



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: April 7, 2025

Re: Authorizing a Special Event Operations Agreement with Earth Day Coalition for the 2025 Columbia Area Earth Day Festival.

Executive Summary

The Columbia Earth Day Coalition has submitted a special events application for an outdoor festival occurring on April 27, 2025, in downtown Columbia. The event will take place in a portion of Peace Park and portions of Elm Street, Locust Street, Seventh Street and Eighth Street. This resolution authorizes the Operations Agreement pursuant to Section 24-73(b) of the City Code for the 2025 Columbia Area Earth Day Festival.

Discussion

Earth Day is an educational event that promotes sustainability, eco-conscious living, and environmental stewardship. The festival offers a family-friendly atmosphere with children's activities, informational booths, displays and stage performances. This year marks the 35th year of the event.

The City's Special Events Committee has reviewed the Special Event Application and has worked with the organizer to address all aspects of the festival. Staff has reviewed the festival layout, street closure map, Emergency Response plan, and insurance requirements. Due to the size and scope of the festival, which involves multiple street closures and the use of City services and equipment, thorough coordination is required.

The Special Events Committee will continue to work with the festival organizer prior to the start of the event, including a walk-through inspection to verify compliance with the Operations Agreement and confirm approval by the appropriate City staff.

Fiscal Impact

Short-Term Impact: N/A

Long-Term Impact: N/A

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Inclusive and Equitable Community, Secondary Impact: Safe Community,

Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Environmental Management, Secondary Impact: Livable & Sustainable Communities, Tertiary Impact: Tertiary



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Legislative History

Date	Action
N/A	N/A

Suggested Council Action

Approval of the legislation.