

Summary Report

17 November 2025 - 27 May 2026

City of Columbia, MO

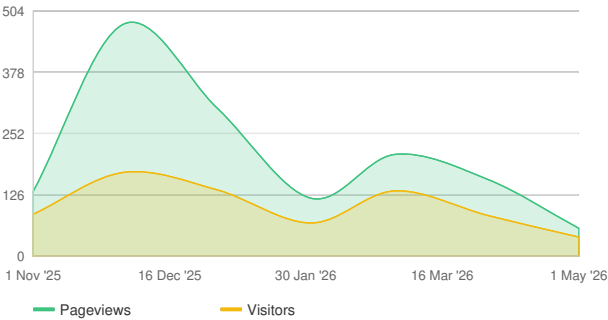
PROJECTS SELECTED: 1

2024 IBC Building Code Adoption

FULL LIST AT THE END OF THE REPORT



Visitors Summary



Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
779	28	
NEW REGISTRATIONS		
1		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
8	142	618

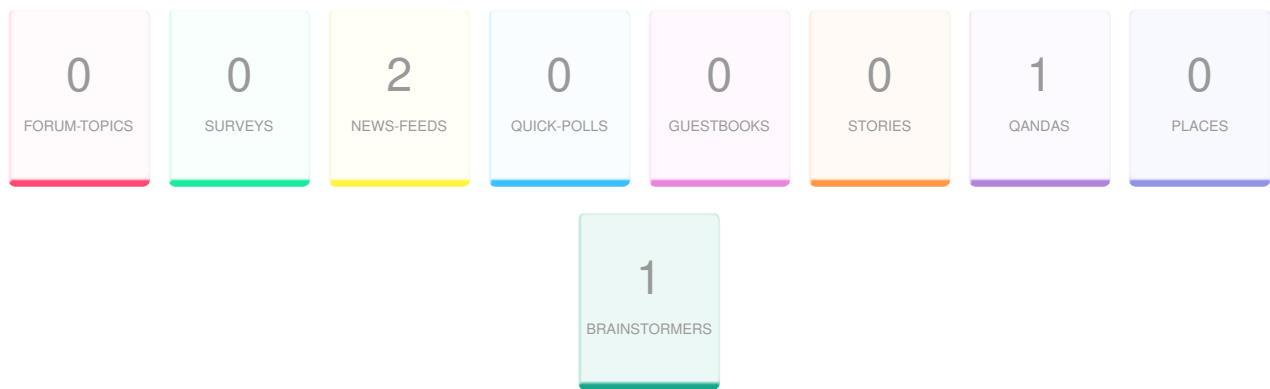
PARTICIPANT SUMMARY

ENGAGED	8 ENGAGED PARTICIPANTS				TOP PROJECTS	
INFORMED		Registered	Unverified	Anonymous		Participants (%)
		Contributed on Forums	0	0	0	
		Participated in Surveys	0	0	0	
		Contributed to Newsfeeds	0	0	0	
		Participated in Quick Polls	0	0	0	
AWARE		Posted on Guestbooks	0	0	0	
		Contributed to Stories	0	0	0	
		Asked Questions	0	0	0	
		Placed Pins on Places	0	0	0	
		Contributed to Ideas	0	3	5	
* A single engaged participant can perform multiple actions				* Calculated as a percentage of total visits to the Project		

ENGAGED	142 INFORMED PARTICIPANTS				TOP PROJECTS	
INFORMED				Participants		Participants (%)
		Viewed a video		0		
		Viewed a photo		0		
		Downloaded a document		26		
		Visited the Key Dates page		36		
AWARE		Visited an FAQ list Page		0		
		Visited Instagram Page		0		
		Visited Multiple Project Pages		107		
		Contributed to a tool (engaged)		8		
	* A single informed participant can perform multiple actions				* Calculated as a percentage of total visits to the Project	

ENGAGED	618 AWARE PARTICIPANTS				TOP PROJECTS	
INFORMED				Participants		Participants
		Visited at least one Page		618		
AWARE					2024 IBC Building Code Ad...	618
	* Aware user could have also performed an Informed or Engaged Action				* Total list of unique visitors to the project	

ENGAGEMENT TOOLS SUMMARY



FORUM TOPICS SUMMARY	
0	Forum Topics
0	Contributors
0	Contributions

TOP 3 FORUM TOPICS BASED ON CONTRIBUTORS	

SURVEYS SUMMARY	
0	Surveys
0	Contributors
0	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS	

NEWSFEEDS SUMMARY	
2	NewsFeed
65	Visits
56	Visitors

TOP 3 NEWSFEEDS BASED ON VISITORS	
39	24
Visitors to	Visitors to
City of Columbia seeks input on adoption of 2024 International Building Codes	City Council Resolution - Building Codes and Associated Amendments to be placed on

QUICK POLLS SUMMARY	
0	Quick Polls
0	Contributors
0	Responses

TOP 3 QUICK POLLS BASED ON CONTRIBUTORS	

ENGAGEMENT TOOLS SUMMARY

GUEST BOOKS SUMMARY	
0	Guest Books
0	Contributors
0	Entries

TOP 3 GUEST BOOKS BASED ON CONTRIBUTORS

STORIES SUMMARY	
0	Stories
0	Contributors
0	Submissions

TOP 3 STORIES BASED ON CONTRIBUTORS

Q & A SUMMARY	
1	Q&As
0	Contributors
0	Questions

TOP 3 Q & A BASED ON CONTRIBUTORS
0
Contributors to
Questions

PLACES SUMMARY	
0	Places
0	Contributors
0	Pins

TOP 3 PLACES BASED ON CONTRIBUTORS

IDEAS SUMMARY	
1	Ideas
8	Contributors
18	Contributions

TOP 3 IDEAS BASED ON CONTRIBUTORS
8
Contributed to
Comments

INFORMATION WIDGET SUMMARY

1

DOCUMENTS

0

PHOTOS

0

VIDEOS

0

FAQS

1

KEY DATES

DOCUMENTS	
1	Documents
26	Visitors
39	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS

39

Downloads

2024 IBC Building Code Adoption

PHOTOS	
0	Photos
0	Visitors
0	Views

TOP 3 PHOTOS BASED ON VIEWS

VIDEOS	
0	Videos
0	Visitors
0	Views

TOP 3 VIDEOS BASED ON VIEWS

FAQS	
0	Faqs
0	Visitors
0	Views

TOP 3 FAQS BASED ON VIEWS

KEY DATES	
1	Key Dates
36	Visitors
47	Views

TOP 3 KEY DATES BASED ON VIEWS

47

Views

2024 IBC Building Code Adoption

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
www.google.com	228
www.como.gov	42
www.bing.com	6
m.facebook.com	4
www.komu.com	3
l.facebook.com	3
search.yahoo.com	3
bing.com	2
statics.teams.cdn.office.net	2
chatgpt.com	2
android-app	2
search.brave.com	1
user-content.s7.sfmtc-content.com	1
duckduckgo.com	1
www.columbiamissourian.com	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
2024 IBC Building Code Adoption	618	142	8