

Sports Commission Report (October 12th)

Past Events

Event	Date	Attendees	Estimated Direct Economic Impact
Missouri Basketball Coaches Association Coaches Clinic (Columbia College Southwell Complex)	September 14 th – 15 th	Over 650 coaches pre-registered as of Monday	\$157,642.76
Columbia Public Schools Boys Swim and Dive CoMo Invite (Community Sponsorship)	September 28 th – 29 th	Over 250 Athletes	\$174,420

Upcoming Events

Event	Date	Attendees	Estimated Direct Economic Impact
MSHSAA Cross Country State Championships	November 3 rd – 4 th	10,000-12,000 in total attendance	347,157.25

Confirmed Business

Event	Date	Attendees	Estimated Direct Economic Impact
Top Gun Softball (Rainbow Softball Center and Antimi Sports Park)	April 5 th - 7 th	40-60 teams	\$263,087 - \$394,631
Perfect Game Campus Series Events Softball And Baseball	April 13 th – 14 th April 5 th – 7 th	Softball – 78 teams Baseball – 48 teams	Softball - \$484,830.38 Baseball - \$316,378.65

Potential Business

Event	Date	Attendees	Estimated Direct Economic Impact
Pro Disc Golf Association US Women's Disc Golf Championship (Harmony Bends Disc Golf Course)	TBD 2025 or 2027	400 athletes, roughly 1000 in total attendance	\$246,674.64
Pro Disc Golf Association Amateur Worlds Championship (Harmony Bends Disc Golf Course)	TBD 2025 or 2027	Over 400 athletes	\$246,674.64
NCAA M/W Cross Country Regionals	November 2026 and/or 2027	2500 in total attendance	\$561,725.39
NCAA Men's Golf Regional	May 2027 or 2028	Minimum 100 coaches and athletes	\$142,944
NCAA Women's Golf Regional	May 2027 or 2028	Minimum 90 Coaches and athletes	\$124,064
MSHSAA State Football Championships	December 2024-2028	17,000-25,000 in total attendees	\$500,000-\$600,000