



Department Source: Housing & Neighborhood Services

To: City Council

From: City Manager & Staff

Council Meeting Date: October 21, 2024

Re: Adopt-A-Spot Beautification Agreements

Executive Summary

Volunteer Programs, part of the Housing and Neighborhood Services Department, is submitting for approval two Adopt-A-Spot Beautification agreements allowing volunteers to care for landscaping at City property or in City right of way.

Discussion

Volunteers are responsible for maintaining landscaped beds in city or state right of way in the City of Columbia at 110 locations. Adopters are responsible for weeding, watering, and mulching the beds and planting annual flowers and bulbs. Agreements are written for a four-year commitment and each bed has a sign to acknowledge the efforts of the adopter. With these agreements and others in progress, the Adopt-A-Spot Beautification program is at a 96% adoption rate.

Staff is asking for council to approve agreements with FireRetardantShirts.com and Battle High School Spartan Alliance. FireRetardantShirts.com is looking to care for a bed located at the southeast corner of West Broadway and Broadfield Drive. 12 Baskets food truck cared for this location previously, and we are excited for new adopters to continue maintenance here.

Battle High School Spartan Alliance is requesting to adopt the St. Charles Road and Lake of the Woods roundabout. The organization is looking forward to making this area a beautiful entrance near the high school, and we are thrilled to have a large group vested in the location.

The City supports volunteers with plants, mulch and other support. Spots are reviewed to provide feedback to volunteers and help ensure program quality. Agreements are terminated when volunteers are not meeting the standards for weed free beds and color throughout the growing season.

The City's Volunteer Programs staff appreciates the investment that volunteers put into Adopt-A-Spot beds to be enjoyed by hundreds of residents and visitors each day.

Fiscal Impact

Short-Term Impact: The City will provide signs acknowledging adopters in each bed for a total cost of \$174. Additional support for mulch and plants should not exceed \$1,000 per spot.



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Long-Term Impact: The City's Volunteer Programs provides ongoing support for Adopt A Spot beds including water meter and hydrant maintenance and repair, replacement plants, mulch, bulbs and annual flowers. Volunteers provide the labor to maintain these beds at no cost to the City.

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
n/a	n/a

Suggested Council Action

Approval of the Adopt-A-Spot Agreements.