



701 East Broadway, Columbia, Missouri 65201

Council Memo

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: June 1, 2026

Re: Authorizing a Special Event Operations Agreement with Taco King Taco Fest for the 2026 Taco King Taco Fest.

Impacted Ward: Ward 1

Executive Summary

STL Taco Fest, LLC dba Taco King Taco Fest has submitted a special event application for the 2026 Taco King Taco Fest in Columbia on August 22, 2026 and August 23, 2026 located at Rose Music Hall and the surrounding streets. This resolution authorizes the Operations Agreement pursuant to Section 23-73(b) of the City Code.

Discussion

The Special Events Committee has reviewed the Special Event Application for the Taco King Taco Fest and has worked closely with the event organizer to address all aspects of the festival. Celebrating its 5th year in operation and 14th festival in multiple cities, this two-day festival offers a family-friendly environment for the community and visitors. This festival is geared towards contributing to the community in their outreach to include charities and local businesses as part of their festival to raise both awareness and fulfill needs.

City staff has reviewed the festival layout, street closure map, tent placements, public safety plan, solid waste plan, safety plan and insurance requirements. Due to the size and scope of the festival, as well as the street closures and use of city services and equipment, an Operations Agreement must be executed and approved by City Council per Section 24-73(b) of the City Code.

The Columbia Police Department and Fire Department have worked closely with Taco King Taco Fest to coordinate event logistics and to finalize public safety plans. Traffic and waste management plans have been coordinated with the appropriate departments. The organizer has provided the appropriate liability and permits in compliance with City Code.

The Special Events Committee will continue to work with the festival organizer prior to the start of the event, including an on-site inspection with the public safety team on the day of the event prior to commencement to ensure all requirements of the Operations Agreement are met and approved by the appropriate city staff.

Fiscal Impact

Short-Term Impact: NA

Long-Term Impact: NA



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Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Resilient Economy, Secondary Impact: Organizational Excellence, Tertiary Impact: Safe Community

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Livable & Sustainable Communities, Tertiary Impact: Not Applicable

Legislative History

Date	Action
N/A	N/A

Suggested Council Action

Approval of the legislation.