



Department Source: Economic Development
To: City Council
From: City Manager & Staff
Council Meeting Date: November 20, 2023
Re: Authorize a Sponsorship Agreement with Columbia College

Executive Summary

Authorize the City Manager to execute a Sponsorship Agreement with Columbia College for the purpose of dedicating a space in the Columbia Regional Airport terminal to display their logo and signage for a five year period.

Discussion

Staff requests to enter into a Sponsorship Agreement with Columbia College to dedicate a space in the southwest corner of the public area lobby of the new airport terminal, for a period of five years at a cost of \$29,994.71. The approved signage includes the use of multiple glass panels with Columbia College branding colors along with historical photos that promote Columbia College and its history.

Fiscal Impact

Short-Term Impact: Columbia College will pay the City \$29,994.71. Expenses for construction and installation are estimated to be consistent with the sponsorship donation amount provided to the city.

Long-Term Impact: Enter the cost of proposed legislation to the city for years **beyond two**.

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Inclusive and Equitable Community, Secondary Impact: Reliable and Sustainable Infrastructure, Tertiary Impact: Resilient Economy

Comprehensive Plan Impacts:

Primary Impact: Inter-Governmental Cooperation, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
	None.

Suggested Council Action

Authorize the City Manager to execute a Sponsorship Agreement with Columbia College to install their logo and approved signage in the public area lobby of the Columbia Regional Airport terminal for a five year period.