

Summary Report

22 February 2022 - 14 August 2025

City of Columbia, MO

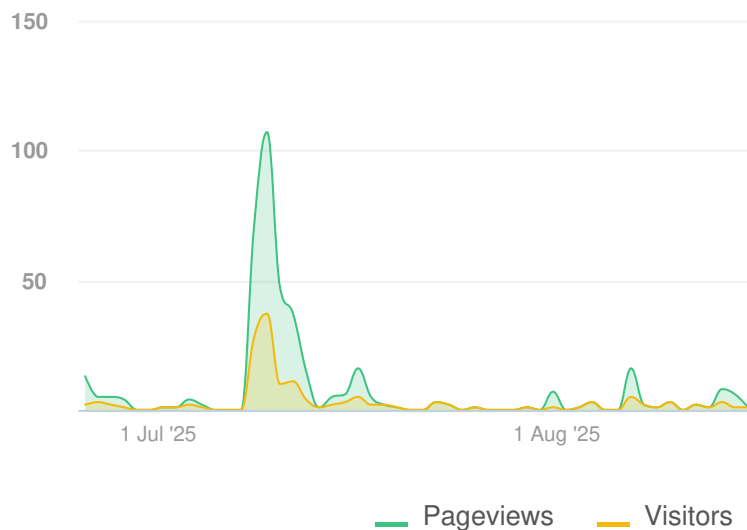
PROJECTS SELECTED: 1

West Broadway Sidewalk

FULL LIST AT THE END OF THE REPORT



Visitors Summary



Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
169	37	
NEW REGISTRATIONS		
1		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
2	46	121

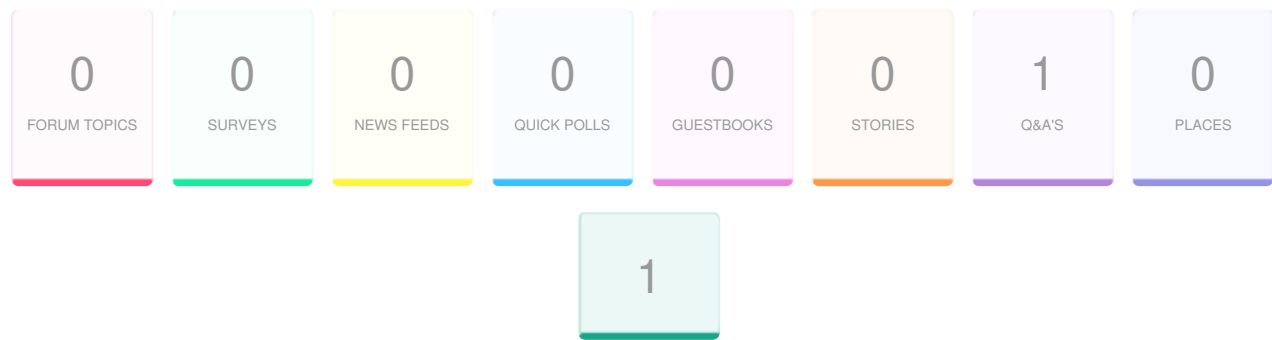
PARTICIPANT SUMMARY

ENGAGED	2 ENGAGED PARTICIPANTS				TOP PROJECTS	
		Registered	Unverified	Anonymous		Participants (%)
		Contributed on Forums	0	0	0	
		Participated in Surveys	0	0	0	
		Contributed to Newsfeeds	0	0	0	
		Participated in Quick Polls	0	0	0	
		Posted on Guestbooks	0	0	0	
		Contributed to Stories	0	0	0	
		Asked Questions	0	1	0	
		Placed Pins on Places	0	0	0	
	Contributed to Ideas	1	0	0		
* A single engaged participant can perform multiple actions				* Calculated as a percentage of total visits to the Project		

ENGAGED	46 INFORMED PARTICIPANTS				TOP PROJECTS	
				Participants		Participants (%)
		Viewed a video		0		
		Viewed a photo		14		
		Downloaded a document		24		
		Visited the Key Dates page		1		
		Visited an FAQ list Page		0		
		Visited Instagram Page		0		
		Visited Multiple Project Pages		39		
		Contributed to a tool (engaged)		2		
* A single informed participant can perform multiple actions				* Calculated as a percentage of total visits to the Project		

ENGAGED	121 AWARE PARTICIPANTS				TOP PROJECTS	
				Participants		Participants
		Visited at least one Page		121		

ENGAGEMENT TOOLS SUMMARY



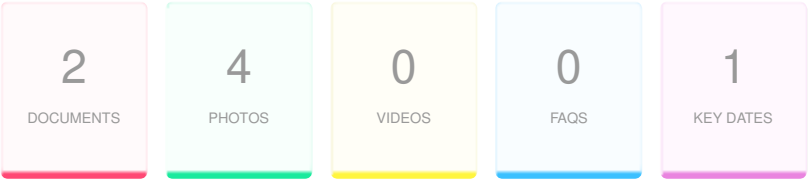
Q & A SUMMARY	
1	Q&As
1	Contributors
1	Questions

TOP 3 Q & A BASED ON CONTRIBUTORS	
1	Contributors to Questions

IDEAS SUMMARY	
1	Ideas
1	Contributors
1	Contributions

TOP 3 IDEAS BASED ON CONTRIBUTORS	
1	Contributed to Comments

INFORMATION WIDGET SUMMARY



DOCUMENTS	
2	Documents
24	Visitors
46	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS	
34	12
Downloads	Downloads
West Broadway sidewalk preliminary plan.pdf	Broadway sidewalk-Location Map.pdf

PHOTOS	
4	Photos
14	Visitors
28	Views

TOP 3 PHOTOS BASED ON VIEWS		
12	6	5
Views	Views	Views
West Broadway and Maplewood Drive.JPG	West Broadway sidewalk end 2.JPG	West Broadway sidewalk end.JPG

KEY DATES	
1	Key Dates
1	Visitors
1	Views

TOP 3 KEY DATES BASED ON VIEWS	
1	
Views	
West Broadway Sidewalk	

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
www.google.com	26
www.como.gov	19
m.facebook.com	16
l.facebook.com	15
abc17news.com	4
lm.facebook.com	3
t.co	3
www.facebook.com	3
www.linkedin.com	2
search.yahoo.com	1
www-komu-com.cdn.ampproject.org	1
www.bing.com	1
www.komu.com	1
www.perplexity.ai	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
West Broadway Sidewalk	121	46	2

West Broadway Sidewalk much needed

-L.Lile

I live on Westridge, and regularly have to cross Broadway, with no stoplight, in order to get to a sidewalk on my way to Gerbes and the Farmers Market. This is a wonderfully walkable neighborhood that will be greatly enhanced by this new sidewalk!