



Department Source: Cultural Affairs

To: City Council

From: City Manager & Staff

Council Meeting Date: September 16, 2024

Re: Agreement with Endeavor Hotel Group dba Holiday Inn Executive Center for the 2025 Columbia Values Diversity Celebration

Executive Summary

A resolution authorizing the City Manager to sign the agreement between the City of Columbia and Endeavor Hotel Group dba Holiday Inn Executive Center for the 2025 Columbia Values Diversity Celebration event to take place in January 2025.

Discussion

The annual Columbia Values Diversity Celebration is planned to return to the Holiday Inn Executive Center for the event, scheduled for Wednesday, January 29, 2025 (with setup to take place on Tuesday, January 28, 2025). An agreement with Endeavor Hotel Group dba Holiday Inn Executive Center is needed in order to proceed with planning. Due to the size of the event, the venue is the only hotel/event space that can accommodate a breakfast celebration of over 1,100 people, thus it is not possible to obtain competition to hold this event elsewhere. The Holiday Inn Executive Center provides the space, room setup, food and beverages, and servers and other staff for the event.

Fiscal Impact

Short-Term Impact: Expenses for this event are paid for by revenue generated by sponsorships and ticket sales for the Celebration. Funds budgeted in FY25 budget.

Long-Term Impact: None.

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Inclusive Community, Secondary Impact: Resilient Economy, Tertiary Impact: Organizational Excellence

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Livable & Sustainable Communities, Tertiary Impact: Not Applicable

Legislative History

Date	Action
N/A	N/A

Suggested Council Action

Authorize the City Manager to execute an agreement with Endeavor Hotel Group dba Holiday Inn Executive Center.