



City of Columbia, Missouri

Meeting Minutes

Columbia Sports Commission

Thursday, October 12, 2023

12:00 PM

Columbia Sports
Fieldhouse - Philips
Farm Rd Columbia
Missouri 65201

I. CALL TO ORDER

James Arnold, Chair called the meeting to order at 12:01 pm.

II. ROLL CALL AND INTRODUCTIONS

Jake Pohlman and Jordan Jacobs were present as representatives from Columbia Parks and Recreation. Convention and Visitor's Bureau (CVB) staff members Adam Ziervogel and Trevor Bradley were also present. Denise Smith was present as a member of the public.

Present: 8 - Zina Fudge, Carter Marcks, James Arnold, Rodney Gray, Susan Hart, Jared Klarfeld, David Egan and Tony Daniel

Excused: 3 - Julie Calfee, Gabe Huffington and Richard Walls

Absent: 2 - Heather Cairns and Kristopher Kunz

Non-Voting: 1 - Amy Schneider

III. APPROVAL OF AGENDA

Hart motioned to approve the agenda; Gray seconded. Agenda approved as is.

IV. APPROVAL OF MINUTES

Marcks motioned to approve the September Minutes; Fudge seconded. Minutes were approved as is.

Attachments: [2023 September Minutes](#)

V. OLD BUSINESS

There was no old business to discuss.

VI. NEW BUSINESS

Missouri State High School Activities Association Proposals

The Convention and Visitor's Bureau has received a request for proposal from the Missouri State High School Activities Association (MSHSAA) for its State Football Championships for 2024-2028. A proposal is due November 16th.

The Convention and Visitor's Bureau anticipates MSHSAA Baseball and Softball (Fall and Spring) Championships request for proposals to be released soon. The CVB does not anticipate being able to submit proposals for both Baseball and Softball due to a combination of facility limitations and time of year.

VII. MOTION TO GO INTO CLOSED SESSION

Gray motioned to go into closed session; Klarfeld seconded. A voice vote was called. All present voted to go into closed session with no opposition. The meeting entered into closed session at 12:06 pm. The meeting exited closed session at 12:28 pm.

Pursuant to section 610.021.1 (12) RSMo, sealed bids and related documents, until the bids are opened; and sealed proposals or related documents or any documents related to a negotiated contract until a contract is executed, or all proposals are rejected.

VIII. STAFF REPORTS

Sports Commission Report

The events in the attached Sports Commission Report were discussed. Past events included in the report were the Missouri Basketball Coaches Association Coaches Clinic at Columbia College's Southwell Complex and the Columbia Public Schools Boys Swim and Dive CoMo Invitational. Arnold talked about the Coaches Clinic from the perspective of Columbia College and thanked the Vice Chair, Julie Calfee, for running the meeting in his absence while he worked the clinic. These events took place in September.

A future event in the report that was discussed was the MSHSAA Cross Country State Championships. Newly confirmed business listed in the report included a Top Gun Softball Tournament to be held at Rainbow Softball Center and Antimi Sports Park April 5th-7th and Perfect Game Campus Series Events. The Perfect Game Campus Series is a combination baseball and softball tournament held at the University of Missouri's facilities. The baseball tournament will be held April 5th-7th. The softball tournament will be held April 13th-14th in conjunction with the University of Missouri's home softball game against the University of Florida.

Potential business discussed included Professional Disc Golf Association (PDGA) United States Women's Disc Golf Championships and PDGA Amateur World Disc Golf Championships. A proposal is being prepared with the expectation of holding one of these events in 2025 and the other in 2027 with Harmony Bends Disc Golf Course serving as the championship host course. Other potential business discussed included National Collegiate Athletic Association Men's and Women's Cross Country and Men's and Women's Golf Regional Competitions and MSHSAA State Football Championships.

Attachments: [Sports Commission Report - October](#)

Sports Sales Activities

Ziervogel traveled to Travel, Events, and Management in Sports (TEAMS) Conference in West Palm Beach, Florida. He met with several event organizers that were interested in running an event in Columbia. Prospective event organizers included USA Flag, Prep Network, LLC, Primetime Sports, Cycling Quest, and Game Day USA. Bradley and Ziervogel have been preparing a bid to submit to the PDGA for the two major championships listed above. Bradley has been communicating with event organizers Professional Golf Association's Drive, Chip and Putt; 5v5 Soccer; and United Specialty Sports Association (Baseball), about potentially hosting events in Columbia.

IX. NEXT MEETING DATE

November 9 2023

X. GENERAL COMMENTS BY PUBLIC, MEMBERS AND STAFF

Hart and Schneider shared their experiences in Madison, Wisconsin for the Columbia Chamber of Commerce Leadership Visit. Hart noted a USA Wrestling event and a climbing event that the city hosts. Both noted the similarities they saw in the city compared to Columbia in general and as it related to the sports tourism industry.

XI. ADJOURNMENT

With no more business to discuss, Daniel made a motion to adjourn; Hart seconded. All voted in favor of adjourning at 12:39 pm.

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