



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: April 3, 2023

Re: Authorizing a Special Event Operations Agreement with Rader Management Company LLC for an outdoor community event and concerts

Executive Summary

This resolution authorizes the operations agreement for an outdoor community event and concerts on May 6, 2023 in downtown Columbia at My House Nightclub & Sports Bar located at 119 S. 7th Street.

Discussion

My House Nightclub & Sports Bar has submitted a special events application for a community event and outdoor concerts on Saturday, May 6, 2023. The estimated attendance is 3,000.

The event footprint includes closure of Sixth Street from Cherry Street to Locust Street on Friday, May 5 at 6:00 p.m. until 12:00 p.m. on Sunday, May 7, 2023, and Seventh Street from Cherry Street to the north side of the alley on Saturday, May 6 from 8:00 a.m. to 7:00 pm. (No Thru Traffic signage will be placed at 7th & Locust.) All barricades to block streets will be compliant with the Manual on Uniform Traffic Control Devices (MUTCD). The alley between My House and Columbia College will remain open to allow foot traffic from Sixth Street to Seventh Street. The parking garage entrances will not be blocked on Friday or Sunday and will remain open on Saturday until one hour before the evening concert begins.

On Saturday, May 6, 2023 a street fair with artisan vendors, nonprofits and food trucks will be held within the Seventh Street closure from 11:00 a.m. to 5:00 p.m. There will be three concerts on Sixth Street throughout the day at approx. 1:00 p.m., 3:00 p.m., and 9:00 p.m. The two afternoon shows are free and the evening show is ticketed.

My House has requested a waiver from the requirements of Section 16-185 of the City Code to allow possession and consumption of alcoholic beverages on Sixth and Seventh Streets from 11:00 a.m. until 11:00 p.m. and a temporary waiver of Section 16-258 of the City Code to allow amplified music from 9:00 a.m. until 11:30 p.m. on Saturday, May 6, 2023.

The City Special Events Committee has worked with the Organizer to address all aspects of the application and the operations agreement to include the event layout, street closures, parking, public safety plan, alcohol plan, insurance, license & permit requirements, solid waste plan, and accessibility plan. At this time the Street Closure Petition includes an approval signature from My House which makes the total approvals more than the 51% (fifty-one percent) needed to meet the requirements of Section 24-73(c) of the city code. Approval from the University of Missouri is currently pending.



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Per Section 24-73(b) of the City Code, an agreement must be executed between the City Manager and Organizer because of street closures and requirements of city services, equipment or support that is outside the ordinary course of business of the city.

The City Special Events Committee and the Organizer will continue to work together prior to the start of the event to ensure all plans are approved by the appropriate City staff and departments to ensure a safe and successful event for all involved.

Fiscal Impact

Short-Term Impact: a/a

Long-Term Impact: n/a

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Resilient Economy, Secondary Impact: Organizational Excellence, Tertiary Impact: Tertiary

Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Secondary, Tertiary Impact: Tertiary

Legislative History

| Date | Action |
|----------|---|
| 9.6.2022 | R131-22: Amending and restating Resolution No. 113-22 that granted temporary waivers from the requirements of Section 16-185 of the City Code to allow possession and consumption of alcoholic beverages and Section 16-258 of the City Code to allow amplified sound exceeding a distance of 100 feet for one (1) music event hosted by My House located at 119 S. Seventh Street. |
| 8.1.2022 | R113-22: Granting temporary waivers from the requirements of Section 16-185 of the City Code to allow possession and consumption of alcoholic beverages and Section 16-258 of the City Code to allow amplified sound exceeding a distance of 100 feet for three (3) music events hosted by My House located at 119 S. Seventh Street. |
| 7.18.22 | R100-22: Authorizing a special event operations agreement with Rader Hospitality Company, LLC for an outdoor concert to be held on portions of Sixth Street and Locust Street on September 24, 2022. |
| 7.5.22 | R99-22: Authorizing a special event operations agreement with Rader Hospitality Company, LLC for an outdoor concert to be |



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| | held on portions of Sixth Street and Locust Street on September 9, 2022. |
| 7.5.22 | R98-22: Authorizing a special event operations agreement with Rader Hospitality Company, LLC for an outdoor concert to be held on portions of Sixth Street and Locust Street on August 23, 2022. |
| 6.21.22 | R87-22: Authorizing a special event operations agreement with Rader Hospitality Company, LLC for an outdoor concert to be held on portions of Sixth Street and Locust Street on August 20, 2022. |

Suggested Council Action

Approval of the legislation.