



Department Source: Housing & Neighborhood Services

To: City Council

From: City Manager & Staff

Council Meeting Date: May 20, 2024

Re: Adopt-A-Spot Beautification Agreements

Executive Summary

Volunteer Programs, part of the Housing and Neighborhood Services Department, is submitting for approval five Adopt-A-Spot Beautification agreements allowing volunteers to care for landscaping at City property or in City right of way.

Discussion

Volunteers are responsible for maintaining landscaped beds in city or state right of way in the City of Columbia at 109 locations. Adopters are responsible for weeding, watering, and mulching the beds and planting annual flowers and bulbs. Agreements are written for a four-year commitment and each bed has a sign to acknowledge the efforts of the adopter. With these agreements and others in progress, the Adopt-A-Spot Beautification program is at a 98% adoption rate.

Staff is asking for council to approve five agreements with volunteers to care for Adopt-A-Spots:

- JobFinders Employment Services will care for the median located on Blue Ridge, just west of Fire Station 9 (Blue Ridge Bed 6). This spot was previously cared for by the Prime Timers and the Columbia Lady Dragons, and the new adopters are looking forward to adding to the great work and time put into this location.
- Paul Prevo and Tiger Tots will be adopting a section of the median on East Broadway, west of Broadway Bluffs. The Tiger Tots team are dedicated adopters of three current beds, and we are excited they are willing to take on another location.
- Jim Thaxter and Marcie McGuire will be caring for the median bed located at Forum and Canterbury. Jim and Marcie are current volunteers with the City as Adopt-A-Trail volunteers, and we are thrilled they will be utilizing their skills with another adopter program.
- IT Generalist LLC will be adopting the Rollins roundabout and surrounding medians. As neighbors to this location and their current service to the City as volunteers, we are glad to see them helping beautify the community.
- Moira and Adam Theis will be caring for the Nova Roundabout located at Nova Way and Peachtree Drive. The landscaping at this location has not been established since its construction. We are excited to see this roundabout transform.

The City supports volunteers with plants, mulch and other support. Spots are reviewed to provide feedback to volunteers and help ensure program quality. Agreements are terminated when volunteers are not meeting the standards for weed free beds and color throughout the growing season.



City of Columbia

701 East Broadway, Columbia, Missouri 65201

The City's Volunteer Programs staff appreciates the investment that volunteers put into Adopt-A-Spot beds to be enjoyed by hundreds of residents and visitors each day.

Fiscal Impact

Short-Term Impact: The City will provide signs acknowledging adopters in each bed for a total cost of \$130. Additional support for mulch and plants should not exceed \$1,000.

Long-Term Impact: The City's Volunteer Programs provides ongoing support for Adopt A Spot beds including water meter and hydrant maintenance and repair, replacement plants, mulch, bulbs and annual flowers. No more than \$15,000 is spent on the program to help maintain more than 100 sites. Volunteers provide the labor to maintain these beds at no cost to the City.

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
n/a	n/a

Suggested Council Action

Approval of the Adopt-A-Spot Agreements.