Offer/Sponsorship Support

The Columbia Convention and Visitors Bureau and Columbia Sports Commission have approved the following sponsorship amounts:

- \$7,500 for only one event
 - in either 2027 or 2028
- \$20,000 for two events
 - to be paid in two installments of \$10,000, per event, the year the event takes place
 - once for a 2027 event and once for a 2028 event
 - \$2,288 paid after the event if 550 room nights are produced, according to their housing company hotel impact report, each year upon submission of requested information following the event

NXTPRO will supply the following information no more than three months after the event:

- *Total Number of Teams*
- *Total Number of Travel Teams, as defined by EventConnect or the third-party housing company utilized*
- *Number of Athletes and Coaches*
- *Number of attendees, based on tickets sold*
- *Number of hotel room nights produced*

Columbia Parks and Recreation is providing a price break of \$2,457 that is included in the Facility Rental Quote

<u>Items</u>		<u>Expense</u>	<u>Revenue</u>
Facility Full Price		\$14,745.00	
Discount		(\$2,457)	
Facility Cost to NXTPRO		\$12,288.00	
Base Sponsorship (per year, 2 years)			\$10,000
Additional Support (room night and post event goal)			\$2,288
Potential Total Sponsorship			\$12,288.00

3. Hotel Partnerships

The Columbia CVB is funded by a lodging tax that is collected by all hotels within the city limits of Columbia on overnight stays. Hotels that have been selected through EventConnect for stay to play rates in the past have had a majority of the rates between \$140 and \$190 per night. Hotels within the city limits of Columbia are only to be apart of the stay-to-program with the event.

The below hotels are hotels that have consistently worked with 3rd party housing companies in the past, but is not meant to representative of the entire lodging community in Columbia. The Columbia CVB will provide local hotel contacts to the third party housing company to help connect the third party housing company with local hoteliers.

- Best Western Plus
- Comfort Suites Columbia
- Drury Inn and Suites Stadium Blvd
- Drury Plaza Hotel Columbia East
- Hampton Inn Columbia
- Hampton Inn & Suites Columbia at University
- Holiday Inn Columbia East
- Holiday Inn Express and Suites Columbia
- Residence Inn Columbia
- SpringHill Suites Columbia
- Staybridge Suites
- Towneplace Suites Columbia
- Tru by Hilton Columbia South
- Wyndham Executive Center

4. Marketing/Growth Strategy

Marketing Support

The Columbia Convention and Visitors Bureau is pleased to promote sporting events at its facilities to local media and Visit Columbia MO's social media followers. We can offer the following to promote your event:

- A press release to local media the week of the event to promote coverage
- Welcome posts on the CVB's social media platforms (combined over 30,000 followers)
- Video coverage of the event to share on social media
- Promotional information included in CVB newsletters to visitors, residents and tourism industry partners, and on-air mention of the event during the monthly Tourism Talk radio show

Growth Strategy:

Columbia is a community that hosts many premier sporting events each year and is also a media-rich environment. The Convention and Visitors Bureau can partner with NXTPro to distribute information locally to basketball organizations, local media and tourism industry partners. We are excited to collaborate to continue to facilitate the growth of these events by helping to build connections and relationships locally. Events held during when college classes are in session have the potential to connect with local colleges in the Columbia area.

Contacts:

Columbia CVB/Columbia Sports Commission

- Adam Ziervogel
 - Adam.Ziervogel@como.gov
 - 573-874-7684
- Tevin Riddle
 - Tevin.Riddle@como.gov
 - 573-874-7734

Columbia Parks and Recreation – Columbia Sports Fieldhouse

- Joey Wilmes
 - Joey.Wilmes@como.gov
 - 573-874-7706