



Department Source: Community Development - NS

To: City Council

From: City Manager & Staff

Council Meeting Date: April 18, 2022

Re: Adopt A Spot Beautification Agreement

Executive Summary

Volunteer Programs, part of the Community Development Department, is submitting for approval an Adopt-A-Spot Beautification agreement to allow Paul Prevo to care for a landscaped bed at the northwest corner of West Broadway and Park de Ville Drive.

Discussion

Volunteers are responsible for maintaining landscaped beds in city or state right of way in the City of Columbia in more than 100 locations. Adopters are responsible for weeding, watering, and mulching the beds and planting annual flowers and bulbs. Agreements are written for a four-year commitment and each bed has a sign to acknowledge the efforts of the adopter. With these agreements and others in progress, the Adopt-A-Spot Beautification program is at a 97% adoption rate.

Staff is asking for council to approve this agreement with Paul Prevo who will be caring for the bed at the northwest corner of West Broadway and Park de Ville Drive on behalf of Tiger Tots. He is taking over care from Dean Marth, a longtime volunteer who had fulfilled his commitment with great success.

The City supports volunteers with plants, mulch and other support. Spots are reviewed to provide feedback to volunteers and help ensure program quality. Agreements are terminated when volunteers are not meeting the standards for weed free beds and color throughout the growing season.

The City's Volunteer Programs staff appreciates the investment that volunteers put into Adopt-A-Spot beds to be enjoyed by hundreds of residents and visitors each day.

Fiscal Impact

Short-Term Impact: The City will provide signs acknowledging adopters in each bed for a total cost of \$130. Additional support for mulch and plants should not exceed \$1,000.

Long-Term Impact: The City's Volunteer Programs provides ongoing support for Adopt A Spot beds including water meter and hydrant maintenance and repair, replacement plants, mulch, bulbs and annual flowers. No more than \$15,000 is spent on the program to support more 100 beds. Volunteers provide the labor to maintain these beds at no cost to the City.



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Strategic & Comprehensive Plan Impacts

Strategic Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

Date	Action
n/a	n/a

Suggested Council Action

Approval of the Adopt A Spot agreement.