

City of Columbia, Missouri

Meeting Minutes

Public Transit Advisory Commission

Tuesday, August 19, 2025 5:30 PM City Hall Conference Room 1A/1B 701 E. Broadway Columbia, MO.

I. CALL TO ORDER

Matt called the meeting to order at 5:33 P.M.

II. INTRODUCTIONS

Present: 9 - Matt Wright, Gabi Jacobs, Sarah Johnson, Katharine Meagher, Adam Thorp, Randal

Meyer, Joan Ferguson, Bryan Mink and William Brumbaugh

Excused: 1 - Tammy Teel

Absent: 2 - Joy Rushing and Hannah Carrico

Unexcused: 1 - Christine Schneider

III. APPROVAL OF AGENDA

Motioned by Sarah, seconded by Joan, approved at 5:34 P.M.

IV. APPROVAL OF MINUTES

Motioned by Sarah, seconded by Joan, approved at 5:35 P.M.

June 17 Minutes

Attachments: June 17 Minutes

V. City Council & Other Commission Updates: Vision Zero, Disability, Bike/Ped, CATSO

Bryan mentioned that he serves on the Bicycle and Pedestrian Commission, which is planning to review the Sidewalk Master Plan. Matt added that City Council recently appointed a new member.

VI. OLD BUSINESS

1. Olsson Study Update

Mike mentioned that Olsson is finalizing their project, and they are planning to be here for the September meeting.

2. Google Maps

John Ogan reported that he visited Mizzou and spoke with several students, who praised the newly integrated Google Maps feature.

VII. NEW BUSINESS

1. Collaboration with Other Commissions

Matt discussed the importance of working with other commissions, noting bicycles as one area of focus. He asked if there were additional groups PTAC should collaborate with. Gabi suggested collaboration with the Parks and Recreation Commission, highlighting opportunities to demonstrate how people could access parks and recreation areas. She also mentioned the Convention and Visitors Bureau (CVB) and emphasized the importance of public transit for tourism.

2. City Budget

Attachments: Hyperlink

Matt noted that the transit budget appeared similar to previous years, with no major changes. Mike reported that they had applied for a \$500,000 grant, which is currently in progress. Matt asked about state funding; Mike explained that although it is higher than before, Missouri provides only 28 cents per capita and ranks 46th among states for transit funding. Matt also inquired about the future of fare-free service and what would be required if fares were reinstated. Mike stated that it would cost about \$250,000 for fare boxes and would take approximately a year to implement due to the need for new infrastructure. He added that many social service agencies had previously assisted unhoused individuals with fares. Sarah asked whether reinstating fares could negatively impact ridership and thus affect federal funding. Mike responded that it could have an impact, though the extent is uncertain. He also noted that if fares were charged for fixed-route service, fares would also be charged for paratransit. Matt asked how the \$250,000 estimate for fare boxes was determined, Mike explained that it would require a complete system overhaul, particularly to enable electronic payments, estimating about \$10,000 per bus for installation.

VIII. RIDERSHIP

Mike reported that in July, there were no rides provided to and from Room at the Inn. He added that MU routes began operating on August 1 of this year.

July Ridership

Attachments: July 2025 Ridership

Daily Stop Totals July 2025

IX. GENERAL COMMENTS BY PUBLIC, MEMBERS AND STAFF

Mike reported that, as of today, they have 27 full-time CDL drivers, 2 Class E drivers, and 4 part-time CDL drivers assigned to campus. He noted that they interviewed five drivers today and will begin that hiring process. Mike added that applicants come from a wide range of backgrounds and that the benefits package is becoming a stronger draw for interviewees. Matt observed that recruitment has improved and asked about retention. Mike responded that they have not lost many employees and that turnover remains fairly standard.

Zoom Link

Attachments: Hyperlink

X. NEXT MEETING DATE - 9/16/25

XI. ADJOURNMENT

Matt Wright adjourned at 6:10 P.M.

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