

Summary Report

22 February 2022 - 15 April 2024

City of Columbia, MO

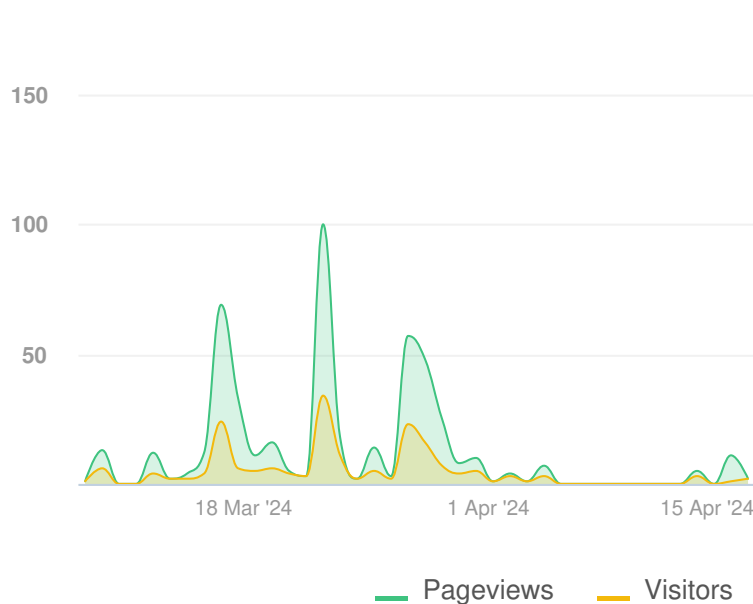
PROJECTS SELECTED: 1

Fire Station #10 development project

FULL LIST AT THE END OF THE REPORT



Visitors Summary



Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
197	34	
NEW REGISTRATIONS		
1		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
0	66	169

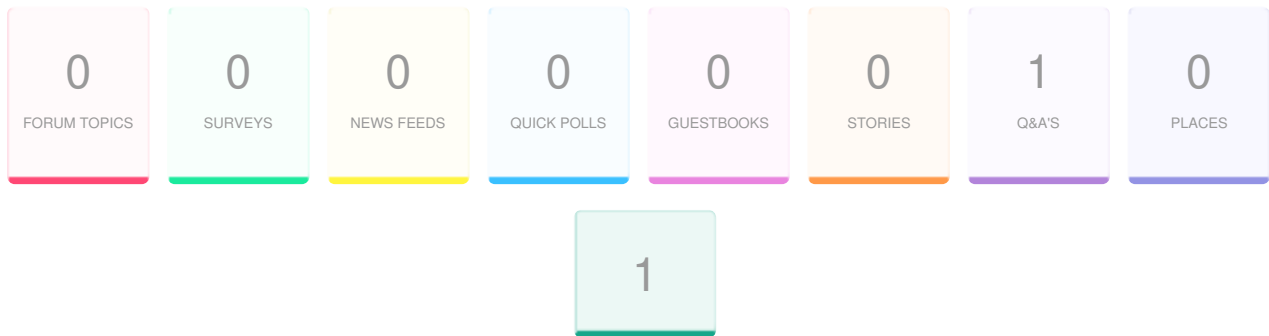
PARTICIPANT SUMMARY

ENGAGED	0 ENGAGED PARTICIPANTS			
INFORMED		Registered	Unverified	Anonymous
	Contributed on Forums	0	0	0
	Participated in Surveys	0	0	0
	Contributed to Newsfeeds	0	0	0
AWARE	Participated in Quick Polls	0	0	0
	Posted on Guestbooks	0	0	0
	Contributed to Stories	0	0	0
	Asked Questions	0	0	0
	Placed Pins on Places	0	0	0
	Contributed to Ideas	0	0	0
* A single engaged participant can perform multiple actions				* Calculated as a percentage of total visits to the Project

ENGAGED	66 INFORMED PARTICIPANTS		(%)
INFORMED		Participants	
	Viewed a video	0	Fire Station #10 developme... 66 (39.1%)
	Viewed a photo	0	
	Downloaded a document	49	
AWARE	Visited the Key Dates page	5	
	Visited an FAQ list Page	0	
	Visited Instagram Page	0	
	Visited Multiple Project Pages	65	
	Contributed to a tool (engaged)	0	
* A single informed participant can perform multiple actions		* Calculated as a percentage of total visits to the Project	

ENGAGED	169 AWARE PARTICIPANTS		
INFORMED		Participants	
	Visited at least one Page	169	Fire Station #10 developme... 169
AWARE			
* Aware user could have also performed an Informed or Engaged Action		* Total list of unique visitors to the project	

ENGAGEMENT TOOLS SUMMARY



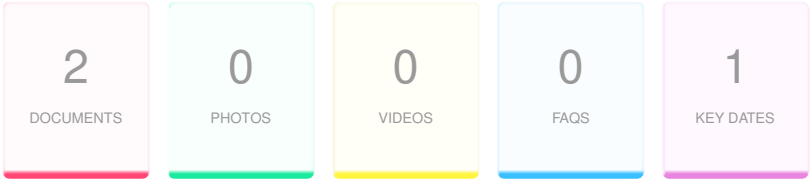
Q & A SUMMARY	
1	Q&As
0	Contributors
0	Questions

TOP 3 Q & A BASED ON CONTRIBUTORS	
0	Contributors to Questions

IDEAS SUMMARY	
1	Ideas
0	Contributors
0	Contributions

TOP 3 IDEAS BASED ON CONTRIBUTORS	
0	Contributed to Comments

INFORMATION WIDGET SUMMARY



DOCUMENTS	
2	Documents
49	Visitors
91	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS	
54	37
Downloads	Downloads
Fire Station #10 preliminary master plan.pdf	Fire Station #10 preliminary conceptual plan.pdf

KEY DATES	
1	Key Dates
5	Visitors
5	Views

TOP 3 KEY DATES BASED ON VIEWS	
5	
Views	
Fire Station #10 development project	

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
m.facebook.com	45
www.google.com	25
l.facebook.com	13
www.como.gov	13
lm.facebook.com	10
www.columbiatribune.com	6
www.msn.com	5
android-app	1
www.comopreservation.org	1
www.komu.com	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Fire Station #10 development project	169	66	0