



Department Source: City Utilities

To: City Council

From: City Manager & Staff

Council Meeting Date: June 3, 2024

Re: Budget Amendment for New Communications Position in Utilities

## Executive Summary

In an effort to improve communications with our citizens and rate payers the City Manager would like to advance the hiring of a new communications supervisor position for City Utilities.

## Discussion

This proposed budget amendment will provide funding for a new Communications and Outreach Supervisor for the City Utilities Division. This position will facilitate the hiring of a new communications team, one housed in each of our utility departments (Electric, Water, Sewer/Storm Water & Solid Waste). The remaining new hires will take place in the 2025 budget. However, this position will supervise the existing two communication positions until then. The overall goal is to increase communication with residents and rate payers regarding the services they receive. We want to be more proactive in communicating both planned service interruptions and emergency service interruptions. We also have the goal of better communicating issues regarding system updates, technology changes, regulatory information along with safety and testing results. This position will coordinate all those efforts and assist in the overall communications of the Utility Division.

Pay Grade 109 Minimum of \$57,573- Mid \$70,814- Max \$84,056

Estimated cost of \$105,000 with benefits

## Fiscal Impact

Short-Term Impact: Just over \$100,000 a year

Long-Term Impact: Continuing at the rate above.

## Strategic & Comprehensive Plan Impact

### [Strategic Plan Impacts:](#)

Primary Impact: Organizational Excellence, Secondary Impact: Reliable and Sustainable Infrastructure, Tertiary Impact: Safe Community

### [Comprehensive Plan Impacts:](#)

Primary Impact: Infrastructure, Secondary Impact: Inter-Governmental Cooperation, Tertiary Impact: Livable & Sustainable Communities



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

## Legislative History

Date	Action
NA	NA

## Suggested Council Action

Approval of the Ordinance.