



# Columbia Area Earth Day Festival

April 26th (May 3rd rain date)

## 2026 SPONSORSHIP INFORMATION

Columbia Earth Day Coalition creates more than just a festival. It provides educational opportunities to help mid-Missourians learn about environmental issues and sustainability practices that save money and resources, helping to protect our communities and our planet. In addition to the Columbia Area Earth Day Festival, we present information and educational opportunities throughout the year on topics like gardening, plastic pollution, and environmental concerns.

### **We Offer More Impressions for your Dollar!**

The Columbia Area Earth Day Festival is one of the most popular events in Mid-Missouri. A full day of music and 200 vendor booths help the annual event to attract 8,000-10,000 people on average. A beautiful day means even higher attendance! Extensive promotion will include leaflets, posters, website, social media, and radio and television PSAs! Our media partnerships will allow even more impressions. Television and print media coverage of the event is extensive. The Columbia Earth Day Coalition has over 2,700 Facebook followers, many who engage with our page throughout the year. The event promotions will be far-reaching through many social media outlets by all Earth Day Coalition members. Last year, over 5000 people said they were interested in our event on Facebook alone! Get in early to get the most promotional benefit!









































**EVENT ADVERTISING ✨ WEBSITE PROMOTION**  
**FACEBOOK PROMOTION ✨ POSTERS ✨ LEAFLETS**  
**INSTAGRAM ✨TikTok✨ PRINT MEDIA**  
**RADIO & TELEVISION PSAs and COVERAGE**

See the reverse side for support options

Contact [coordinator@columbiaearthday.org](mailto:coordinator@columbiaearthday.org) to participate!



## Sponsorship Levels

	EVENT Sponsor	Media/STAGE Sponsor	KID's PARK Sponsor	ART ZONE Sponsor	FOOD COURT Sponsor	Musician/Volunteer Sponsor	
Contact: Coordinator @columbiaearthday.org 314-825-4444	\$2000	\$1200	\$400	\$400	\$400	\$150	
Logo on Volunteer t-shirts & communication							
Logo & Link on columbiaearthday.org							
Promo & Link on FB event page							
Listing on Printed Materials							
Banner Space In Sponsored Area							
Promo & Link on Earth Day FB page							
Mention in Media Partner Promos							
Promo on all stage schedules							
Prominent Sponsor Booth							
Logo on event t-shirt							
Banners on Event Entrances	