



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: December 16, 2024

Re: Ordinance Authorizing a Memorandum of Understanding to accept funds from the Missouri State Council on the Arts to support local Juneteenth events and Authorizing the City Manager to sign subgrant agreements for the use of these funds.

Executive Summary

This ordinance would allow the City of Columbia to accept grant funds from the Missouri State Council on the Arts Council in the amount of \$29,800 and to authorize the City Manager to sign subgrant agreements with local event organizers for the use of these funds.

Discussion

The Convention and Visitors Bureau (CVB) applied, on behalf of the City of Columbia, for grant funding from the Missouri Arts Council to support local Juneteenth events in 2025. The CVB applied for \$35,000 and was awarded \$29,800.

This grant program is the same program administered by the Missouri Division of Tourism for 2024 events. Grant funding was dependent on the City of Columbia using the same sub-grantee funding system as it did in 2024.

The City of Columbia plans to use all grant funds towards local events and will make the funds available to event organizers via an application process. As with the previous process, city staff will have workshops available for applicants to answer any questions and provide guidance.

At the conclusion of Juneteenth events, applicants will be required to submit a post-event summary to the City and the City will be required to submit a post-event report to the Missouri Arts Council.

Fiscal Impact

Short-Term Impact: \$29,800 plus additional city funds to collectively market the events.

Long-Term Impact: N/A

Strategic & Comprehensive Plan Impact

[Strategic Plan Impacts:](#)

Primary Impact: Inclusive Community, Secondary Impact: Secondary, Tertiary Impact: Tertiary

[Comprehensive Plan Impacts:](#)

Primary Impact: Primary, Secondary Impact: Secondary, Tertiary Impact: Tertiary



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Legislative History

Date	Action
January 2024	R17-24: Resolution Authorizing the City Manager to sign subgrant agreements for funds from the Missouri Department of Economic Development, Division of Tourism Juneteenth Grant.

Suggested Council Action

Approval of the Legislation.