



Columbia Community Land Trust

STRATEGIC PLAN

2025-2028



Introduction

The CCLT has survived, prospered and is in position to scale for growth. The CCLT must learn from its past , be aware of our present environment and prepare for future challenges and opportunities. We must develop a 100-year organization.





Primary Outcomes

- **The CCLT fulfills its obligations as a subrecipient of City of Columbia ARPA funds.**
- **The CCLT will reestablish strategic partnerships with the city, local banks and donors to foster a fully functioning CLT with independent and sustainable governance and operations.**
- **The CCLT is fiscally sound and maintains a growing and diversifying portfolio of revenue.**
- **The CCLT has an expanding portfolio of permanently affordable housing with successful program participants.**





The CCLT fulfills its obligations as a subrecipient of City of Columbia ARPA funds.

OUTCOMES AND MEASURES



Outcome

- **In 36 months, Create permanently affordable housing units for citizens of Columbia, Missouri in impacted populations and disproportionately impacted communities.**





Outcome measures

- **3 or more permanently affordable housing units built, acquired or rented by the end of 2026.**
- **3 or more Land Leases signed**
- **Demographics served recorded.**





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OUTCOMES AND MEASURES



Outcomes

- **Negotiate with the city to establish a formal quasi-government partnership agreement like Regional Economic Development Inc (REDI).**
- **Meet with CCLT friendly banking institutions like Central bank and First Mid Bank and Trust to create a working relationship for future funding of CCLT projects via fundraising, CRA participation and leveraging existing funds.**





Outcome measures

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**The CCLT is fiscally sound and maintains
a growing and diversifying portfolio of
revenue**

OUTCOMES AND MEASURES



Outcomes



Outcomes Measures





The CCLT has an expanding portfolio of permanently affordable housing with successful program participants.

OUTCOMES AND MEASURES



Outcomes





Outcomes Measures

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Housing: Where jobs sleep at night.

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